

City To Sea Rail Trail – Manawatū.

Queen famously sang: “I want to ride my bicycle; I want to ride my bike. I want to ride my bicycle; I want to ride where I like.”

PNCC's first two goals speak of a business environment that encourages investment, builds resilience while seeking vibrancy and connecting people. Hence, we ask that the PNCC continue to include cycle tourism in the LTP because of its massive economic value to the wider region's economy. Economic potential that is reliant on both PN and Manawatu councils' support.

Continued support, consistent commitment will give the council the ability to positively respond to economic growth from cycle tourism within the wider Manawatu region as it evolves. Because cycle tourism is the key that could drive Manawatu's economic growth to new heights.

Presently where can a tourist ride their bike off-road in the Manawatu region?

Councillor will be aware of the economic growth other provinces are enjoying because of their planning and development of off-road cycle trails. Taupo, Otago, Hawkes Bay, and Christchurch are strong examples of the economic value and growth gained from long term planning around active transport and cycling tourism.

On maps, the Manawatu region is an open space with minimal on-road trails. On-road trails are for only 25% of the cycle tourism market.

However, as a region we are on the brink of an opportunity. We have the opportunity right now to work collaboratively to drive the opportunities that exist within the wider region. The adhoc development that is happening isn't presently connecting with Feilding or Palmerton North.

How would cycle tourism look in this region? What economic benefits would the region gain from such development?

Richard Cushing said: “Always plan ahead. It wasn't raining when Noah built the ark!”

Bike Taupo had a vision for off-road cycling. This plan started in 2002 with the aim of building 88 km of trail. Today Bike Taupo has 30 trails covering 300 kilometres.

This planning has included Council, volunteers, business, the community and Government. These trails are widely valued by the community who were involved in the planning process. Indeed 88% of stakeholders agree that their local Great Ride is valued by their community. [pg 6. 2021. Evaluation of Nga Haerenga – Great Rides of NZ. Jan 2022]

The development of the Central Otago's Rail Trail started in 1980's and their targets for its tourism potential were out stripped very quickly. This stimulated further planning and the subsequent development of further interlinking trails. Otago's tourism is 2nd only to its rural GDP.

Consistent forward planning has allowed other regions to proactively development beyond their initial goals and aspirations.

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People come to the Manawatu for a arrange of events or family visits. How can we encourage visitors to stay longer using off-road cycling to engage in the region's diverse experiences.

e.g. Friday – cycle to Feilding to enjoy the market and stock sales guided tour.

e.g. Sunday – the family bike to Ashhurst to have lunch at the Herb Farm.

The cycle options of Manawatu region lend themselves to Cycle HUB concept. From which the 75% of cyclists who enjoy half [1-4 hours] or full day riding [4+ hours] can enjoy all that the region has on offer.

CEDA's visitor segmentation research insights snap-shop [2022] indicates there are experiences that reflect the unique value of our wider region. With the greatest return for the region being achieved by targeting 3 specific valuable visitor types. These are people who want to explore riversides, beaches, nature, villages, markets, rural NZ, experience local food & beverages, shopping or off-the-beaten track experiences. All the regions cycle trails can meet this increasing demand for leisure and recreation activities while looking to provide add on experiences which boost visitation, spending and the length of stay.

e.g.: Flora, sculpture, QR codes and information boards will convey the lower Manawatu's history as visitors enjoy the easy grade 1 ride from Longburn to Himatangi or Foxton via the City to Sea Rail Trail.

This region is ideally placed due to our central locality.

- 1.1 million people live within a 3-hour drive of us.
- En Route for cyclists heading north, west, and south to do trails.
- A lot of this region's off-road trails will be Grade 1 & 2 making riding easy and enjoyable.
- Fills a gap between Hawkes Bay & Kapiti & Rangitikei

Cycle HUB visitors POTENTIALLY could cycle

Existing / completed	In development	potentially
Te Ahu a Turanga - Woodville	City to Sea Rail Trail – Manawatū	SH 1 Levin – Sanson. [North – South]
PN – Linton	PN – Feilding	Coast to Coast - Napier to Himatangi.
PN – Massey - Sommerset	PN to Ashhurst.	Sanson - Palmerston North [SH 3]
[on-road]	Feilding – Colton - Ashhurst	Waugh's Road – Newbury Line
Apiti loop ride		
Ashhurst - Mangaweka		

88-3

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		Rongotea Rd, Rongotea, Glen Oroua, Rangiotu loop ride. Feilding – Halcombe loop ride Fitzherbert East Road - Massey loop
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MBIE estimates visitors to the Great Rides spend around \$1 billion a year, which includes 3.6 million bed nights. New Zealand has invested heavily in making life fun for cyclists. NZ has a growing network of well-maintained trails providing economic gains to its surrounding communities.

Will regional Manawatu interconnect with this opportunity?

The estimated direct economic contribution from off-road recreational cycling in the Taupo district in 2022 was \$20m.

- 55,000 visitors
- 50,000 nights
- Majority of riders 40+ age group with more males than females.
- 32% tour over in Taupo is attributed to the trails.

For every 100 cyclist 75% only want to ride for 1 day or a half day [1 – 4 hours]. Which shows the benefit of shorter rides or rides with accommodation along the trail. Like those being developed in this region.

Otago rail trail

- 12,756 people journeyed along the trail year ended June 2023
- 87.7% 'full trail users'
- Otago Rail Trail visitor stay over twice as long and spend double per day compared with typical travellers
- Current Annual Spend by Otago Central Rail Trail Visitors = \$25.9 million
- Projected annual spend with Taieri Extension = \$32.8 - \$37.3 million

Our region is currently not seeing any of this potential cycle tourism or economic benefit.

Let's get connected!!

There are 23 great rides [off-road] and multiple other trails across NZ. Economically cycling & cycling tourism stack up in both directly and indirectly for the supporting communities and their businesses. Other benefits of cycling flow into health, well-being, sustainability, and increased productivity.

Will the Manawatu region choose to benefit from cycling tourism? With vision, with planning, with collaboration across the Manawatu region our tourism potential via cycling can be realised.

There is huge potential for the collective “US” to think outside the box for cycling & cycling tourism. Creating a collective vision for economic growth via Manawatu’s interconnecting cycle trails and the concept of HUB’s.

The first step is Council committing in their LTP to a vision for cycle tourism for a minimum of 10 years, with no funds attached presently.

Presently council can commit to facilitating

- Planning.
- Staff time, people, and expertise.
- CEDA staff time.
- Facilitating stake holder cooperation, engagement, endorsement.
- Facilitating the building of relationships with businesses & philanthropic partners.
- Mayoral support and commitment leading to RLTP positioning with NZTA.
- Development of a cohesive plan across all the region’s councils – Horowhenua, Manawatu, Rangitikei, PN & Horizons.
- Assisting in the establish of a charitable trust to spear heading an interconnecting regionally significant cycle trail network.

Alice Williamson

Chair / secretary

City to Sea Rail Trail – Manawatū

7(2)(a) Privacy



REF: Ngā Ara Tūhono charitable trust secured funding to complete the Mt. to Sea Ngā Ara Tūhono Great Ride. Which aims to link the central north Island with the Tasman Sea at Whanganui.

REF: <https://www.stuff.co.nz/nz-news/360647787/great-ride-iwi-mayors-tourism-partners-team-finish-cycle-trail>

Annual Budget Submission Form



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We collect your contact information so we can keep you up to date.
For more information, see our [privacy statement on our website](#).

**Have your say by 4pm,
Thursday 17 April**

Your details

Name Alazaye Logan

Organisation you represent (if relevant)

Address 7(2)(a) Privacy

Phone 7(2)(a) Privacy

Email 7(2)(a) Privacy

Signature 

If you would like to make a personal presentation in support of your submission at one of our hearings to the Mayor and Councillors, please select your preferred date and time:

Wednesday 30 April

☐ Morning

☐ Afternoon

☐ Early evening

Thursday 1 May

☐ Morning

☐ Afternoon

☐ Early evening

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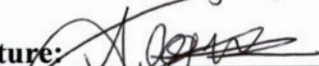
or to any Council library

Submission: Support for the Highbury Cultural Hub Proposal**Location: Te Pātikitiki**

I, the undersigned, support the proposal to establish a Cultural Hub at Te Pātikitiki. I believe this space will serve as a vital and inclusive place for our community, celebrating our history, supporting cultural practices, and meeting the diverse needs of Highbury residents.

I acknowledge the importance of the historical hāngī pit as a central feature of the Hub and support the inclusion of facilities such as break-out rooms and a commercial kitchen to enhance community use.

Full Name: Alazaye Logan

Signature: 

Date: 16/04/25

Connection to Highbury: Work in Highbury

The Highbury Advisory Rōpū and those passionate about the community of Highbury have proposed the building of a Cultural Hub at the rare and special site of Te Pātikitiki.

We propose the Cultural Hub be built at Te Pātikitiki due to the cultural and historical significance of the site, particularly the presence of a historical hāngī pit. This hāngī pit will be at the heart of the Hub, serving as a physical and symbolic gathering space that brings people together, regardless of background or beliefs. It reflects the values of *aroha ki te tangata* (love for the people), *manaakitanga* (hospitality, kindness), and a collective spirit of community.

At present, there are limited venues available that can meet the diverse needs of our community. Those that do exist often come with barriers such as high costs, faith-based restrictions, or limited availability. A dedicated Cultural Hub would provide a welcoming, inclusive, and accessible space for all, a place to host wānanga, hui, cultural celebrations, and everyday community connection.

The proposed Hub would include flexible break-out rooms to support a variety of gatherings, workshops, and support services, as well as a commercial kitchen to enable community cooking, shared meals, catering opportunities, and food sovereignty initiatives.

This proposal is grounded in the vision of uplifting our people through shared history, shared space, and shared purpose. The Highbury community deserves a place that reflects its strength, diversity, and aspirations for the future.

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Your details

Name *Boyal Holdaway*

Organisation you represent (if relevant) *Highbury Advisory Ropu*

Address **7(2)(a) Privacy**

Phone **7(2)(a) Privacy**

7(2)(a) Privacy

Email **7(2)(a) Privacy**

Signature *Boyal Holdaway*

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What are your thoughts on our proposed Annual Budget 2025/26?

I would like to forward this submission towards the building of a cultural hub at the rear of Pātikitiki (Highway Library) which encompasses the Historical Hanga-Pit and includes a commercial kitchen and break out rooms.

We believe this will be beneficial for everyone in the community of Highway and further afield.

What, if anything, would you like to see changed?

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

We're proposing a stand-alone Council-Controlled Organisation (CCO) charitable entity, jointly governed by the Council and Rangitāne o Manawatū.

☒ Yes ☐ No ☐ I don't know / No opinion

[illegible]

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Your details

Name *Graden Luke*

Organisation you represent (if relevant)

Address **7(2)(a) Privacy**

Phone **7(2)(a) Privacy**

7(2)(a) Privacy

Email **7(2)(a) Privacy**

Signature *TLK*

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Full Name: Braden Luke

Signature: 

Date: 16/04/2025

Connection to Highbury: Work in Highbury.

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Your details

Name	Courtney Hubbard		
Organisation you represent (if relevant)			
Address	7(2)(a) Privacy	Phone	7(2)(a) Privacy
		Email	7(2)(a) Privacy
Signature			

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Full Name: Courtney Hubbard

Signature: 

Date: 16/04/2025

Connection to Highbury: Lived in Highbury most my life.

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