

Mahere toi me ngā taonga tuku iho

Arts and heritage plan

We want to celebrate the arts and the city's history and cultural diversity. We want there to be lots for people to do in our creative and exciting city.

The arts bring the city to life, challenge ideas, and generate excitement. Palmerston North has a strong arts sector and thriving art scene. It is home to notable local artists, exhibitions, cultural facilities, and events.

The heritage of the city contributes to our identity and sense of belonging. Understanding and celebration of the city's heritage shapes our city's character.

We want our city arts and cultural facilities to be strong and resilient. We want to collaborate with our community to showcase and make our diverse city heritage more visible and understood. We want to see our heritage become part of our cityscape.



Ka aha mātou? What will we do?

Provide and support cultural facilities

What will this mean?

The Regent on Broadway and the Globe Theatre provide opportunities for our city communities to attend and take part in a wide variety of performances. Te Manawa is a central city museum, art gallery, and science centre for the wider region.

Specific actions

- Fund and support Te Manawa Museums Trust
- Fund and support the Regent Theatre Trust
- Fund and support the Globe Theatre Trust
- Develop and maintain Council-owned cultural facilities (Te Manawa, Regent on Broadway, and Globe Theatre)
- Support cultural facilities to establish and maintain relationships with Rangitāne o Manawatū

New or one-off actions

- Finalise a Civic and Cultural Masterplan with cultural facilities and communities, and investigate co-funding and partnership models (years 1 to 3)
- Undertake seismic strengthening of the Council-owned arts and cultural facilities (from year 1)
- Incorporate Enabling Good Lives principles into facility maintenance and development of Council-owned arts and cultural facilities (from year 1)

Support community arts initiatives and organisations

What will this mean?

The value of the arts is evident in our cityscape. There is support for local arts organisations and creative initiatives.

Specific actions

- Fund and support arts sector leads to support artists, organisations, and initiatives
- Provide support to arts organisations to deliver community-led projects
- Provide support to the arts sector through:
 - Creative Communities Fund
 - Strategic Priority Grants
 - Community Development Small Grants Fund
- Support projects that promote Māori creative practices
- Curate, maintain and promote Council's public art
- Purchase and install new public art

New or one-off actions

- Develop a street art programme to match-fund private building owners to incorporate street art onto their buildings (year 1)
- Investigate the need for performance/theatre spaces in the city (year 3)
- Provide funding support to the annual Summer Shakespeare production (from year 1)

Promote, protect, celebrate, and share knowledge of local history

What will this mean?

City communities have opportunities to see and learn about the various threads of Palmerston North's history. This includes the history of Rangitāne o Manawatū, the development of the cityscape, military and railway heritage, and the stories of the many and diverse communities who live here.

Specific actions

- Promote the many threads of Palmerston North's history in Council activities
- Maintain Council-owned heritage buildings
- Provide quality visitor experience and access to Council-owned and/or operated heritage buildings
- Assist owners and investors of earthquake-prone buildings to meet required standards through:
 - Natural and Cultural Heritage Incentive Fund
- Provide information and education about local history and heritage
- Protect and maintain public memorials and heritage objects

New or one-off actions

- Support Heritage Month
- Include heritage storytelling in major Council services, projects and activities
- Support schools to deliver the history curriculum
- Investigate and trial innovative ways of showcasing our city heritage

[See **City Library plan** for archives]

Provide, fund, and support city and community events

What will this mean?

There is a variety of local city and community events and festivals throughout the year. Communities have opportunities to share and celebrate their cultural identity and interests. New and developing events attract and engage new audiences.

Specific actions

- Provide and facilitate a co-ordinated calendar of accessible and sustainably-managed city and community events
- Provide funding, resources, and guidance on event delivery to community-led event providers
[See **Community support plan** for Community-led initiatives fund]
- Provide Te Ao Māori events with Rangitāne o Manawatū

New or one-off actions

- Support a Manawatū Arts Festival (from year 2)
- Provide a community events trailer (year 1)
[See **Economic development plan** for Major events]

What will this mean?

Rangitāne o Manawatū identifies projects and initiatives of greatest priority. Council works with Rangitāne o Manawatū in support of shared and agreed outcomes to promote community wellbeing.

Support Rangitāne o Manawatū in its role as kaitiaki of their historic heritage places

Specific actions

- Collaborate with Rangitāne o Manawatū to protect, expand, and enhance sites of cultural and natural significance
- Support Rangitāne to access and restore wāhi tapu held in private ownership and on inaccessible Council holdings