

## CONFIDENTIAL MEMORANDUM

**TO:** Council

**MEETING DATE:** 7 July 2021

**TITLE:** 150th Variety Show

**PRESENTED BY:** Stuart McKinnon - Chief Financial Officer

**APPROVED BY:** Sheryl Bryant, Assistant Chief Executive  
Stuart McKinnon, Chief Financial Officer

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It is recommended that this report be considered with the public excluded, as permitted by the Local Government Official Information and Meetings Act 1987 under clause:

**s7(2)(a) Privacy - The withholding of the information is necessary to protect the privacy of natural persons, including that of a deceased person**

**s7(2)(b)(ii) Third Party Commercial - The withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information**

**s7(2)(i) Negotiations - The withholding of the information is necessary to enable the local authority to carry on, without prejudice or disadvantage, negotiations (including commercial and industrial negotiations)**

### **RECOMMENDATION FOR PUBLIC RELEASE**

It is recommended that the report be released once the contract is signed and external funding has been successfully secured.

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### **RECOMMENDATIONS TO COUNCIL**

- 1. That the Council partners with Kane Parsons to deliver the 150<sup>th</sup> Variety Show, noting in effect the event will become a Council-contracted event.**
  - 2. That the Council seeks external funding for the event, noting that in the event external funding is unsuccessful the event will not proceed.**
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### **1. ISSUE**

The 150<sup>th</sup> Steering Group has been established to oversee the 150<sup>th</sup> celebrations, including determining seed funding for community-led events that celebrate 150 years. One such event is the Variety Show, which is planned to be put on at the Regent in December making a fitting end to the 150<sup>th</sup> celebrations. This concert is specifically targeted to the wider community with affordable pricing. However, this cannot proceed without external funding and the event organiser cannot apply for this external funding as he is a private individual. It is recommended that Council partner with Kane Parson, a local performer and lecturer at UCOL, to deliver the Variety Show. Council would be the applicant for external funding and enter into a contract with Kane Parsons to deliver the event. In effect this would become a Council contracted event. If Council was unsuccessful in obtaining external funding, the event would not go ahead.

## **2. BACKGROUND**

There are a number of events throughout 2021 to celebrate the 150<sup>th</sup>, including enhancing Council's regular events. Special events include the 150<sup>th</sup> Business Gala Dinner, enhancements to Esplanade Day, added heritage elements to Festival of Cultures and Anzac Day, and a Palmerston North specific Monopoly Game. In addition, 21 community-led events have received seed funding ranging from \$350 to \$2,000 with various audience attendance numbers. The Variety Show has the broadest reach to the community. When the application for seed funding was received, it was identified that grant funding was required, beyond the initial \$2,000 seed funding. It came to the Steering Group's attention that external grant funding would not be successful as an individual would not be eligible to apply. The grant funding required for this event to proceed is approximately \$100,000 including Kane Parson's costs. It is the Steering Group's recommendation to consider how this could be achieved with Council's assistance without additional funding by Council.

There are minimal financial implications of the recommendations, as the event will not proceed if external funding is unsuccessful and Council will not be underwriting the event. A timeframe for funding would be set for the end of August 2021 at the latest and a call would be made dependent on the funding at that time. If approved by the Council, applications for funding would commence forthwith.

There are risks that this will set a precedence for other events. This is a one-off arrangement for the 150<sup>th</sup> celebrations only. The risks are the same as with any other Council contracted event.

Discussions have been held with the event organiser, Kane Parsons, who has indicated that he is happy with the proposed approach. Contract negotiations would ensure there would be minimal cost to Council. Council would bear a small cost of administering the contract and would promote the event through its normal media channels.

## **3. NEXT STEPS**

If approved by Council;

- Apply for external funding.

- Negotiate a contract with Kane Parsons to deliver the event, subject to external funding.
- Once external funding has been confirmed, proceed with the event.

#### 4. COMPLIANCE AND ADMINISTRATION

Does the Council have delegated authority to decide?	<b>Yes</b>
Are the decisions significant?	<b>No</b>
If they are significant do they affect land or a body of water?	<b>No</b>
Can this decision only be made through a 10 Year Plan?	<b>No</b>
Does this decision require consultation through the Special Consultative procedure?	<b>No</b>
Is there funding in the current Annual Plan for these actions?	<b>Yes</b>
Are the recommendations inconsistent with any of Council's policies or plans?	<b>No</b>
The recommendations contribute to Goal 2: A Creative and Exciting City	
The recommendations contribute to the outcomes of the Creative and Liveable Strategy	
The recommendations contribute to the achievement of action/actions in the Events and Festivals Plan	
The action is: Deliver new community, commemorative and heritage events.	
Contribution to strategic direction and to social, economic, environmental and cultural well-being	Holding a variety concert in celebration of the 150 <sup>th</sup> anniversary of the naming of the City contributes to the social wellbeing of the City by celebrating the City's heritage and enabling a wider community audience to participate in that celebration through the gold coin pricing.

#### ATTACHMENTS

Nil