



CITY CONTEXT

CITY CONTEXT

- Who are we?
- Measuring wellbeing
- Economic and Social wellbeing
- Cultural wellbeing
- Environmental wellbeing





We will keep returning to the question:

‘Why are these things important?’

Or ...what can we make with what we have?

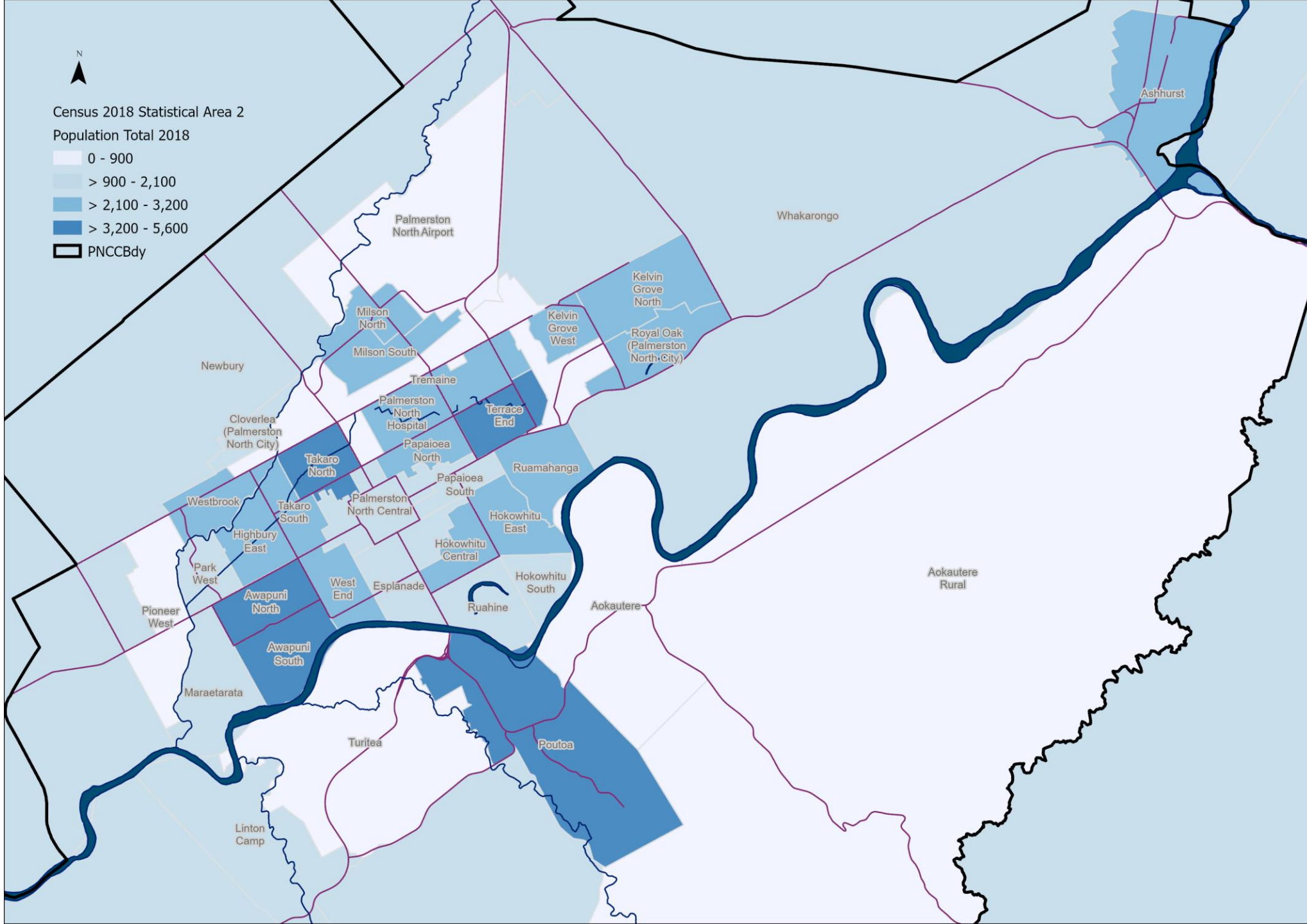


WHO ARE WE?

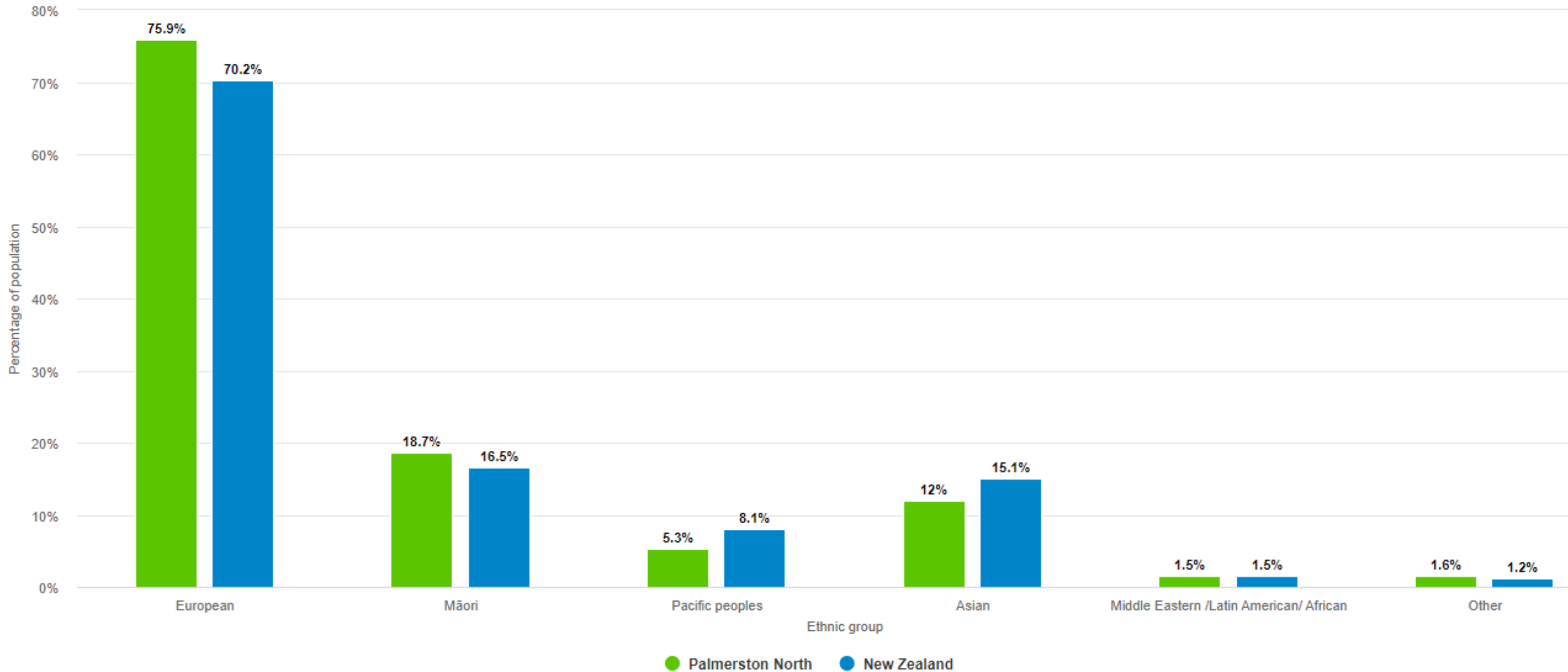
INTRODUCTION

- Rangitāne o Manawatū are mana whenua and hold customary authority for the Palmerston North area
- Local government has long-established partnership with Rangitāne o Manawatū, affirmed through the partnership agreement (2019)
- Population of 90,400, having grown from a city of 20,000 people in 1930
- Around 20% of our city population were born overseas
- In 2004 we became a resettlement location for former refugees
- People in our region are more likely to be disabled than in NZ overall
- We have a total median age of 34.9 years (vs 38 years for NZ)
- The median Māori population is much younger, at around 23 years





ETHNIC PROFILE (2018 CENSUS)



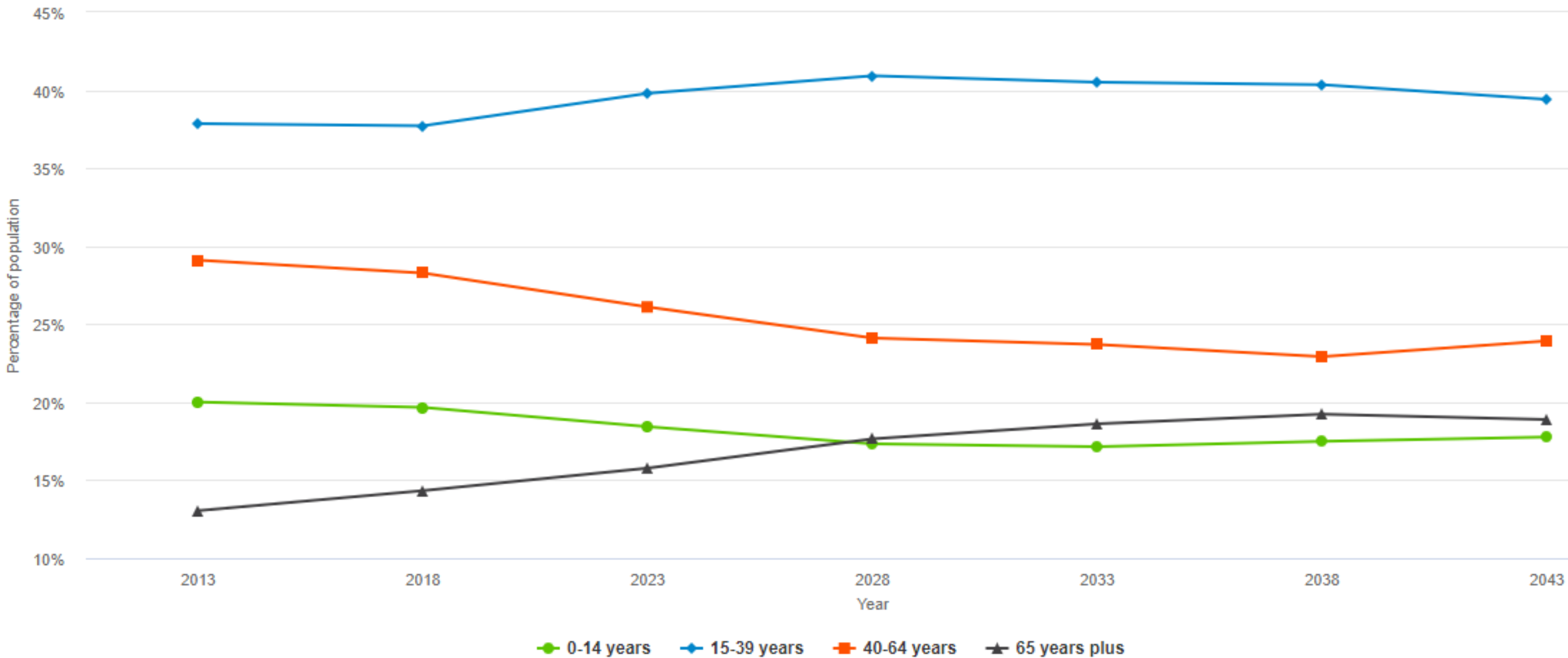
POPULATION PROJECTIONS

Next refresh: Feb 2023

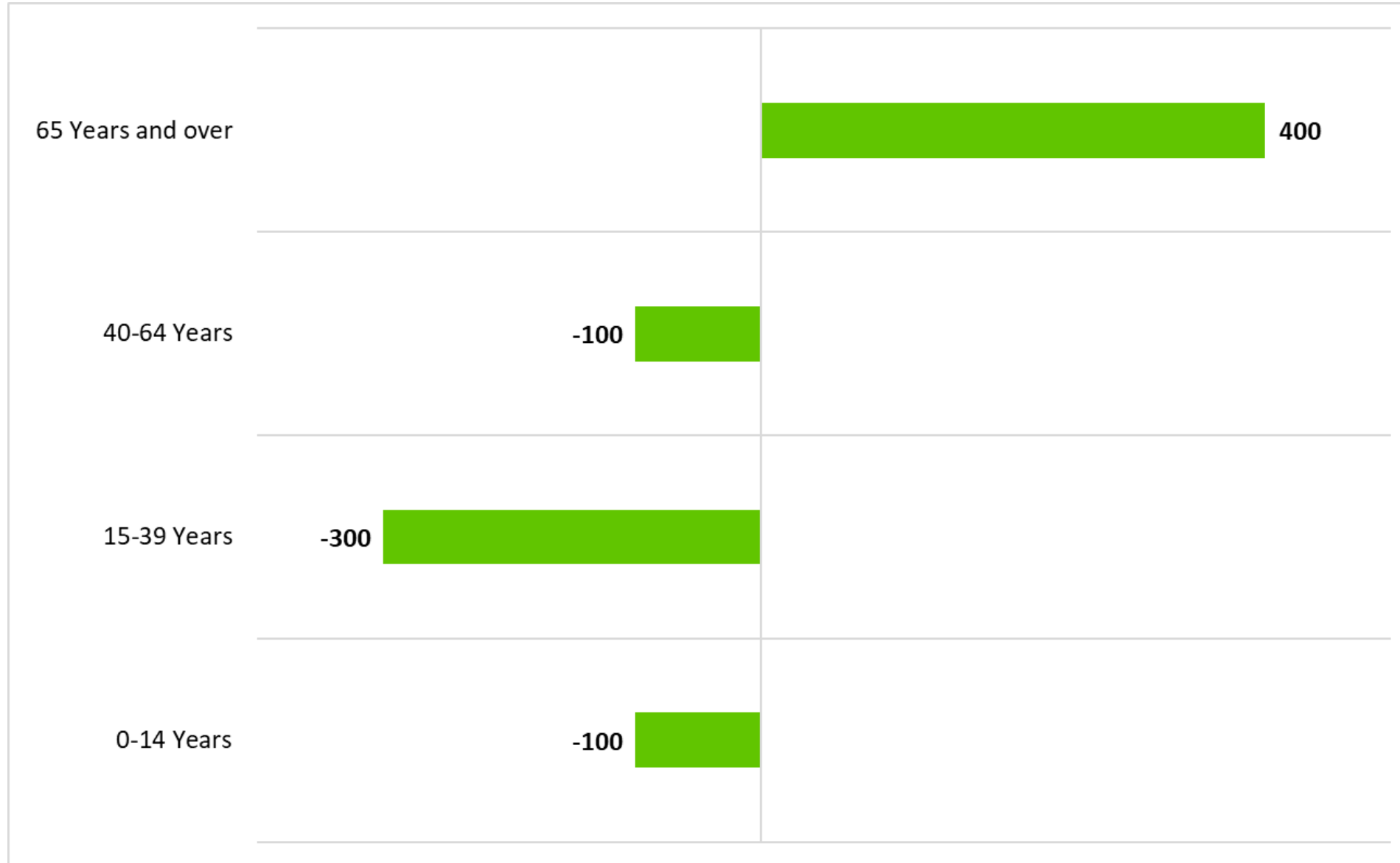


AGE GROUP PROJECTIONS

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ANNUAL POPULATION CHANGE BY AGE



SO WHY ARE THESE THINGS IMPORTANT?



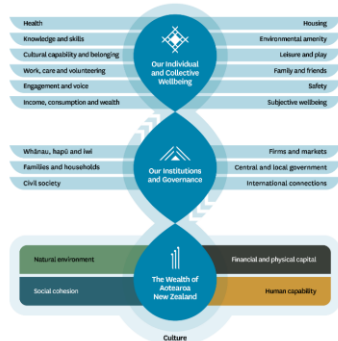
'Who we are' may influence council decisions about:

- What services to provide and what they should be like
- When investment and services are needed
- How we need to engage with the community
- How partners will participate in decision-making

MEASURING WELLBEING



- There are lots of ways to describe wellbeing and to tell our story:
 - Living Standards Framework/ He Ara Waiora
 - Ngā Tūtohu Aotearoa/ Indicators New Zealand and the UN Sustainable Development Goals
 - Local Government Act – social, economic, environmental and cultural wellbeing



Ngā Tūtohu Aotearoa • Indicators Aotearoa New Zealand

Wellbeing data for New Zealanders



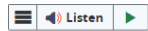


- Sometimes we have direct measures
- Sometimes we have useful context
- It is often difficult to know the relationship between council actions and community wellbeing outcomes

MONITORING AND REPORTING

- LTP performance measures
- Quarterly economic reports
- Economic sustainability report
- Evaluation of specific programmes
- Needs assessments/other research

Home / Council



Council

About Council

Find out about Palmerston North City Council's executive and elected leaders and our vision and goals.

What we're doing

See a snapshot of what we're doing to make Palmy a better place to live.

Work for Palmerston North City Council

Looking for a great career that benefits your community? Council is the place to be.

Fees and charges

Current fees and charges for Council services.

Regulations

The rules that govern how we live in Palmerston North.

Official documents

Browse our document library for Council strategies, plans, policies, research and reports.

City dashboards

Explore demographic information about Palmerston North and see how we're tracking against our strategic goals.



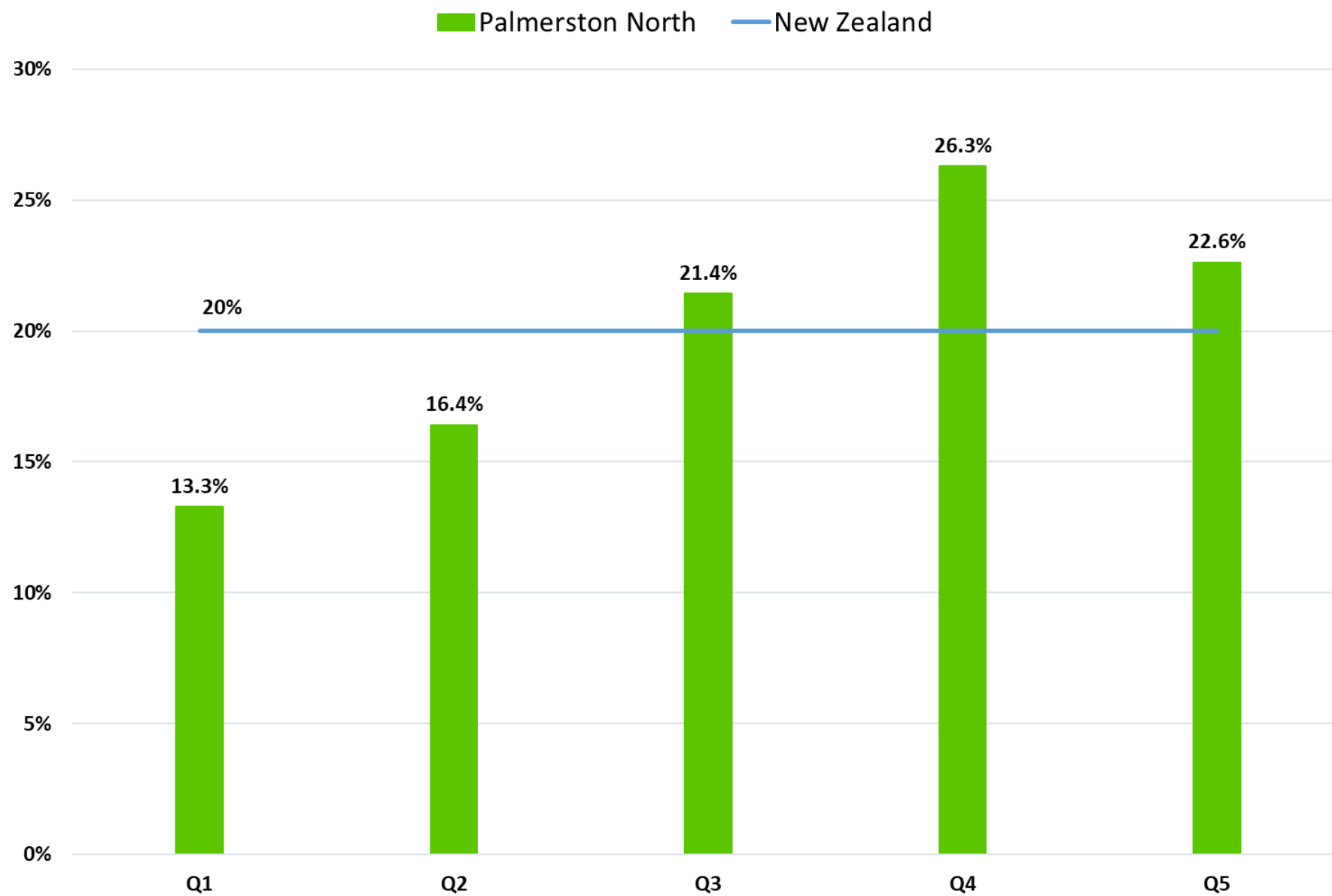
ECONOMIC AND SOCIAL WELLBEING CONTEXT



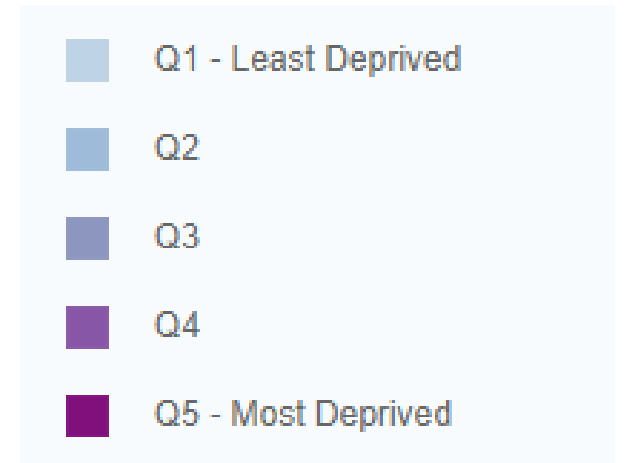
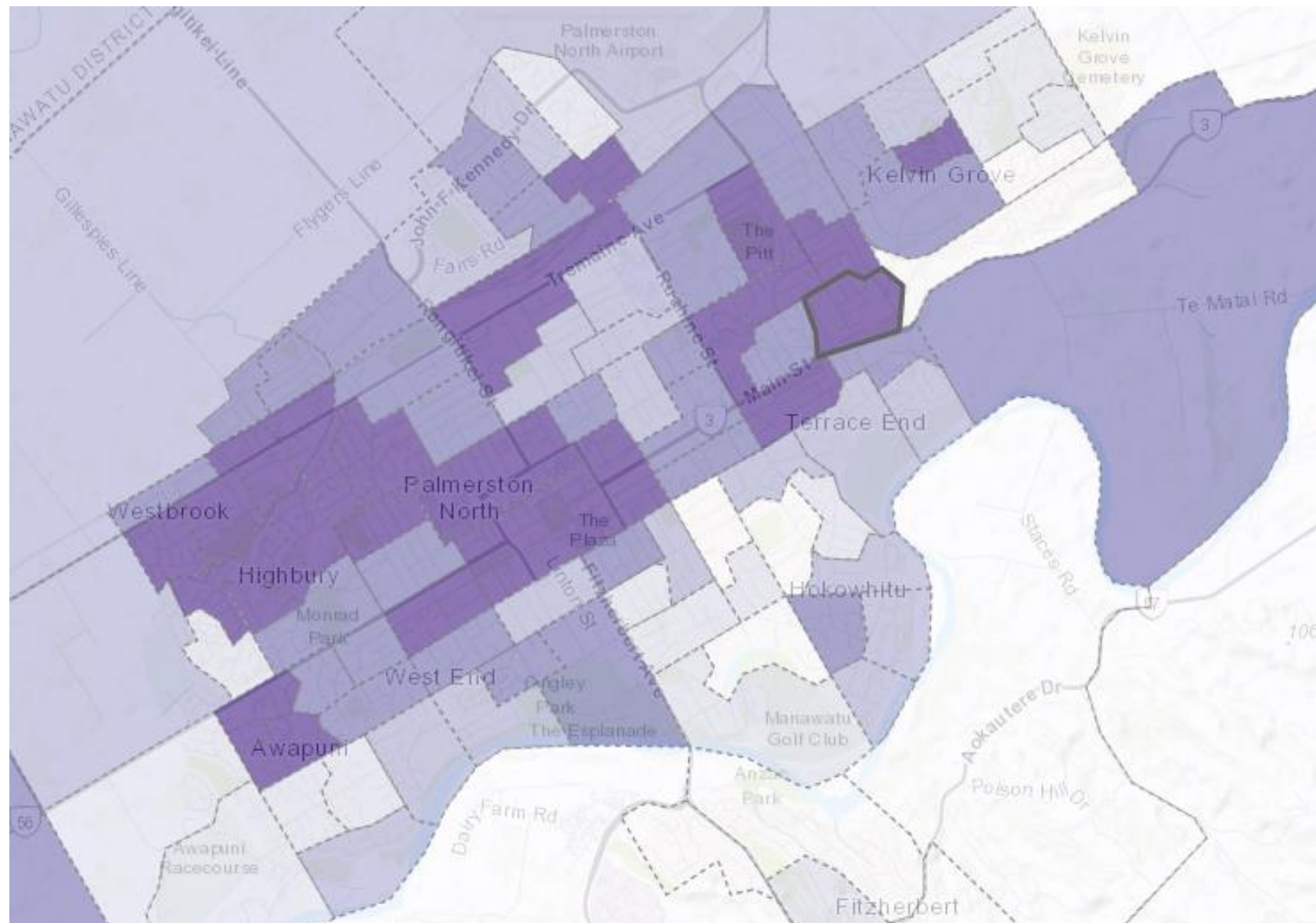
OVERALL

- GDP growth positive
- Jobs growth
- Low unemployment
- Falling benefit numbers
- Rising personal and household incomes
- Sustained private and public spending

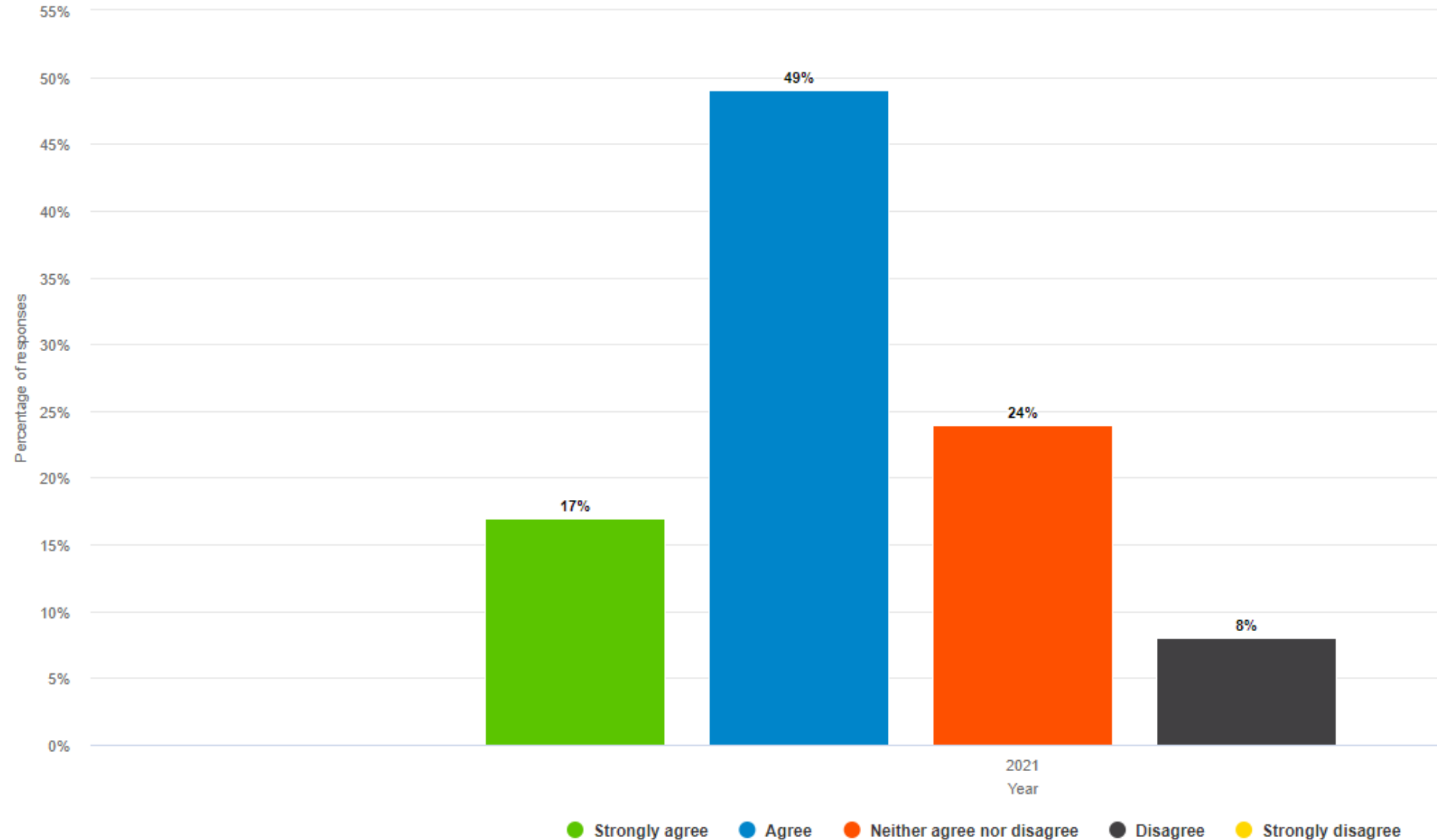
MULTIPLE DEPRIVATION INDEX 2018



MULTIPLE DEPRIVATION INDEX (2018)

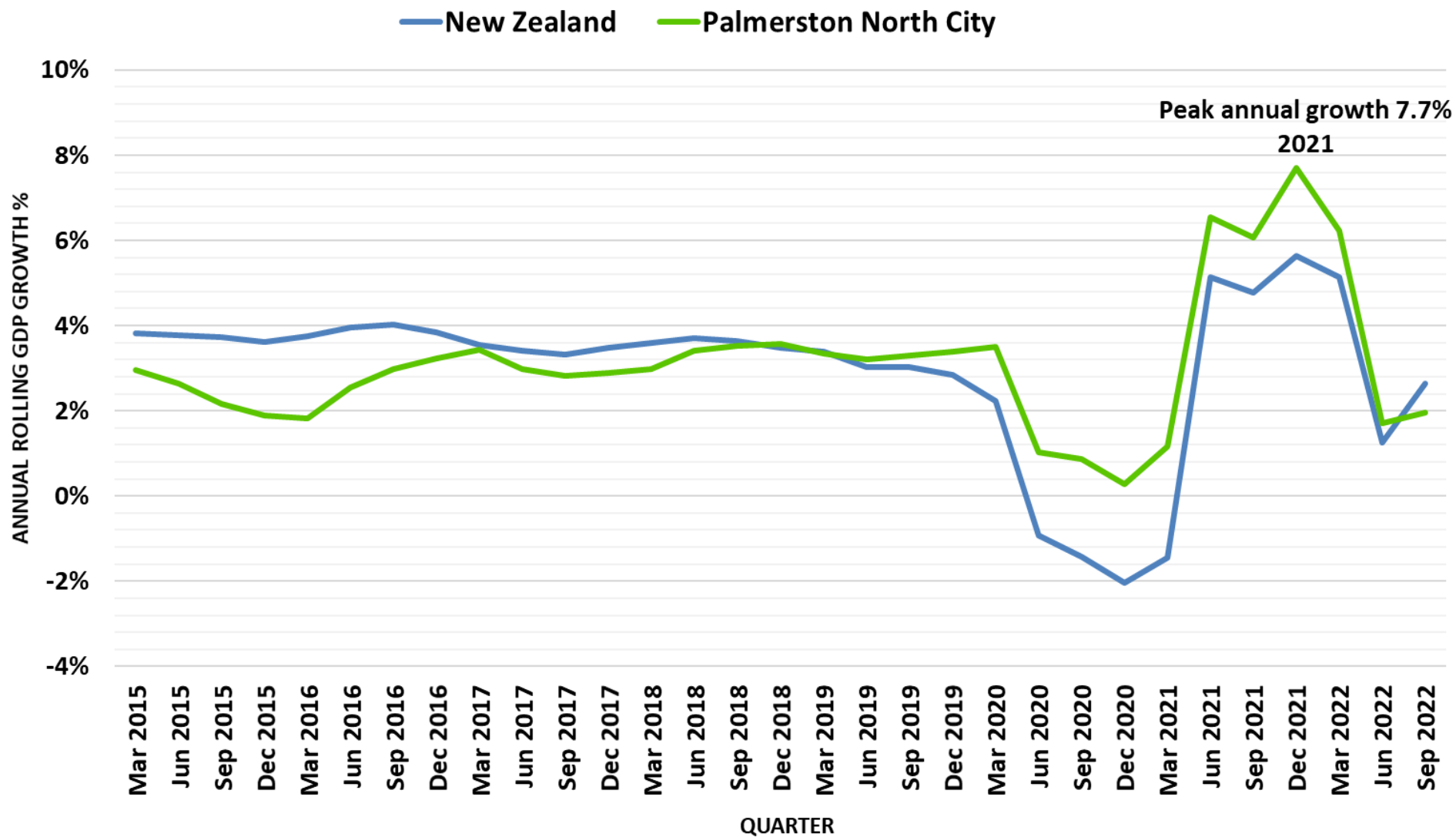


PERCEPTION THAT “PN HAS A GOOD STANDARD OF LIVING”



Goal 3 Target:
75% agree

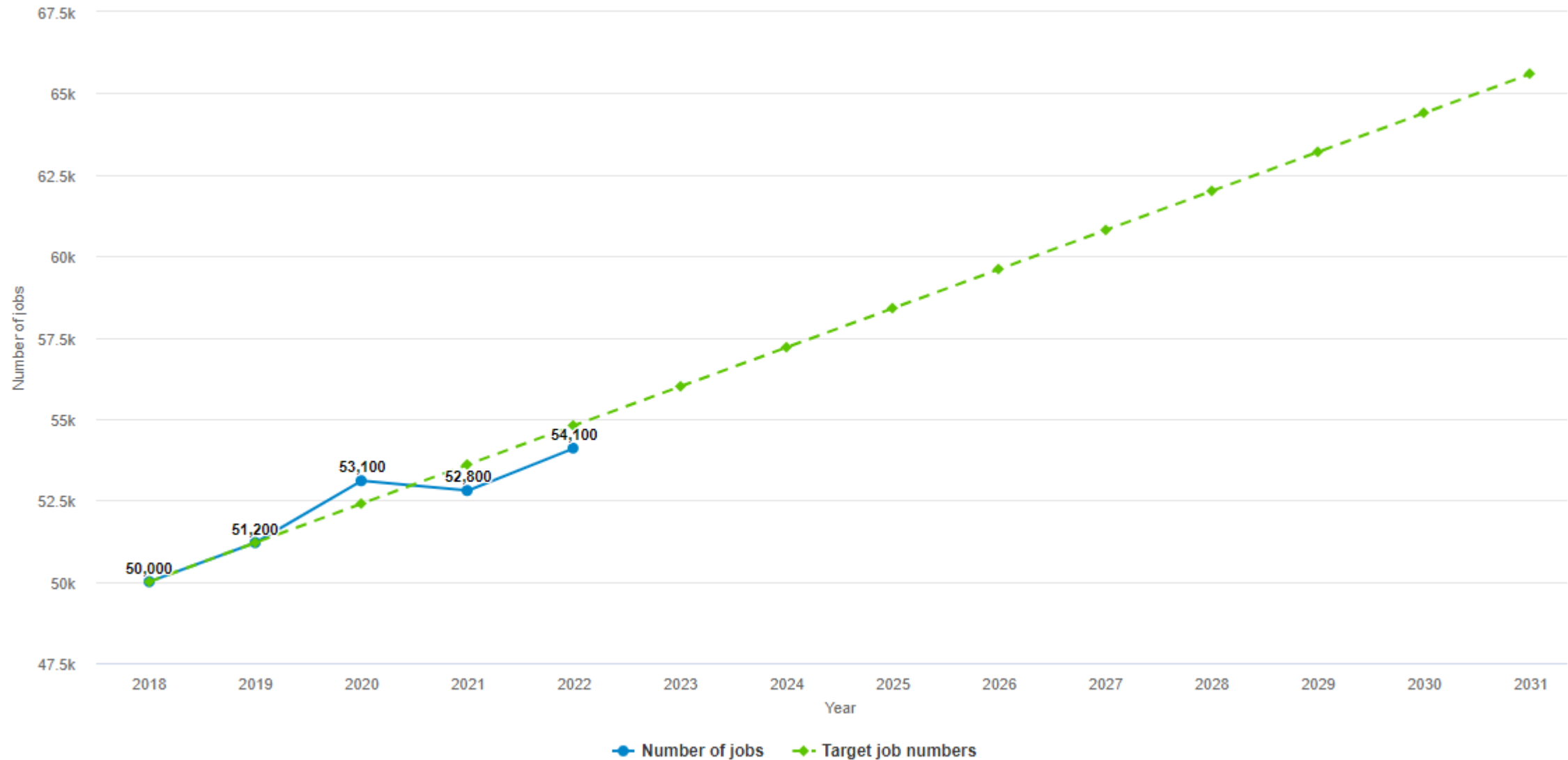
ANNUAL ROLLING GDP



ECONOMIC RESILIENCE

Top 6 Palmerston North Industries			
Employment	# of jobs % of total jobs	GDP	Industry GDP \$M % of total GDP
Health care & social assistance	13.9%	Public admin & safety	12.0%
Education & training	11.6%	Health care & social assistance	9.0%
Public admin & safety	10.9%	Wholesale trade	7.5%
Retail trade	9.4%	Construction	7.4%
Construction	9.0%	Rental hiring & real estate services	7.1%
Wholesale trade	6.6%	Education & training	6.6%

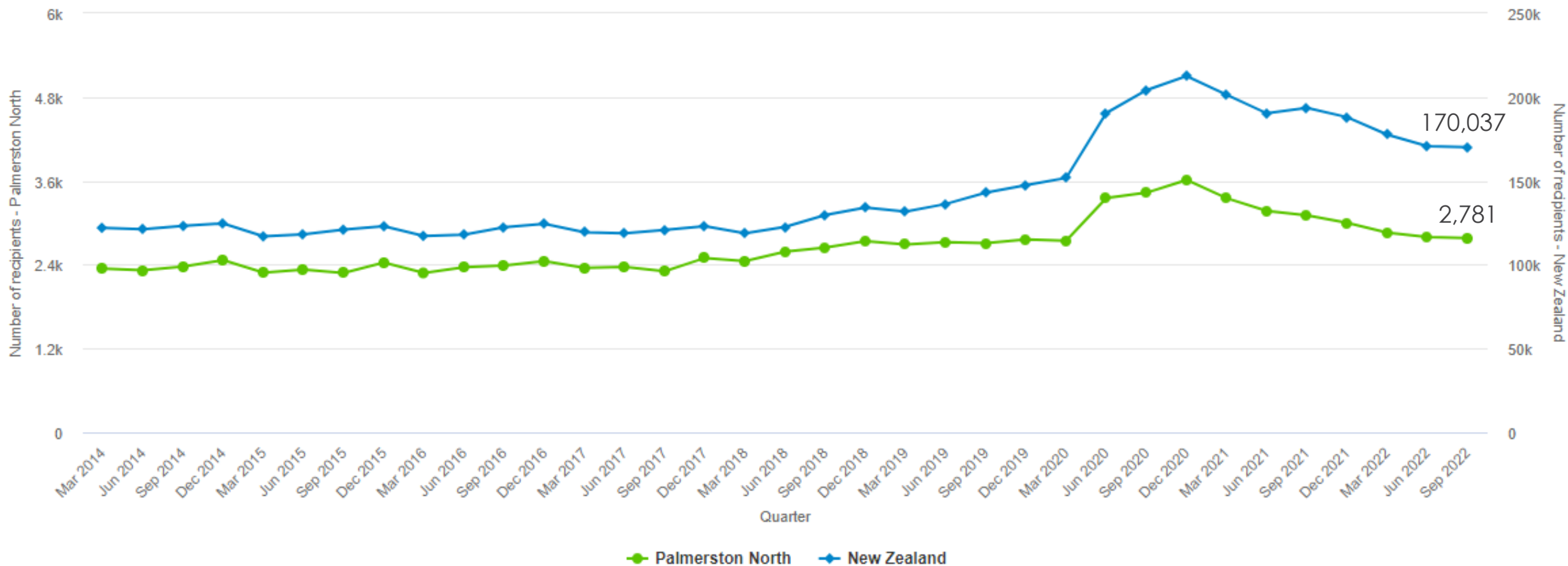
JOBS GROWTH



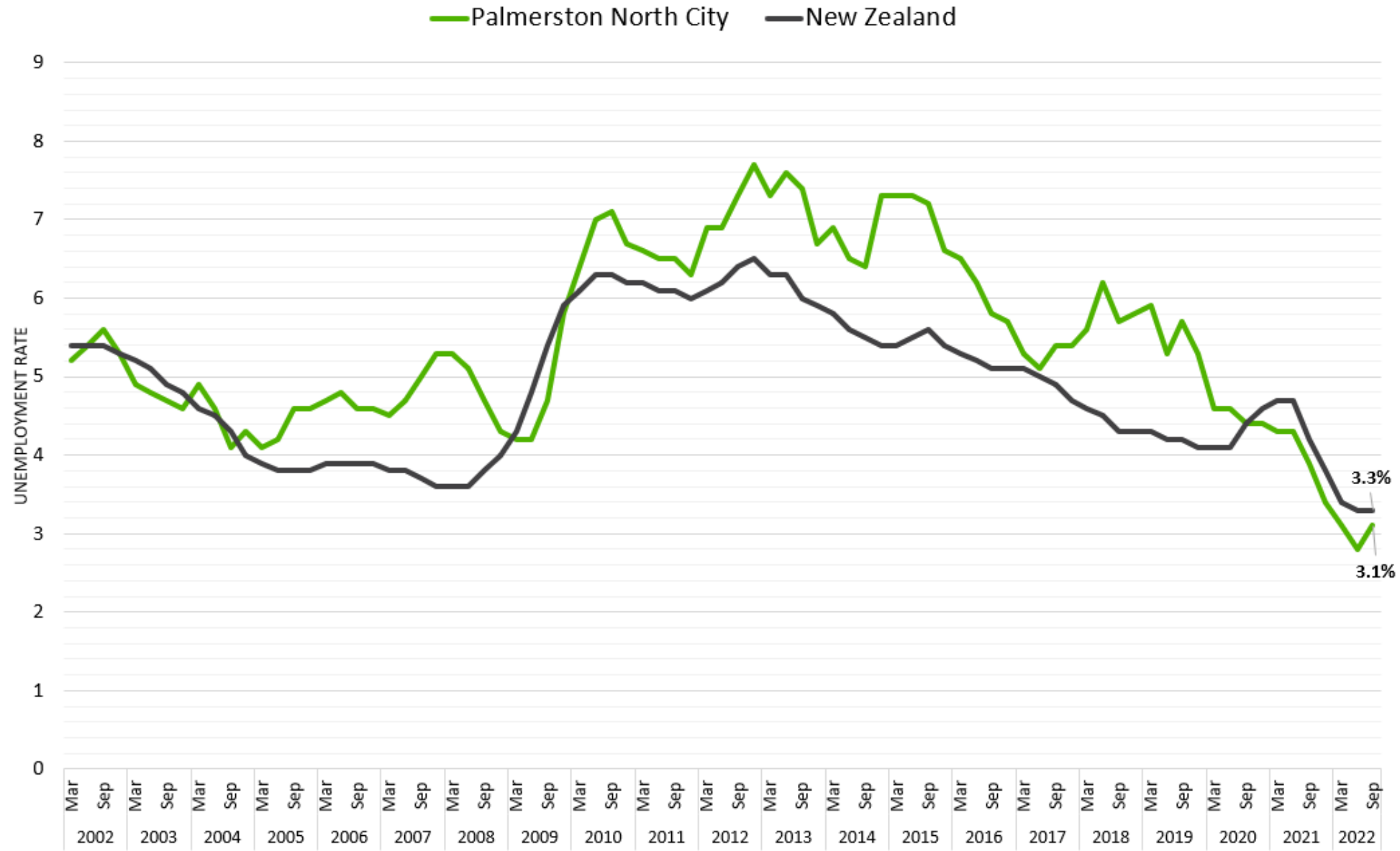
Goal 1 Target:
65,600 jobs by 2031



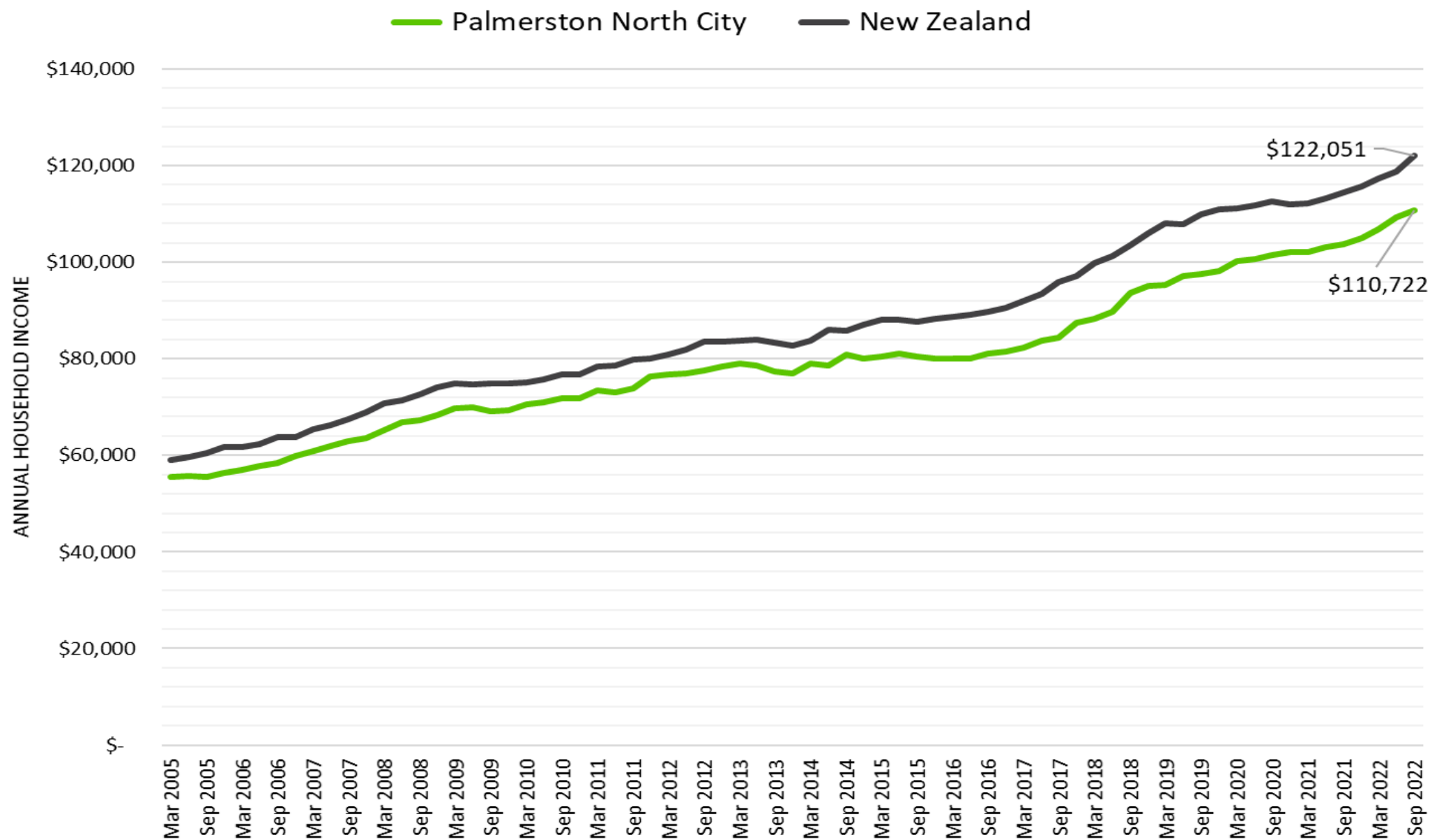
PEOPLE ON JOBSEEKER SUPPORT



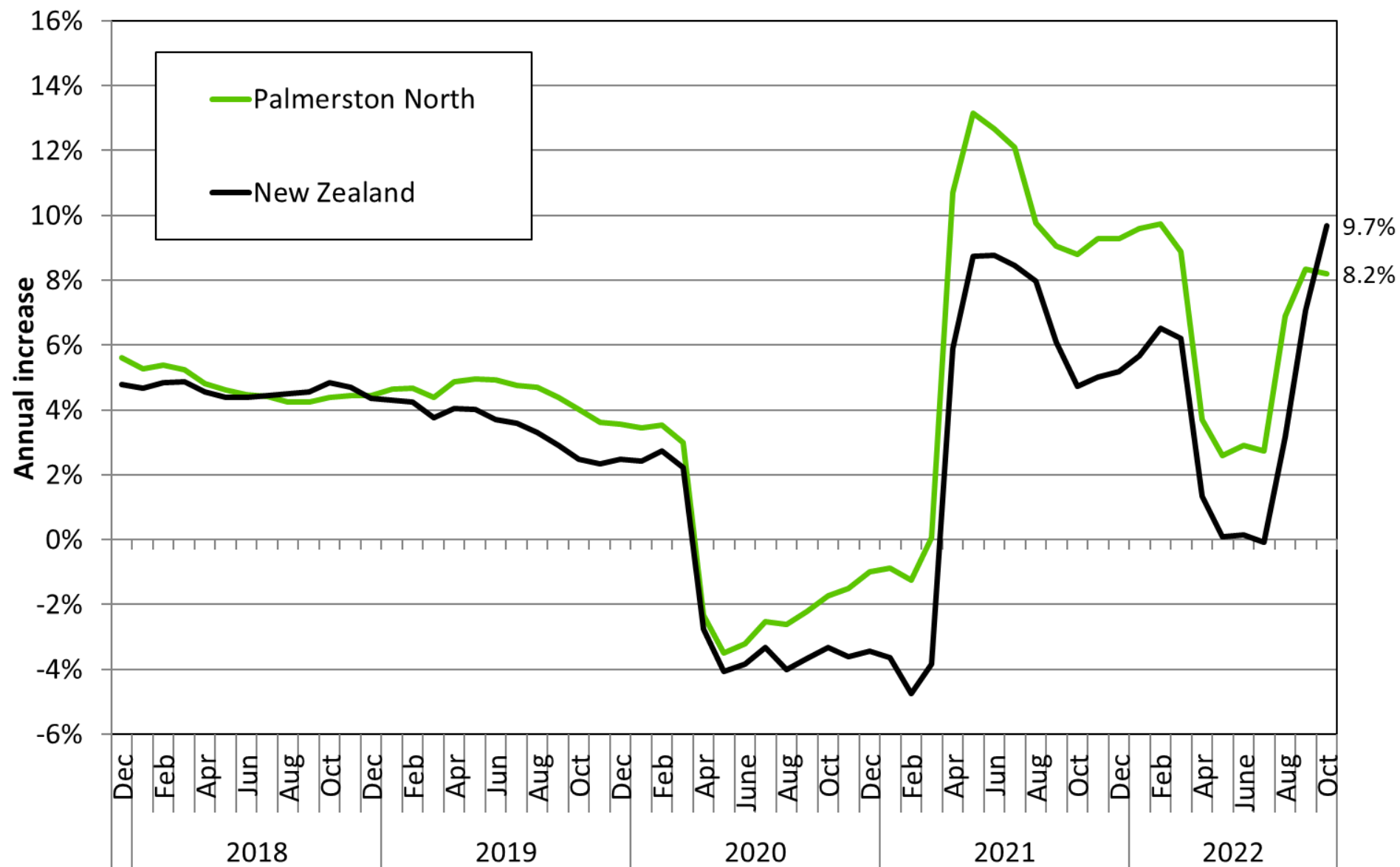
UNEMPLOYMENT RATE



HOUSEHOLD INCOME



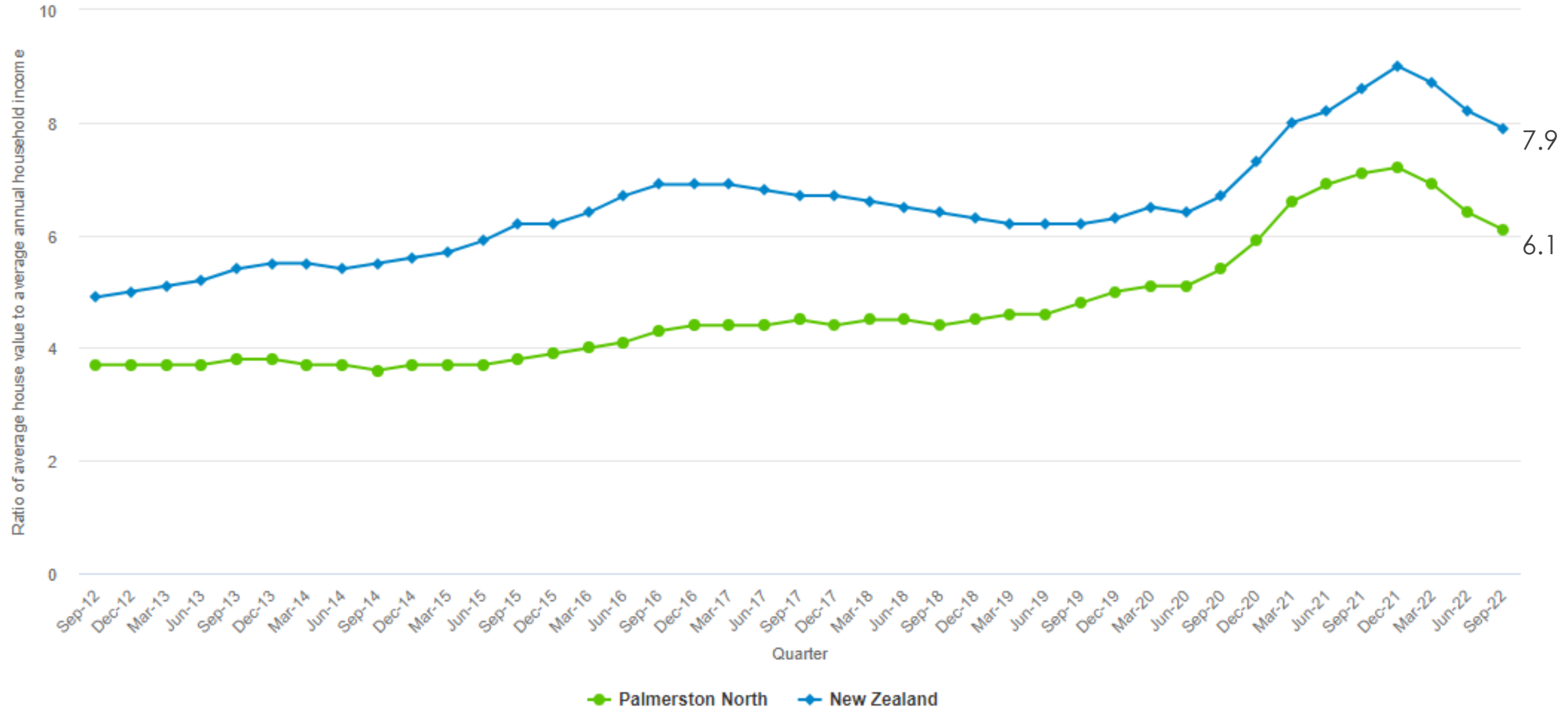
ANNUAL CHANGE IN ELECTRONIC CARD RETAIL SPENDING



HOUSING MARKET

PLACE	MARKET PEAK	AVERAGE SALES PRICE - Oct	CHANGE FROM THE PEAK	ANNUAL \$ CHANGE	ANNUAL % CHANGE
Palmerston North	\$754,212 Jan 2022	\$674,279	-10.9% -\$79,933	-\$58,295	-8.0%
New Zealand	\$1,043,261 Mar 2022	\$963,083	-8.3% -\$80,178	-\$7,091	-0.7%

HOUSING AFFORDABILITY



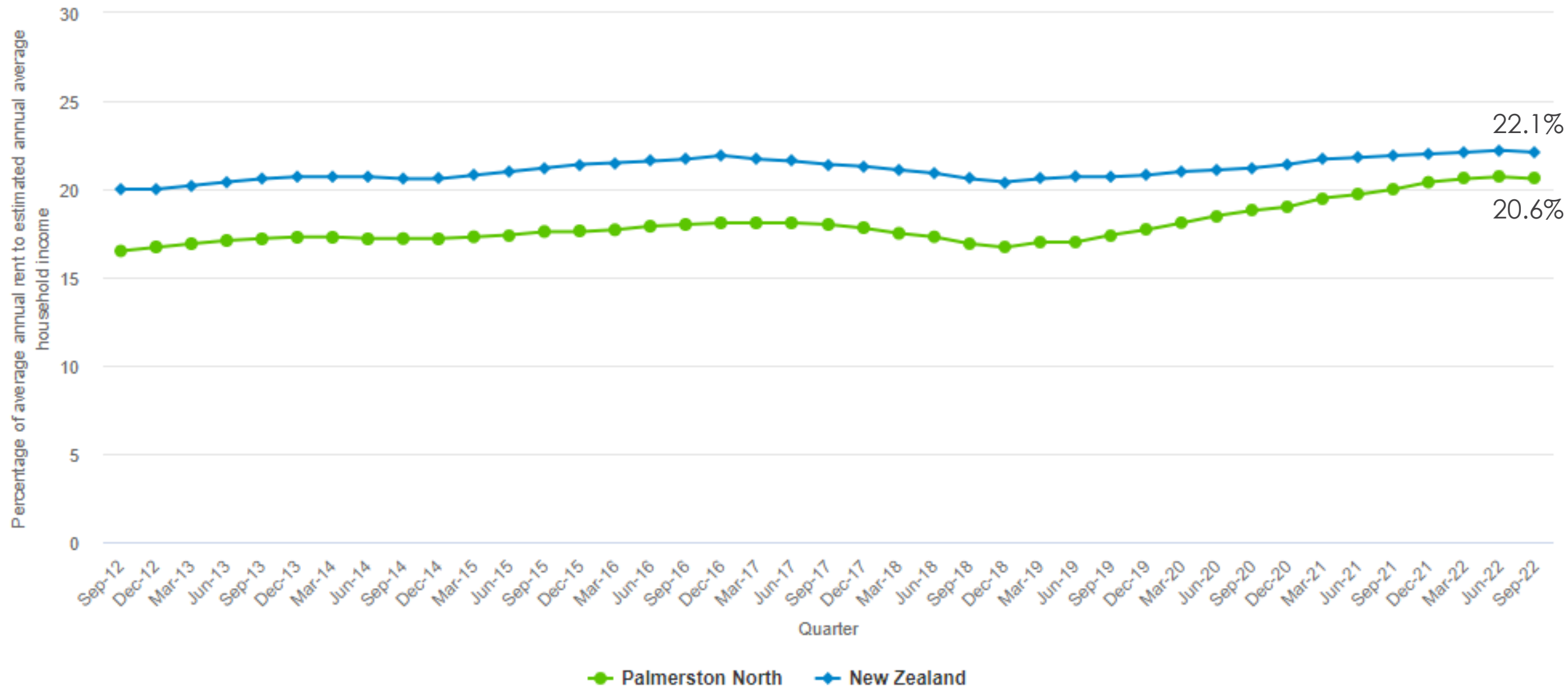
RENTAL PRICES

Year ended Sept 2022:

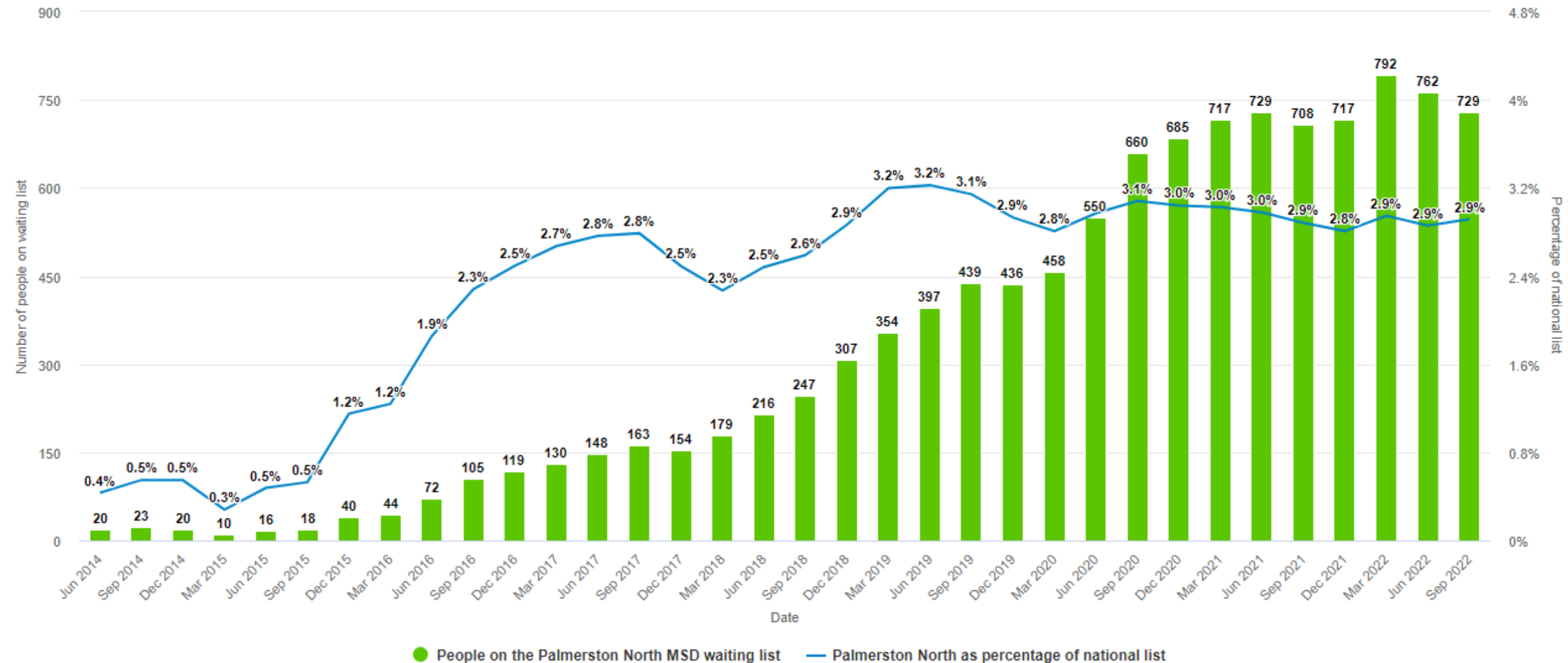
- 7,698 rental properties (+75)
- Median rents +11.4% to \$495 p/w
- Lower quartile rents +8.0% to \$365 p/w
- Upper quartile rents +11.5% to \$580 p/w
- 37.2% of PN residents live in a house not owned or held in a family trust



RENTAL AFFORDABILITY



PUBLIC HOUSING WAITING LIST



THINGS TO KEEP IN MIND

- Rising cost of living
 - CPI +7.2%
 - Food prices +10.1%
 - Fruit and veges +17.1%
 - OCR +4.25% (+4.0% since October 2021)
- Critically tight labour markets
 - Average total weekly earnings +7.9%
- Ongoing supply chain challenges
- Slow recovery of international education



SO WHY ARE THESE THINGS IMPORTANT?



Our city's **economic and social wellbeing** may influence council decisions about:

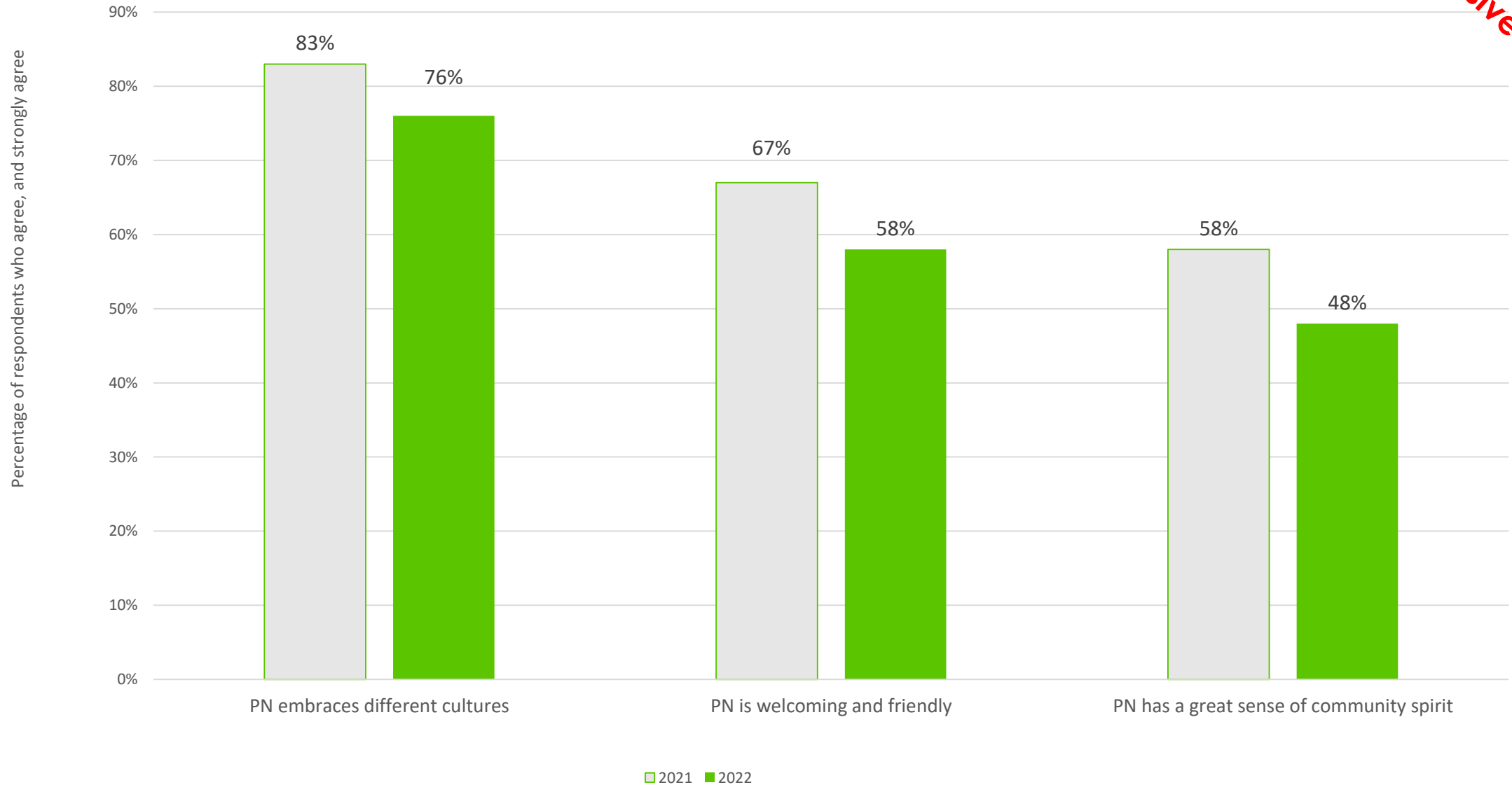
- Timing and scale of council investment/prioritisation
- Planning for growth – is plateauing population the new trend?
- Funding for community agencies
- Affordability of rates
- How facilities and services are planned and delivered throughout the city



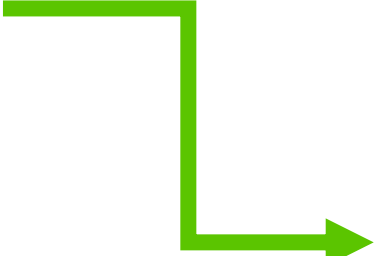
CULTURAL WELLBEING CONTEXT

PERCEPTIONS OF OUR CITY

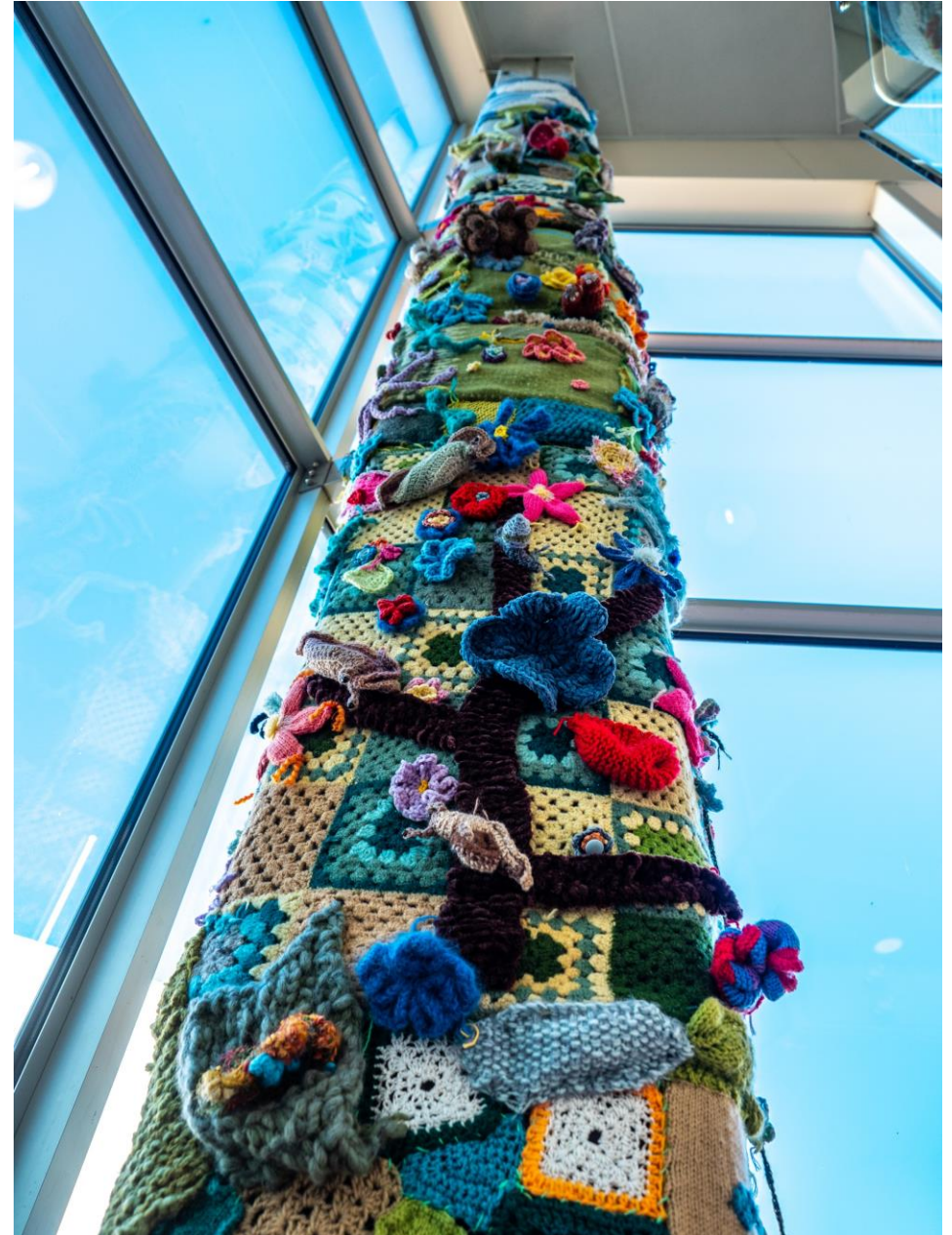
Goal 3 Target:
75% 'welcoming and
inclusive'



ENGAGEMENT IN THE ARTS

81% (2017)  73% (2020)

Around half of our community actively participate in the arts



CREATIVE CITIES INDEX

Goal 2 Target:
Score 65

Exploration and innovation

Liveability and wellbeing

Communication,
connectivity and
networking

Distinctiveness

Openness, trust,
tolerance and
accessibility

Entrepreneurship

Political and public framework

Diversity, vitality
and expression

Strategic leadership,
agility and vision

Talent and the
learning landscape

**55.9
(2019)**

The place
and
placemaking



ACTIVE RECREATION (2021)

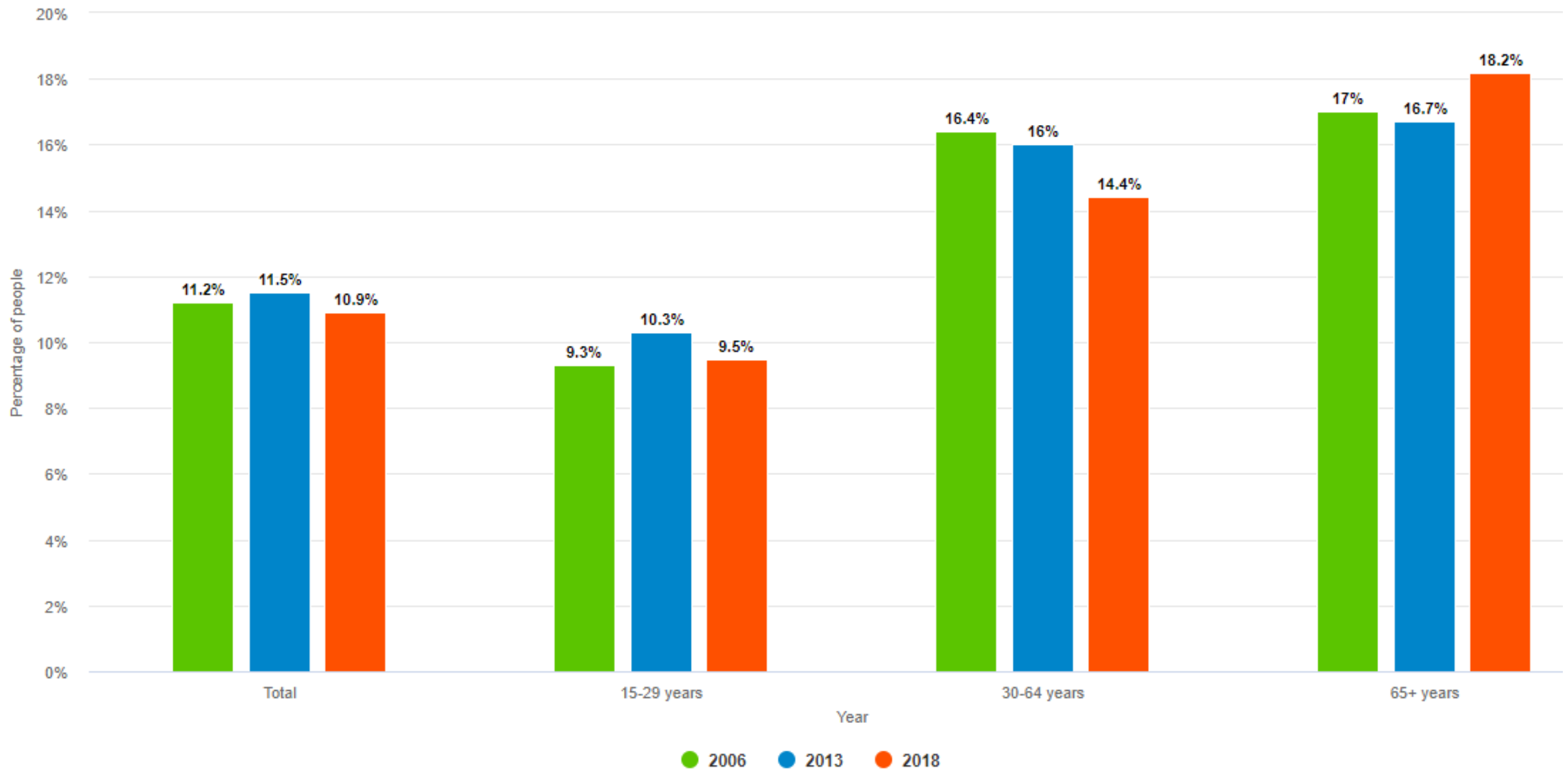
- Manawatū adults ranked among the **lowest** of 17 regions in the measure of 'any activity in the last 7 days' (68% compared with 73% for NZ overall)
- Manawatū young people (aged 5-17 years) were closer to the national average (89%, compared with 91% for the country, but still 15th of 17 regions)
- General trend away from organised sport
- Little data for the city.



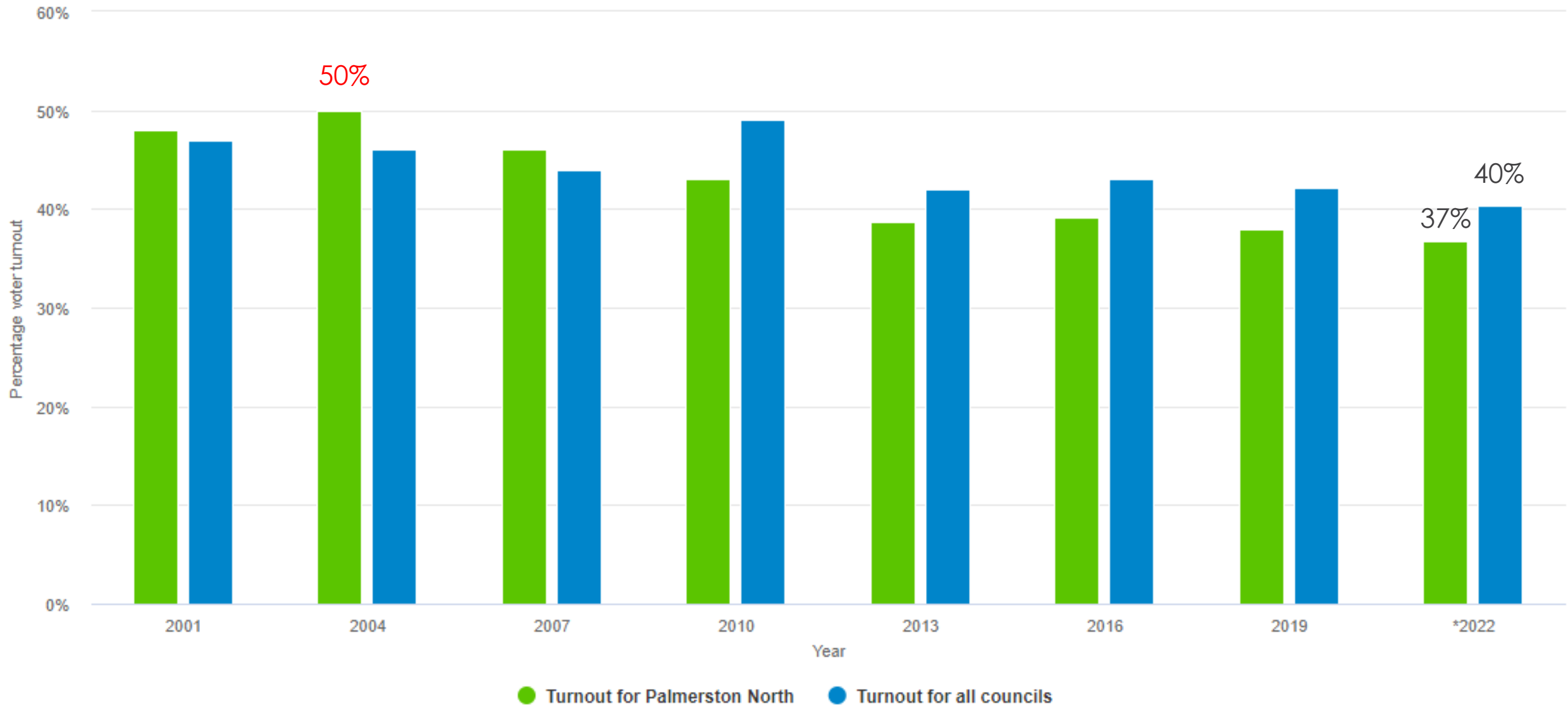
Local survey is planned



VOLUNTEERING



PARTICIPATION IN LOCAL BODY ELECTIONS



SO WHY ARE THESE THINGS IMPORTANT?



Our city's **cultural wellbeing** may influence council decisions about:

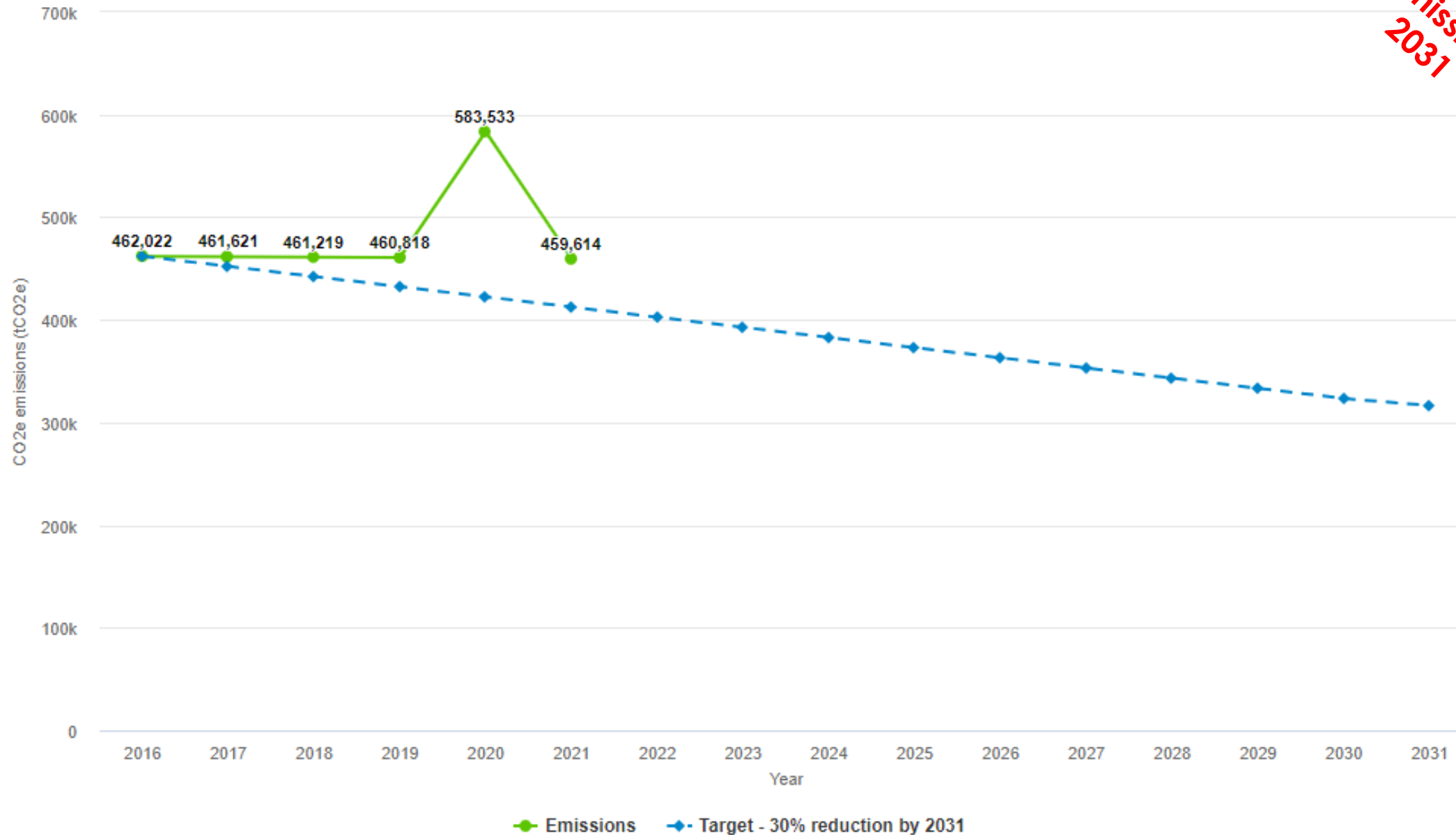
- Support for community initiatives
- The kinds of things we want to emphasise or reflect in public art, events, expressions of city identity
- How institutions or services are delivered and supported (e.g., libraries, cultural CCOs, Regional Sports Trust (Sport Manawatū))
- Our city's public identity



ENVIRONMENTAL WELLBEING CONTEXT

CITY CARBON EMISSIONS

Goal 4 Target:
30% reduction
net emissions by
2031



CARBON EMISSIONS BY SECTOR

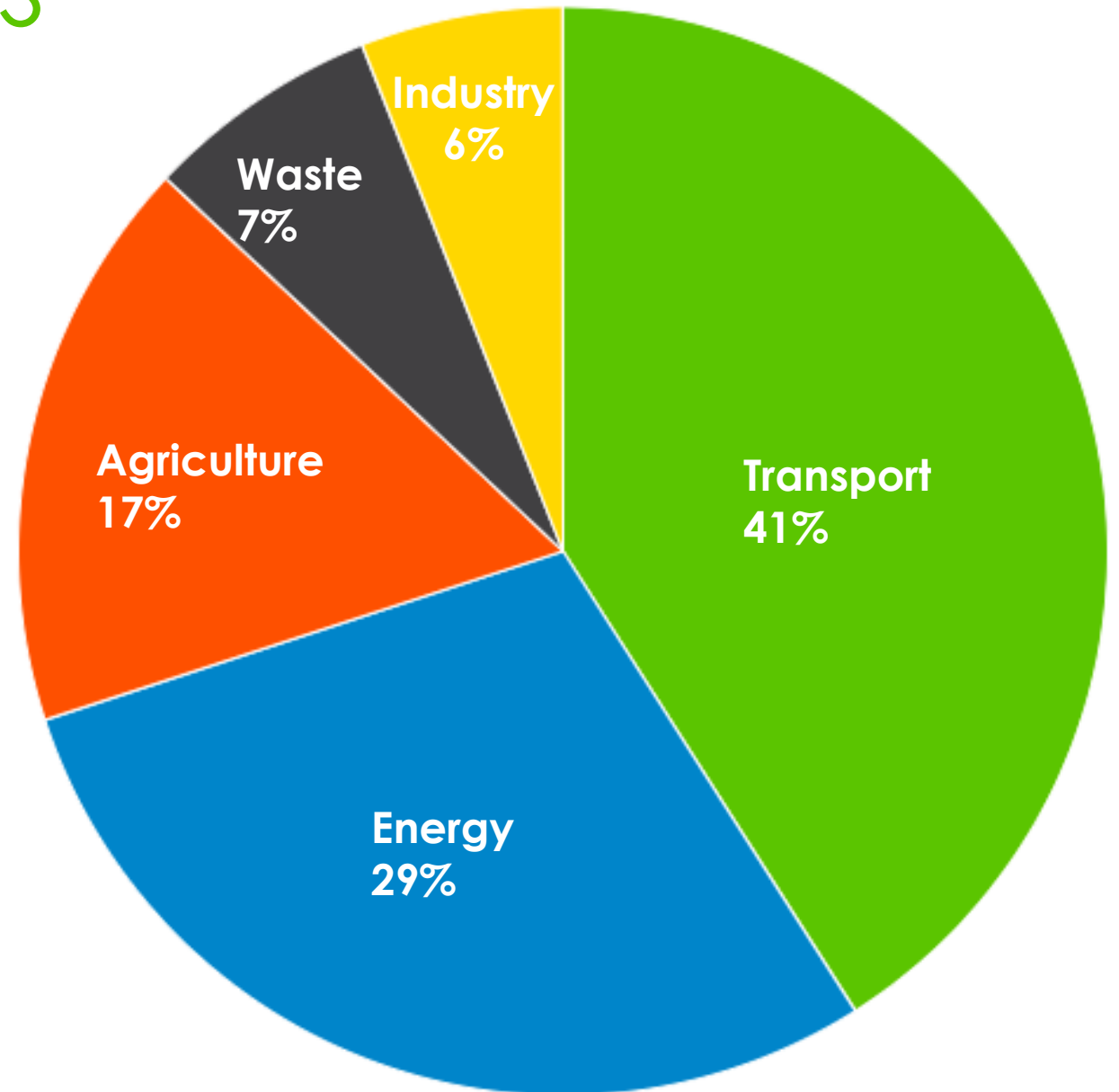
Transport: petrol, diesel, aviation fuels

Energy: gas heating, diesel generators, electricity generation, coal

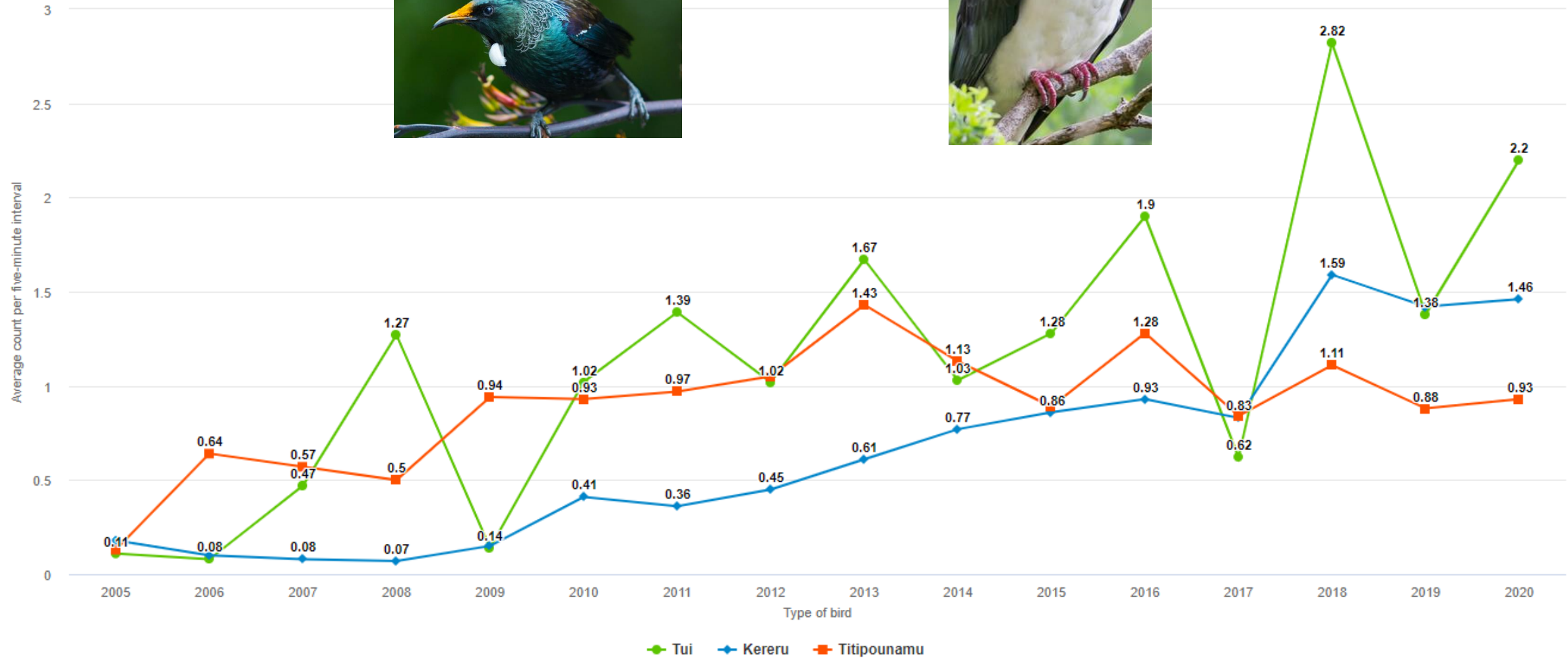
Agriculture: methane from cows, inorganic fertilisers breaking down in the soil

Waste: methane from decomposing food scraps and garden waste in landfills, wastewater treatment processes

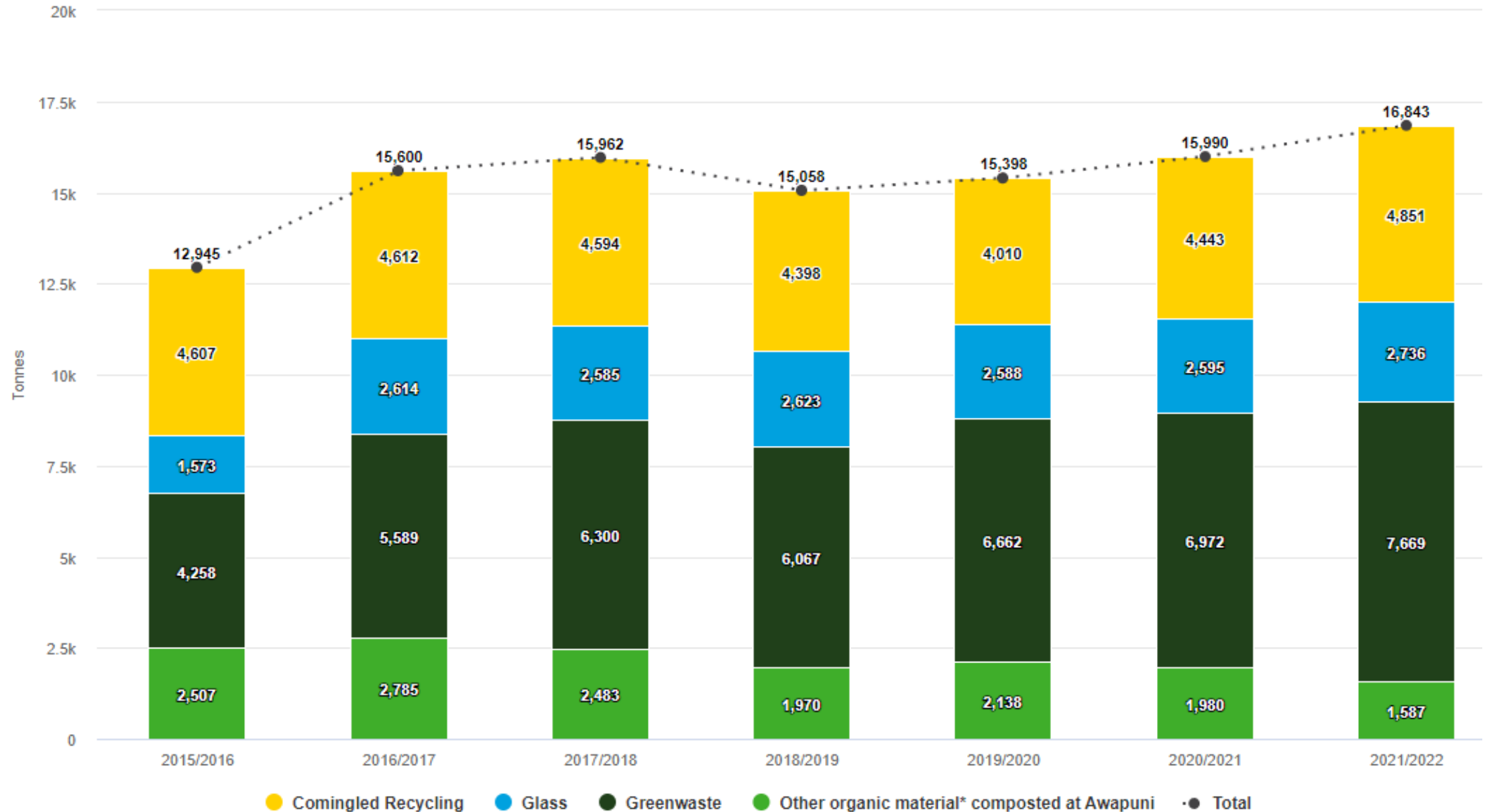
Industrial: leaked refrigerant gases from fridges and air conditioning units, production of concrete



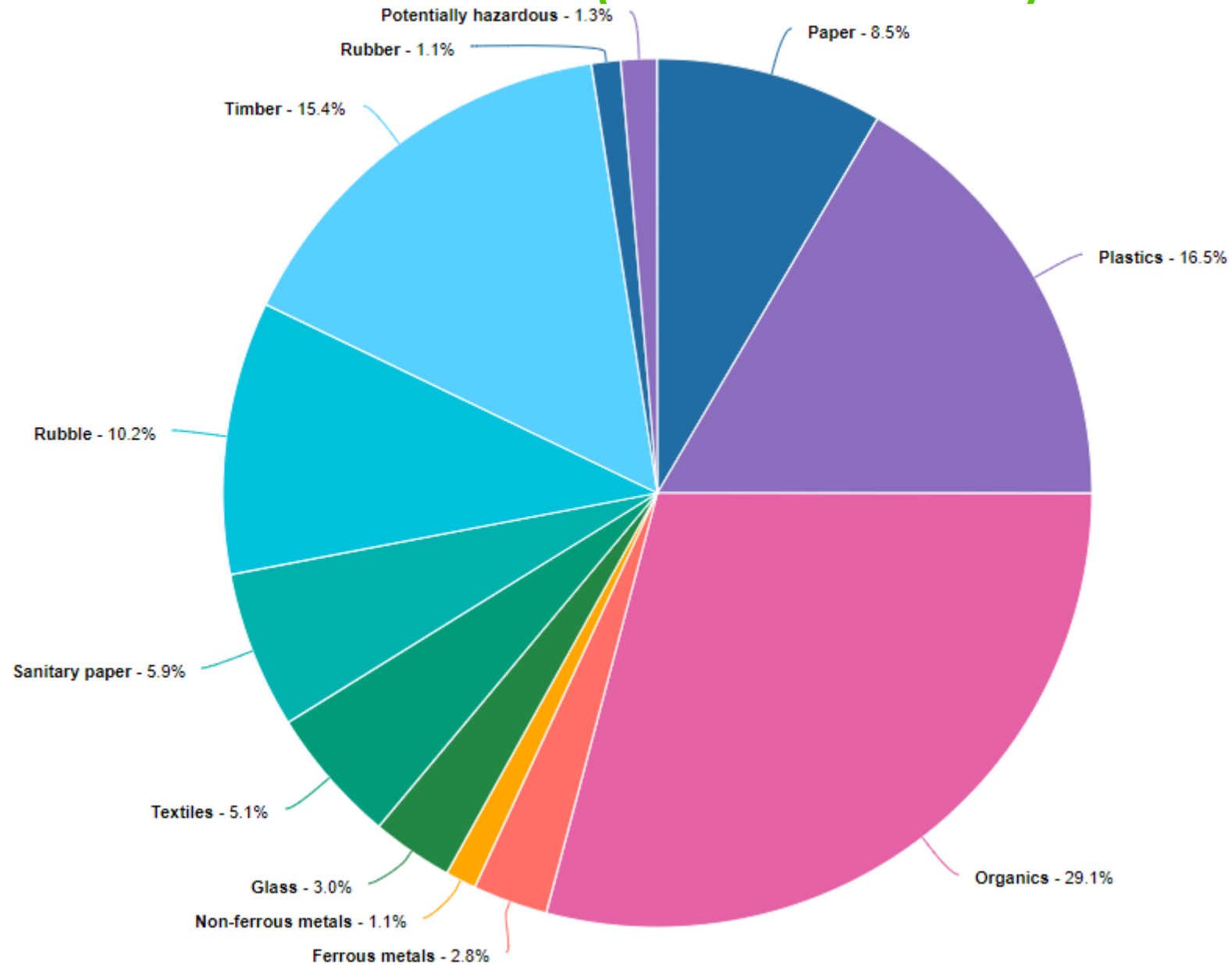
BIODIVERSITY



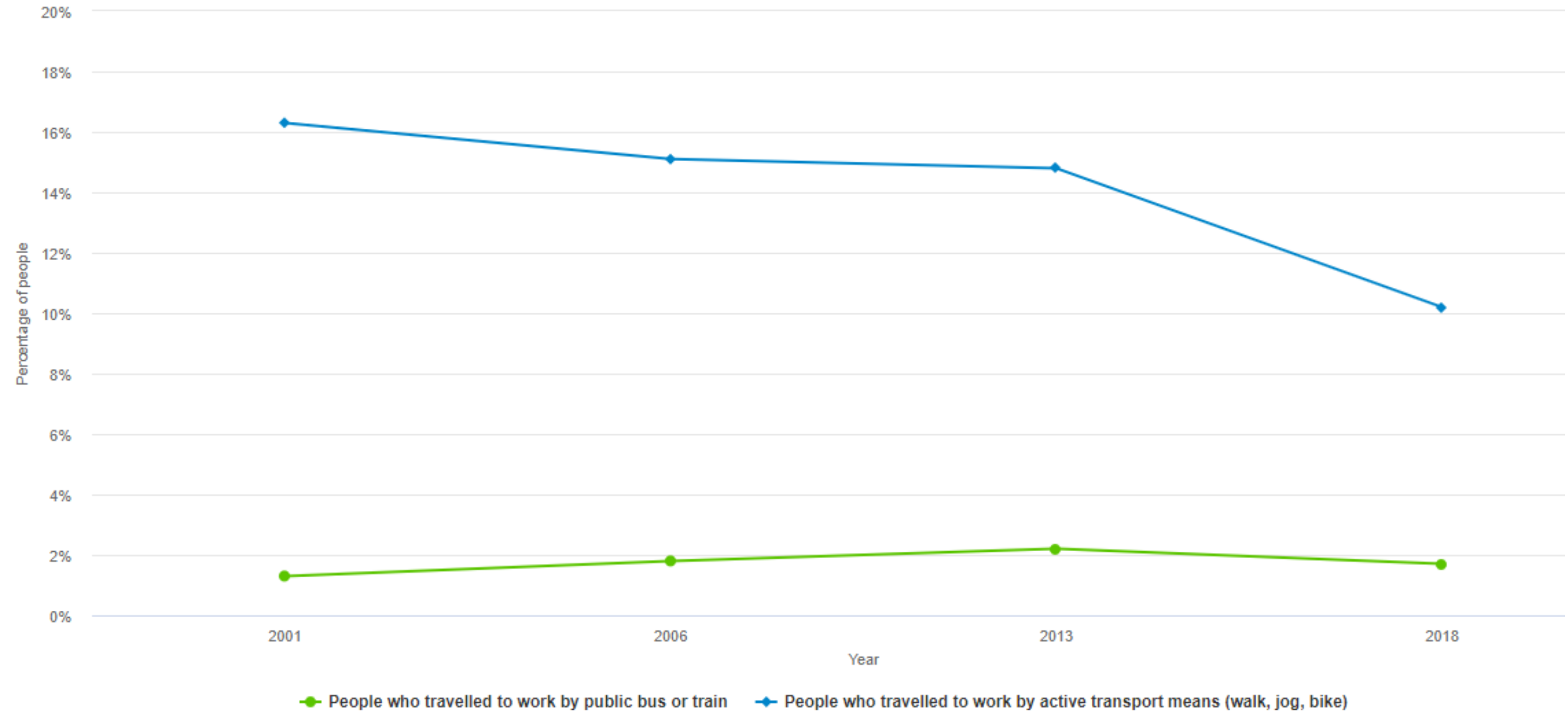
WASTE DIVERTED FROM LANDFILL (PNCC)



WASTE TO LANDFILL (2021/2022)



TRANSPORT MODE TO WORK



SO WHY ARE THESE THINGS IMPORTANT?



Our city's **environmental wellbeing** may influence council decisions about:

- What actions to prioritise to decrease carbon emissions
- Support for community initiatives
- Decisions about land-use

CONCLUSION

- Lots of different ways of describing and thinking about wellbeing
- Some things are easier to measure and monitor than others
- We report on these things in a variety of ways
- Continuing to improve the wellbeing focus of reporting
- This contextual information is a lot to take in, but reinforces the complexity of the LTP environment





**QUESTIONS/
DISCUSSION**