

CENTRAL NEW ZEALAND DISTRIBUTION HUB



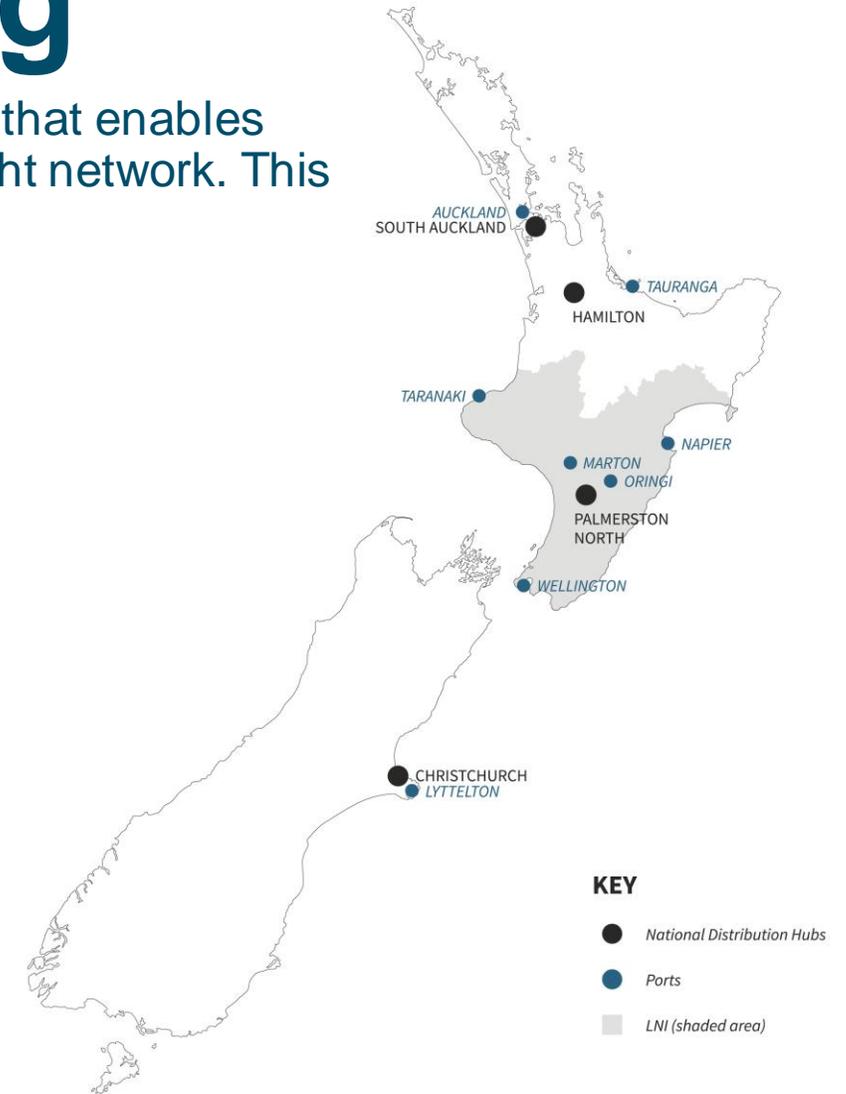
Positioning

What? A high-functioning, multi-modal (rail, road, air) freight precinct that enables Palmerston North to become a significant hub within the national freight network. This encompasses:

- KiwiRail Regional Freight Hub;
- North East Industrial Zone (NEIZ);
- Palmerston North Airport; and
- Planned Regional Freight Ring Road.

How?

- Led by PNCC
- Driven by the Manawatu
- Supported by Central New Zealand
- Backed by Central Government



CNZDH Strategy

Consultation

- Engagement, input and feedback was actively sought across the Lower North Island leaders and Mayors, government officials and ministers, and regional stakeholders including iwi, users, developers, KiwiRail and regional leaders – a true large-scale collaboration unlike any other.
- The response and buy in across these stakeholders has been overwhelmingly positive with productive inputs to get messaging sharper and accurate to reflect the multiple regional initiatives and projects.

Key Messages

- Although the major investments are focused on Palmerston North, the Strategy pulls together the regional nodes across the LNI. These include Taranaki Bell Block, Whanganui Port/Heads Rd, Marton, Feilding, Levin, Longburn, Oringi and Whakatū.
- The Strategy does not seek to compete against other regions e.g. Waikato. Rather it seeks to show the importance of a strong CNZ transport network to compliment the developments in the Golden Triangle and Canterbury.
- The CNZ strategy connects with all North Island ports. However, the CNZ region must compete through strong regional infrastructure and ports if it is to attract investment from global traders, developers and transport operators.

CNZDH Strategy

- A unique project of collaboration across the lower North Island of New Zealand.
- Strong alignment across the wider region for this project.
- Our ambition is to increase inward private investment, which is happening now. The large Progressive distribution centre built by local developers is just the latest example of a strong investment proposition in the region.
- A strong, diverse governance structure is now established and has a clear plan to execute the strategy through four workstreams. This work is advancing at pace with a strong focus on accelerating investment into the region and the broader strategy.
- Strong partnerships across private enterprise, developers, iwi, KiwiRail, central government and LNI leadership have been built and nurtured to leverage and enable the opportunities outlined in the Strategy.

Harnessing the Opportunity

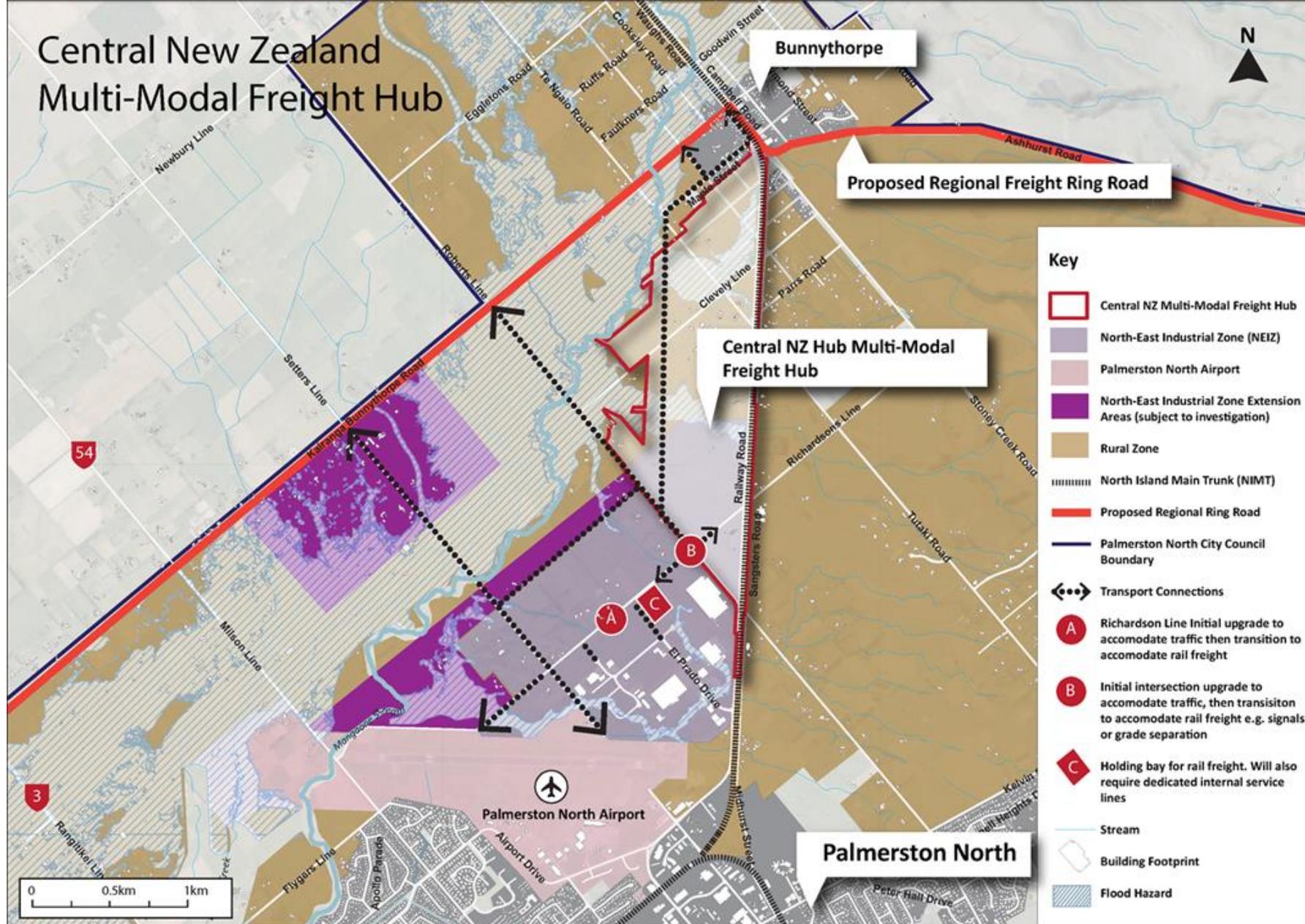
- Palmerston North is perfectly positioned to cement its place as the Central New Zealand distribution hub – a long-held ambition that will see economic, social and environmental benefits for its wider community.
- Providing investors with an opportunity to accelerate their investment plans in this strategic national transport node.
- Palmerston North Airport operators 24/7 and is one of three key nodes on the national air freight network
- The region is currently experiencing unprecedented levels of growth fuelled by significant public and private investment. Freight volumes are expected to increase significantly in the coming decades due to population growth and increasing competition in the logistics market. The region needs an enduring and future-proof transport network to support this growth.
- Having a robust plan in place to manage the region's transport network has positive flow on effects for housing, jobs, ease of living, and road safety.
- Situating the Central New Zealand Distribution Hub in Manawatū will sit into the national network and support growth and development in the surrounding regions as well.
- Manawatū is a viable and growing district with strong economic potential, particularly with its positive recovery post-COVID-19.

Work Streams

- **Advocacy & Action Plan**
- **Communications**
- **Masterplan**
- **Acceleration**



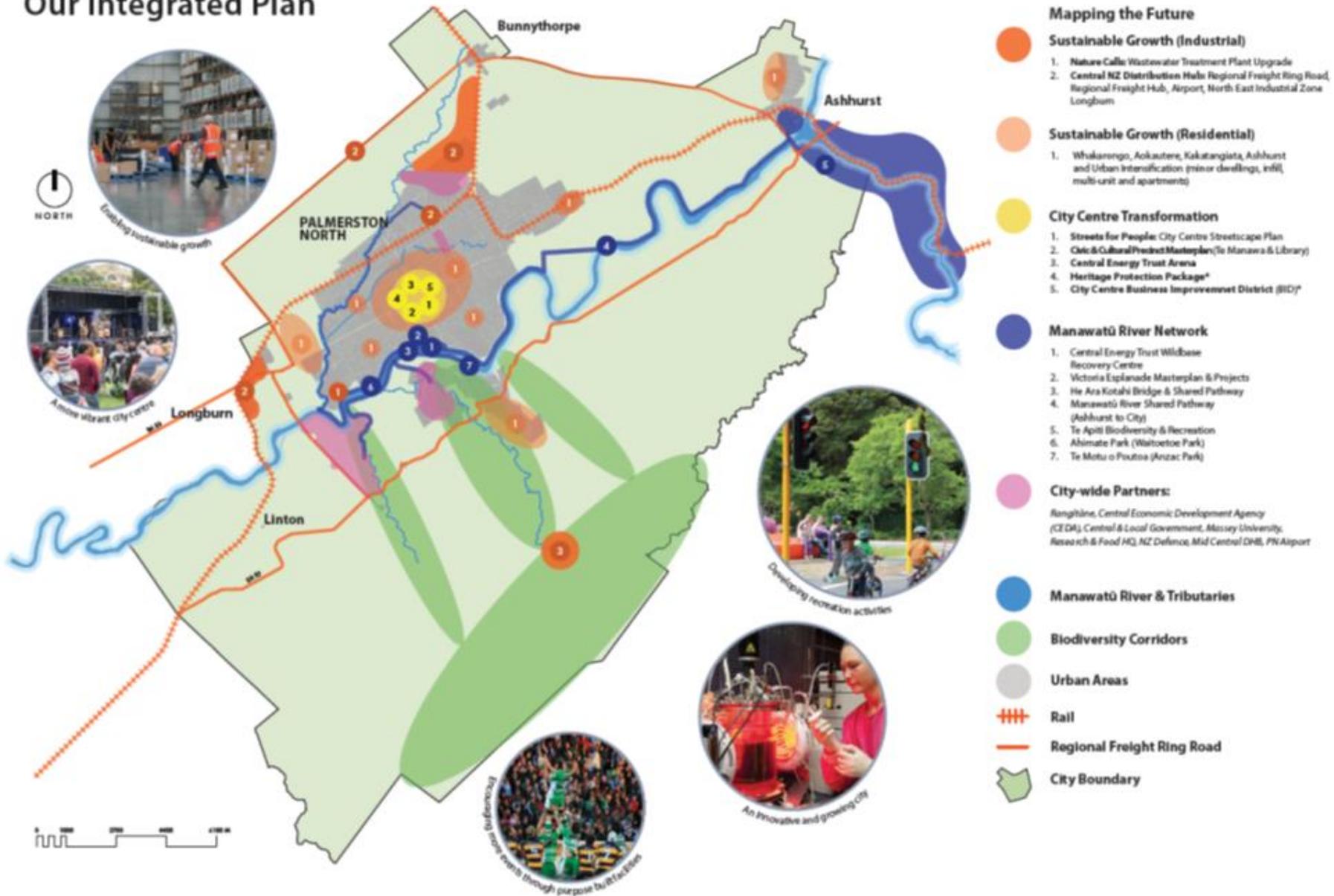
Central New Zealand Multi-Modal Freight Hub



Key

- Central NZ Multi-Modal Freight Hub
- North-East Industrial Zone (NEIZ)
- Palmerston North Airport
- North-East Industrial Zone Extension Areas (subject to investigation)
- Rural Zone
- North Island Main Trunk (NIMT)
- Proposed Regional Ring Road
- Palmerston North City Council Boundary
- Transport Connections
- Richardson Line Initial upgrade to accommodate traffic then transition to accommodate rail freight
- Initial intersection upgrade to accommodate traffic, then transition to accommodate rail freight e.g. signals or grade separation
- Holding bay for rail freight. Will also require dedicated internal service lines
- Stream
- Building Footprint
- Flood Hazard

Our Integrated Plan



Mapping the Future

- Sustainable Growth (Industrial)**
1. Nature Calle Wastewater Treatment Plant Upgrade
 2. Central NZ Distribution Hubs Regional Freight Ring Road, Regional Freight Hub, Airport, North East Industrial Zone Longburn

- Sustainable Growth (Residential)**
1. Whakarengo, Aokautere, Kakatangiata, Ashhurst and Urban Intensification (minor dwellings, infill, multi-unit and apartments)

- City Centre Transformation**
1. Streets for People: City Centre Streetscape Plan
 2. Civic & Cultural Precinct Masterplan (to Manawa & Library)
 3. Central Energy Trust Arena
 4. Heritage Protection Package*
 5. City Centre Business Improvement District (BID)*

- Manawatū River Network**
1. Central Energy Trust Wildbase Recovery Centre
 2. Victoria Esplanade Masterplan & Projects
 3. He Ara Kotahi Bridge & Shared Pathway
 4. Manawatū River Shared Pathway (Ashhurst to City)
 5. Te Apori Biodiversity & Recreation
 6. Ahimata Park (Waioheto Park)
 7. Te Motu o Poutira (Anzac Park)

- City-wide Partners:**
- Ranghine, Central Economic Development Agency (CEDA), Central & Local Government, Massey University, Research & Food HQ, NZ Defence, Mid Central DHB, PNA Airport

- Manawatū River & Tributaries
- Biodiversity Corridors
- Urban Areas
- Rail
- Regional Freight Ring Road
- City Boundary

Indicative Timing

Longer Term

