

# PALMERSTON NORTH PUBLIC ART POLICY

ELECTED MEMBERS WORKSHOP  
APRIL 2023

*Numbers*  
Anton Parsons 2007  
corner of Coleman Place and Te Marae o Hine The Square



***Kurahaupō – Te Paepaeroa o Kahukura***  
**Ephraim Russell 2021**  
**Victoria Esplanade, Park Road Entrance**

# WHAT WILL WE COVER TODAY?

## Current State

- Strategic Direction of the Council on public art
- Current approach to public art in Palmerston North

## Future State

- Provide elected members with the opportunity to asks questions, have discussion, and provide feedback to staff on what a public art policy looks like for Palmerston North

# WORKSHOP GOAL

Direction from elected members on:

**What should a public art policy look like for Palmerston North?**

Clarity on what the Council would like to achieve with this policy

***Nga Huruuru Rangatira "The Feathers of the Chief"***  
**Robert (Bob) Jahnke 2017**  
Corner of Church Street and Te Marae o Hine The Square





*Planter Box Mosaics (1 of 9)*  
Eric Brew 1999

King Street (second planter box from Rangitikei Street end)

# DEFINING PUBLIC ART

1. Is artwork located in a public place or space
  - Few (if any) barriers to access for everyone in the community
2. Public art is usually bespoke
  - It is unique and designed with a particular community or place in mind
3. Can be enduring, permanent, temporary, or ephemeral

# CONTEXT

Council does not currently have a public art policy

- A public art policy is not a legislated requirement (Council does not have to have one)

Public art outcomes for Palmerston North are set out in different strategies and plans, and are achieved through a number of different internal and external processes

- There is no single point of reference that guides decision making for public art in the city

*Lightning Party Cat*  
**Spaciousmind (Elijah Lamont) 2017**  
**Berrymans Lane**





# HOW PUBLIC ART IS DELIVERED NOW

Council has a number of partners it works with across the arts sector and the wider community to deliver public art and arts activity to the city

- Mana whenua
- Palmerston North Public Sculpture Trust (PNPST)
- Sector Leads
- CCOs
- Artists
- Community

Budget is allocated for public art during the 10YP process

***Returning Column***  
**Greg Johns 2008**  
**Te Marae o Hine The Square**

# REASON FOR THE DEVELOPMENT OF THE POLICY

The Council consulted with the community and agreed as part of the 10YP 2021-31 Te Mahere Toi, Taonga Tuku Iho | Arts and Heritage Plan, an action to:

**“Develop a Public Art Policy to direct Council decisions on creativity in infrastructure projects and acquiring and maintaining new public art”**

The Plan also includes actions for the Council to:

- Curate, maintain and promote Council's public art
- Purchase and install new public art

# THE OPPORTUNITY

There is an opportunity to improve the process of the Council in delivering public art to the community.

This can be achieved by developing a policy that puts objectives and a consistent and transparent structure around:

- When and why Council will acquire public art
- What the public art could be (design)
- Who chooses public art
- Where the public art is placed
- How the public art expectations of the community might be met

***Falling Water***  
**Fred Graham 1970**

**Palmerston North Conference and Function Centre, Main street**





# BACKGROUND STRATEGIC DIRECTION

**Through the Arts and Heritage Plan, Council committed to:**

- Embedding Rangitānenuiarawa in public art, cultural facilities, and public spaces
- Creative expression is incorporated into the design and management of Palmerston North's public spaces
- Council's arts investment is strategic and coordinated with other funders and capacity builders
- Council's arts role reflects meaningful relationships between central government, local government, iwi, funders, arts organisations and local communities

# CURRENT STATE

- There are c. 348 items in the public art collection, with a total value nearing \$8 million dollars.
  - 42 items are identified as significant – these are mainly the sculptures placed around the city, as well as several memorials.
- There is currently a state of inconsistent acquisition, selection, and location of public art in Palmerston North.
  - This can create problems for long-term planning for the sustainable maintenance of the public art collection.
- An Asset Management Plan (AMP) for public art is being prepared.

# POSSIBLE SCOPE OF THE POLICY

In Scope	Out of scope
Installations	Memorials or monuments
Sculptures	Heritage items
Murals, commissioned graffiti art	Architectural features
Mosaics	Privately owned artworks which are publicly visible
Lighting and projections	Advertising and billboards
Soundscapes	Street art
	Publicly owned artworks on crown land*

**Is this scope about right? Are there changes or additions to be made?**

# FUTURE STATE: WHAT DO WE NEED TO CONSIDER?

To develop a policy that is fit for purpose, we need to consider:

- What role the Council would like to have in public art?
- What is the role of the community in public art?
- What is the role of the arts sector in public art?
- Who chooses public art?
- Where should public art be?
- How does the community benefit from public art?

*Squishee the Alley Cat*  
**Swiftmantis 2020**

at the back of the Grand Hotel building, Church Street



# WHAT HAPPENS NEXT?

## **April / May 2023**

Preparing the draft policy

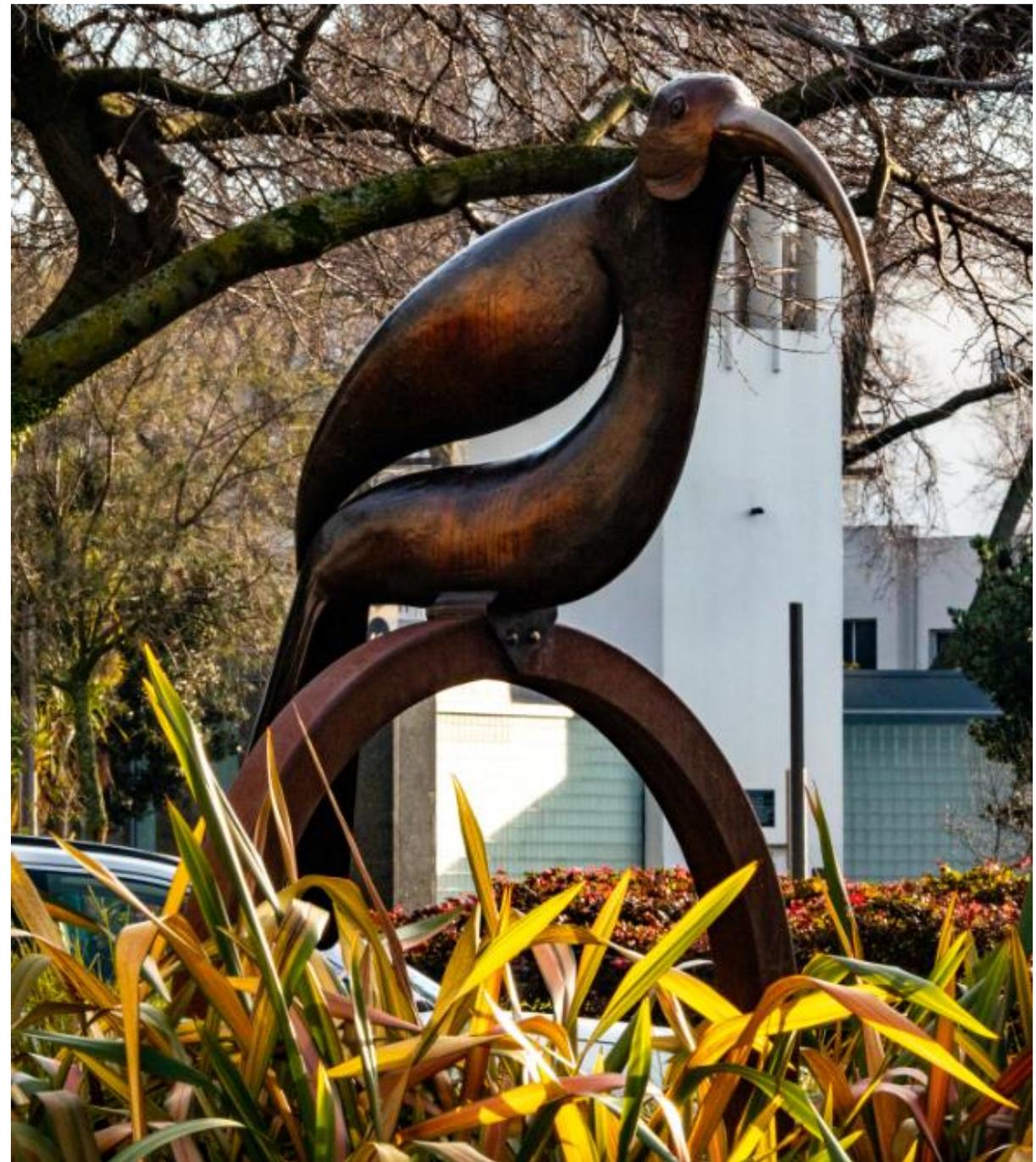
## **June 2023**

Draft policy to Culture & Sport Committee for consultation approval

## **July 2023**

Consultation

***Ghost of the Huia***  
**Paul Dibble 2010 (on loan to PNCC)**  
corner of Church Street and Te Marae o Hine The Square,  
opposite Square Edge



Sculptures

Murals

Galleries

Free Walls

Removed Art



CENOTAPH WAR MEMORIAL



NUMBERS



RETURNING COLUMN



GHOST TOWER



THE PRODIGAL SON



GHOST OF THE HUIA



BODY LANGUAGE - SPIRIT OF PLACE



UNITED DIVIDED



PACIFIC MONARCH



BATOCERA LONGHORNS AND GOLIATH



CJ MONRO



GIANTS AMONG US



NGA HURUHURU RANGATIRA



CITYSCAPE



ALL CREATURES GREAT



THE NECTAR EATERS



# PALMY ART MAP

(MAPS ONLINE)

**PALMY**  
PAPAIOEA  
PALMERSTON  
NORTH  
CITY