

Ahunga rautaki



Strategic direction



STRATEGIC DIRECTION

ELECTED MEMBERS' SURVEY AND DISCUSSION

STRUCTURE OF THIS SESSION

For each goal:

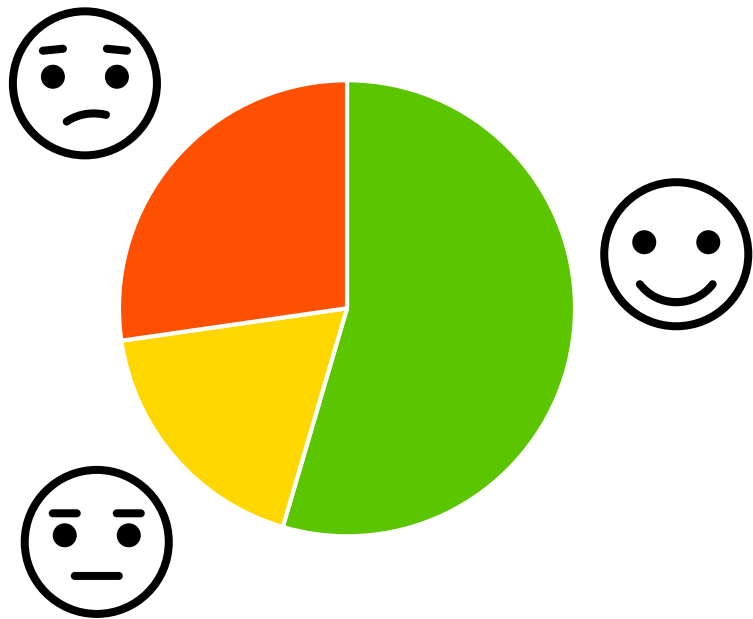
- Your views on the goals, priorities, targets and vision
- How are we going? (PNCC organisation)
- What else you want us to consider as we prepare for the more detailed workshops and discussions in 2023?

An aerial photograph of a large-scale construction project. A long, straight road is under construction, running diagonally from the bottom center towards the top right. Several yellow excavators are visible on the dirt shoulder of the road, and a line of white trucks is parked along its length. To the left of the road, there is a large area of cleared, brown earth. In the background, there are green fields, some residential buildings, and distant mountains under a cloudy sky. The text 'Whāinga 1: He tāone auaha, he tāone tiputipu' and 'Goal 1: An innovative and growing city' is overlaid in the center of the image.

Whāinga 1: He tāone auaha, he tāone tiputipu
Goal 1: An innovative and growing city

Whāinga 1 Goal 1

Your views on an innovative and growing city



“Uncomfortable with growth as a goal without describing what kind of growth we're seeking”

“Seems okay”

“I think the whāinga supports the notion of a vibrant and progressive city”

“I think it might may to revisit assumptions about growth”

“Prefer 'prosperous' rather than 'growing'. Need to connect our ED strategy to a purpose: make it clearly focused on reducing poverty and environmental footprint”

“Economic wellbeing could exist without the city growing. Perhaps a thriving or prosperous city could be considered”

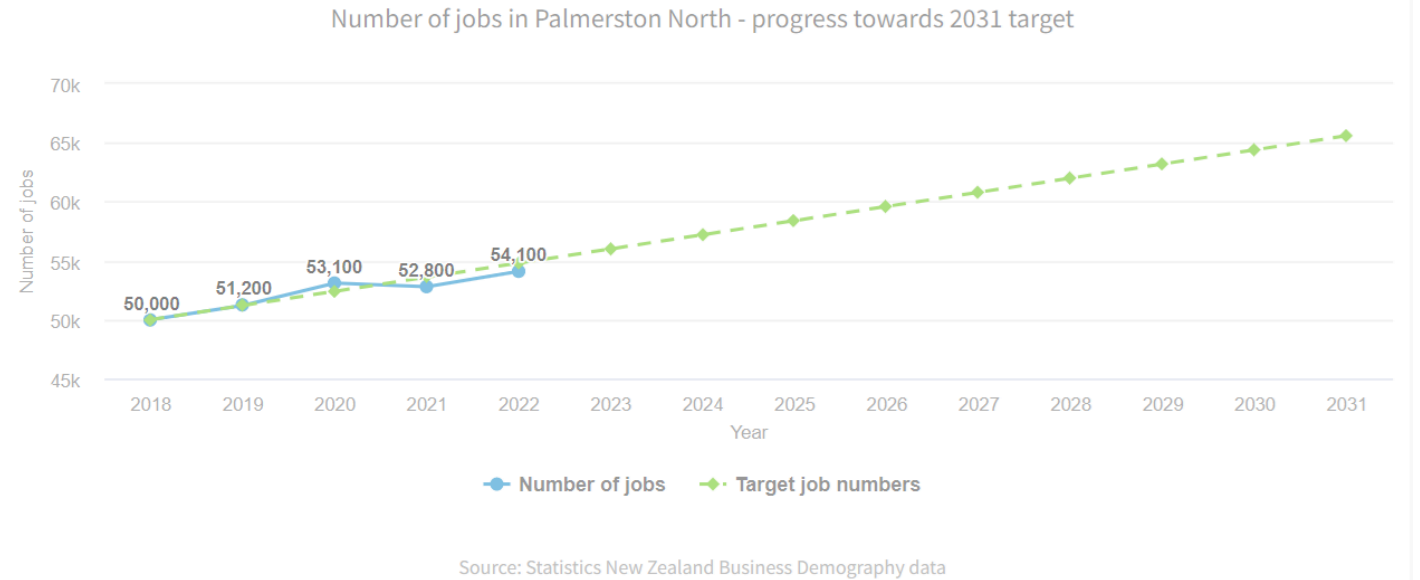
“Does innovation plus growth = the city's economy being well on their own?”

“Appropriately describes intent”

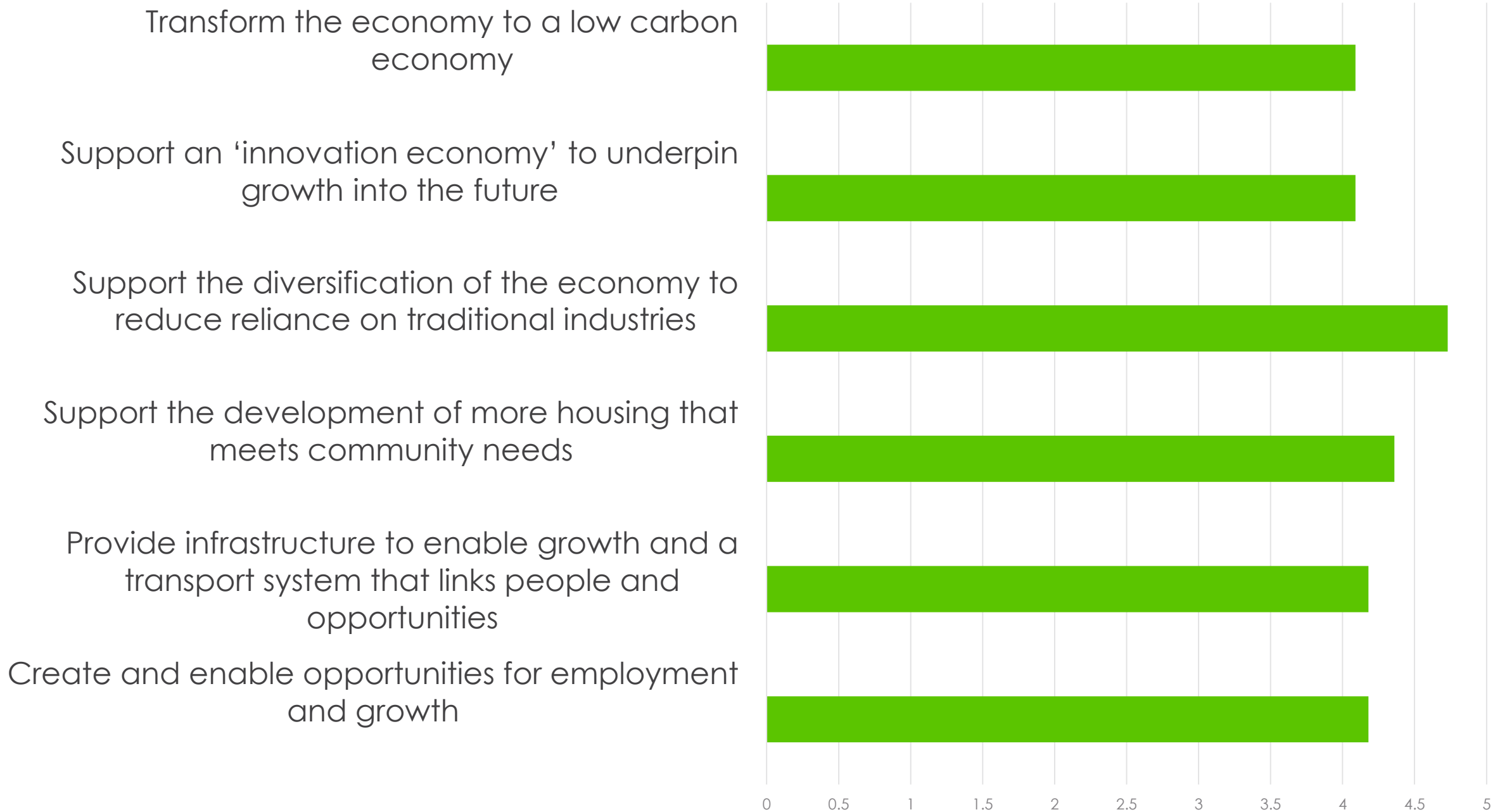
Whāinga 1 Goal 1 Jobs target?

➔ Most of you aren't sure

- More than quantity of jobs
- Conditions for local business
- Measure business start-ups
- Real employment choices
- Whatever measure, should be per unit resource
- Target should reflect need to diversify and decarbonise, while addressing poverty
- Need a broader measure
- Are new jobs the only condition that contributes to economic wellbeing?
- Maybe jobs measure redundant given jobs availability



Priorities



Whāinga 1 Goal 1

Anything missing?

Suggestions:

- Easy place to do business
- Conditions to support local businesses
- Attracting employees with skills and talent
- Link between growth and purpose
(reduce poverty and grow within
environmental limits)



Whāinga 1 Goal 1

How are we going? (PNCC organisation)

City growth plan

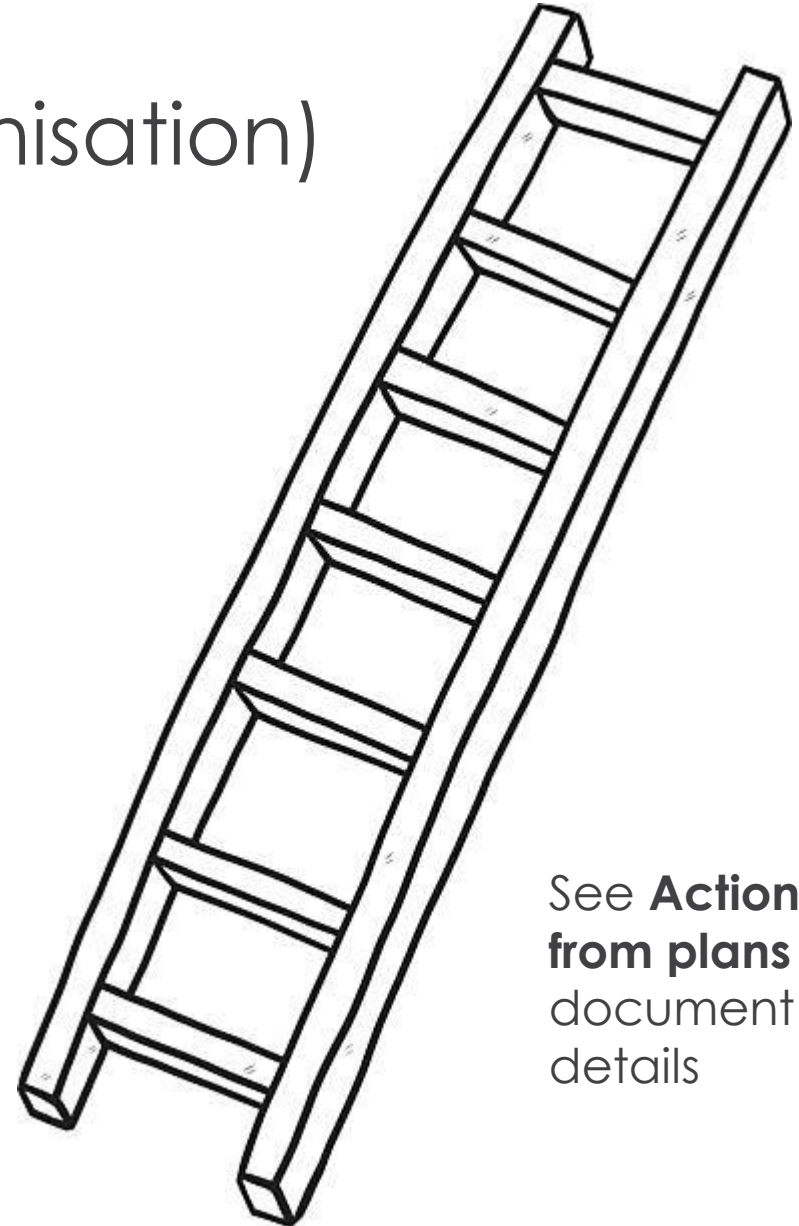
On track	Some progress	Not on track	NA
38%	24%	17%	21%

Economic development plan

On track	Some progress	Not on track	NA
91%		4%	4%

Transport plan

On track	Some progress	Not on track	NA
39%	43%	13%	4%

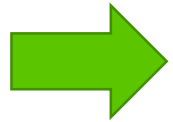


See **Actions from plans** document for details

WHĀINGA 1 GOAL 1 REFLECTIONS

You have heard about:

- the context (broadly and at a city level)
- elected members' views
- organisation progress towards implementation



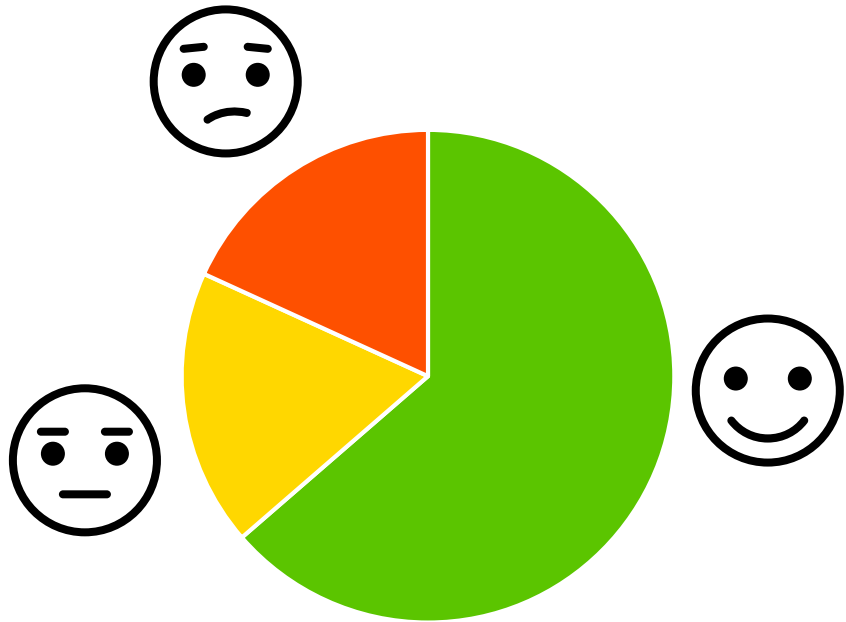
What else you want us to consider as we prepare for the more detailed workshops and discussions in 2023?

A photograph of a playground with a blue central pole and several grey ropes extending outwards. Three children are playing on the ropes. One child in a green jacket is on the left, another in a pink coat is in the middle, and two children in blue and light blue shirts are on the right. The background shows a grassy area, a fence, and some buildings under a cloudy sky.

Whāinga 2: He tāone whakaihiihi, tapatapahi ana
Goal 2: A creative and exciting city

Whāinga 2 Goal 2

Your views on a creative and exciting city



"I'm interested in the vibrancy of our city, which I see as the output of creativity, and the means to deliver on exciting"

"We have a long way to go"

"I'd like to see a city that is connected, supportive and exciting for all generations"

"Is it councils job to "improve" culture? or create and support improved conditions that allow culture to thrive?"

"Need to think about inclusiveness in this space"

Whāinga 2 Goal 2 Creativity target?

➔ Evenly divided (yes, no, not sure!)

- Really hard to measure
- Vague but positive
- Cultural wellbeing more than creativity
- Not convinced this is measurable
- Hard to make connection between cultural wellbeing and creativity
- Vibrancy important, include rec and sport – these add to diversity and vibrancy



Priorities

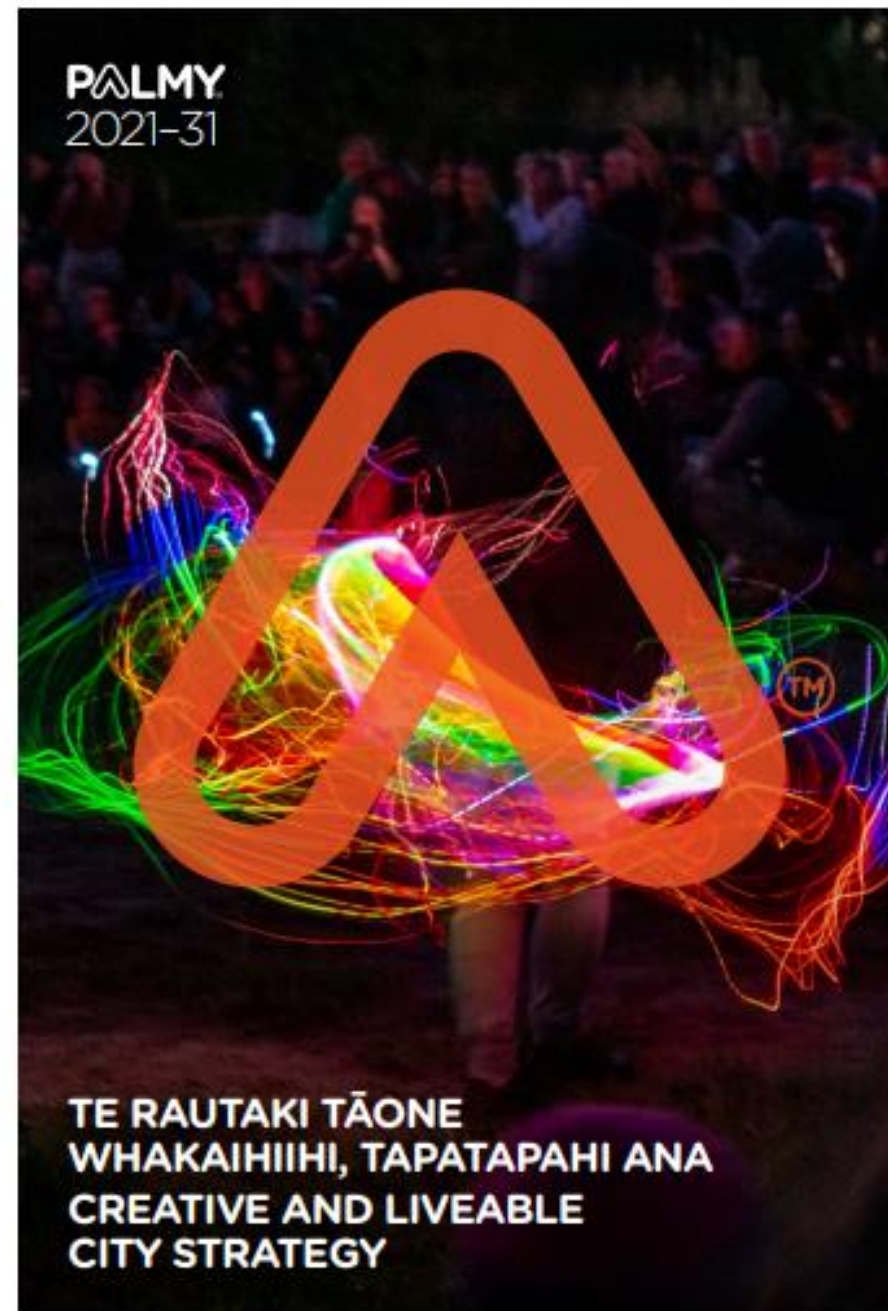


Whāinga 2 Goal 2

Anything missing?

Suggestions:

- Student city; address poor job being done currently/ learn from other student cities
- Expression of diverse cultures in arts and sports
- Te Tiriti o Waitangi centric city
- Be clear what 'most active' means (more than physically?) – better to have 'healthy people' objective?
- Provide safe CBD, parking and enable events
- Active community with plenty of sport and recreation opportunities helps keep city vibrant



Whāinga 2 Goal 2

How are we going? (PNCC organisation)

Active communities plan

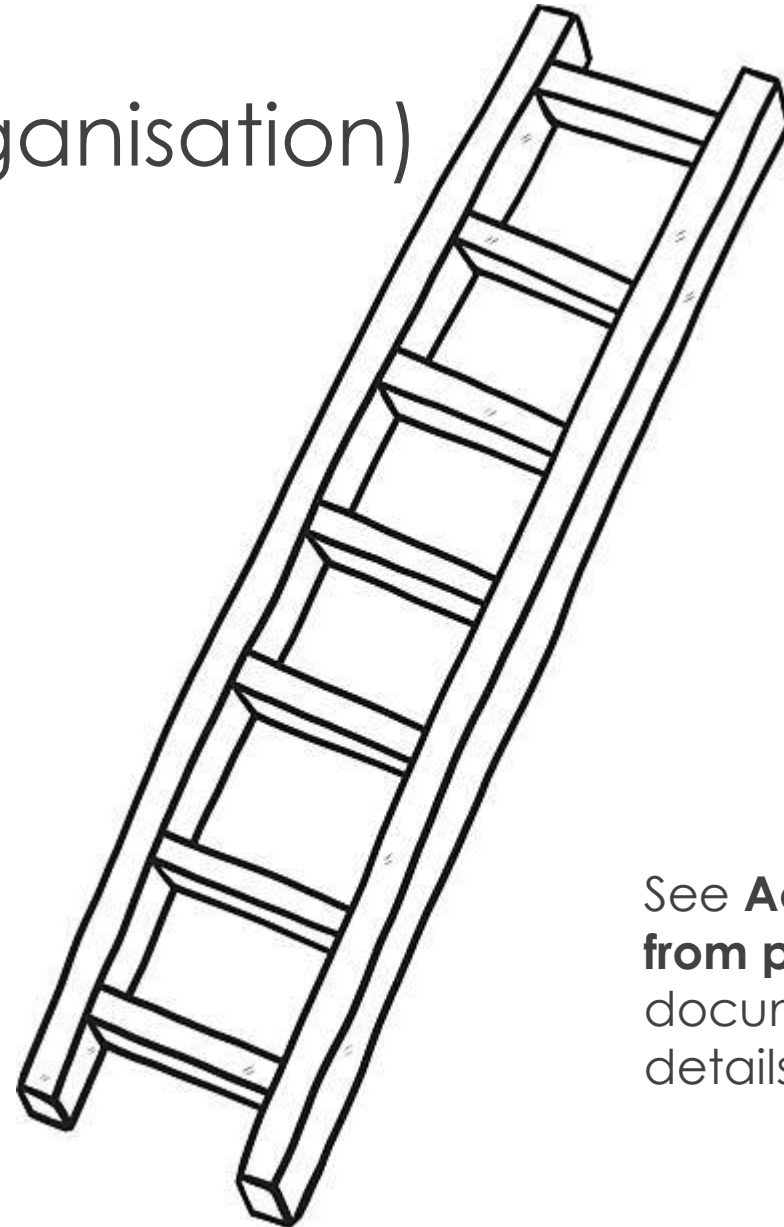
On track	Some progress	Not on track	NA
95%	5%	8%	5%

Arts and heritage plan

On track	Some progress	Not on track	NA
64%	16%	9%	11%

City shaping plan

On track	Some progress	Not on track	NA
29%	21%	34%	13%

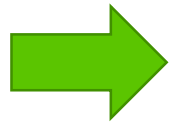


See **Actions from plans** document for details

WHĀINGA 2 GOAL 2 REFLECTIONS

You have heard about:

- the context (broadly and at a city level)
- elected members' views
- organisation progress towards implementation



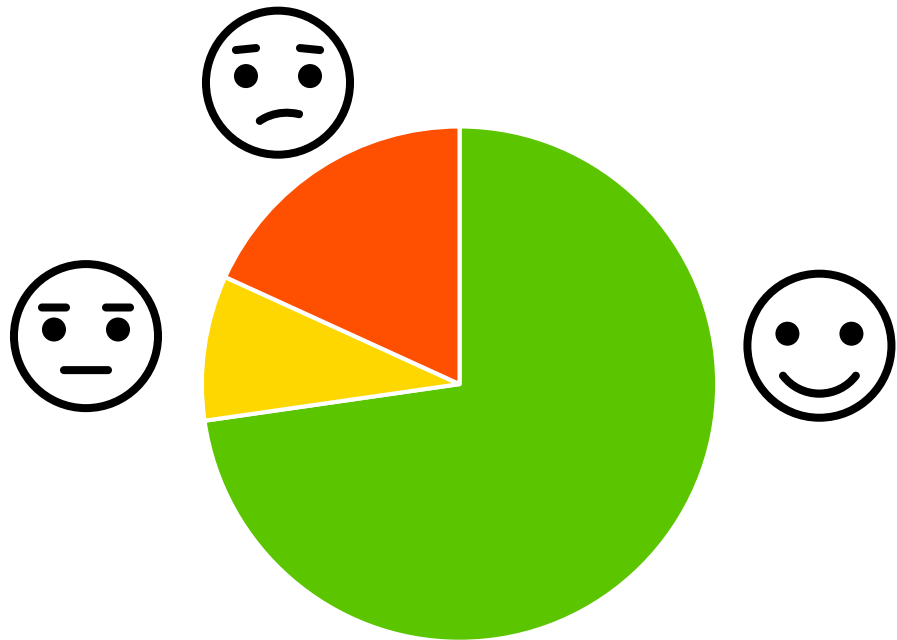
What else you want us to consider as we prepare for the more detailed workshops and discussions in 2023?



Whāinga 3: He hapori tūhonohono, he hapori
haumaru
Goal 3: A connected and safe community

Whāinga 3 Goal 3

Your views on a connected and safe community



“Happy”

“The last few years I think we have lost ground”

“I completely agree with this whāinga”

“I don’t think this fully describes our aspirations – is about more than connection, it’s about doing well”

“I think identifying ‘inclusive is important in this Goal. This would respond to feedback from a number of sectors in our community”

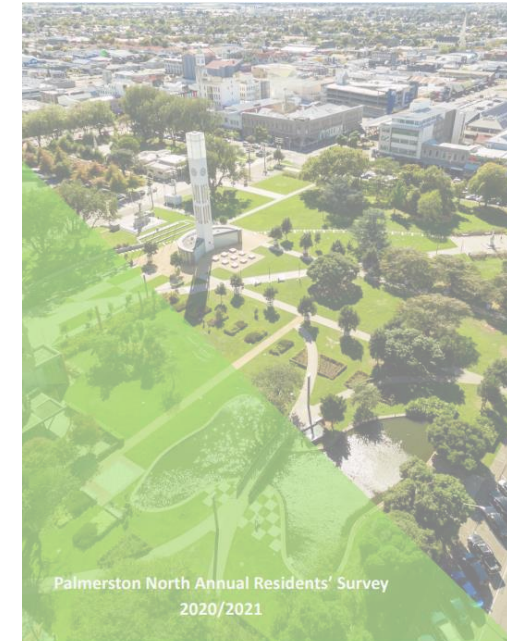
Whāinga 3 Goal 3

Perception target

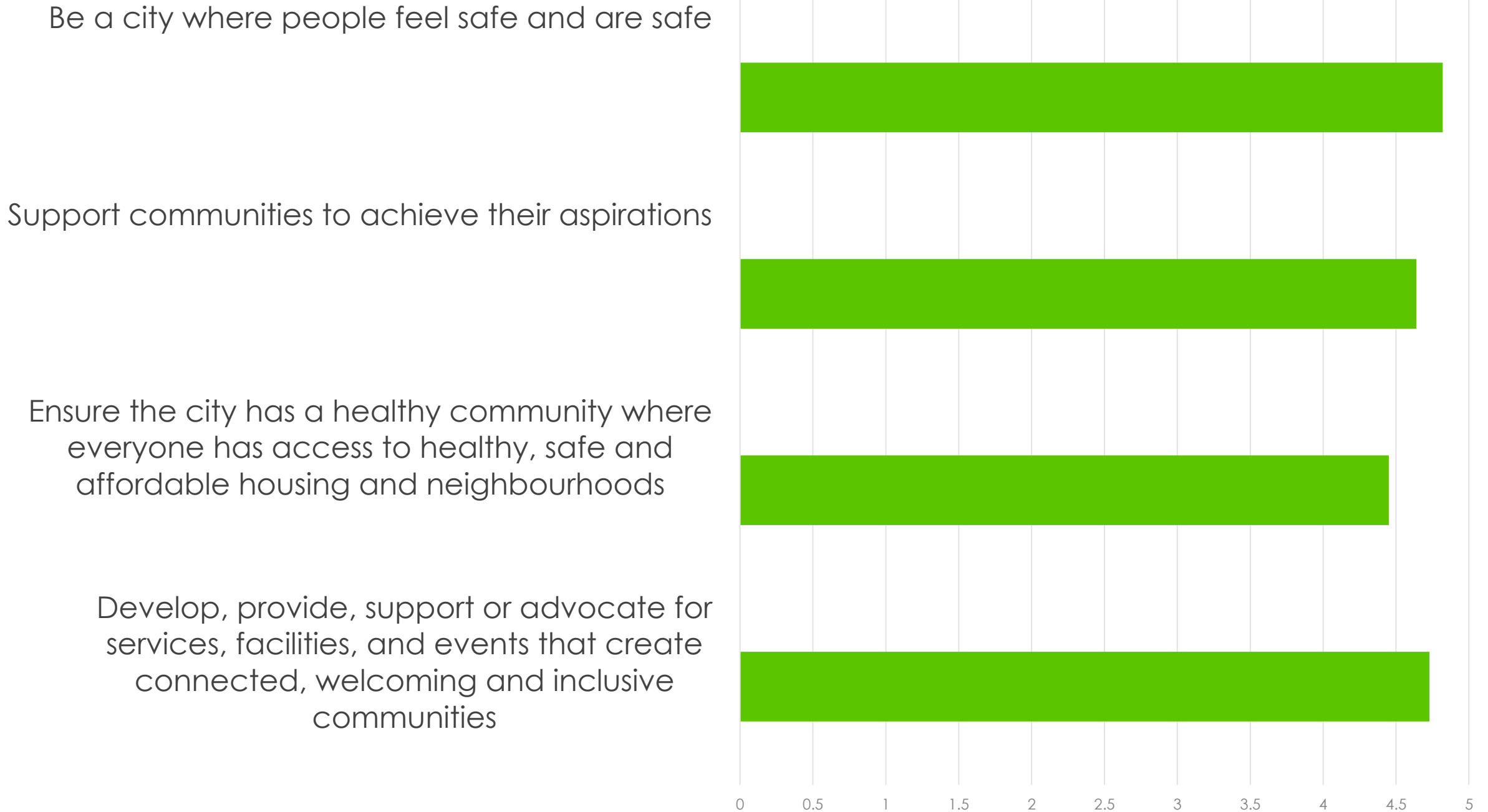
(welcoming and inclusive/ good standard of living)?

➔ Most of you agree

- Not doing enough
- Also more tangible things (alongside perceptions)
- Perhaps commission research to monitor
- Easy to live here
- How standard of living is measured is important
- Understanding intent regarding wellbeing will be helpful



Priorities



Whāinga 3 Goal 3

Anything missing?

Suggestion:

- Health should extend beyond housing and neighbourhoods – should be access to and uptake of healthy lifestyle factors



Whāinga 3 Goal 3

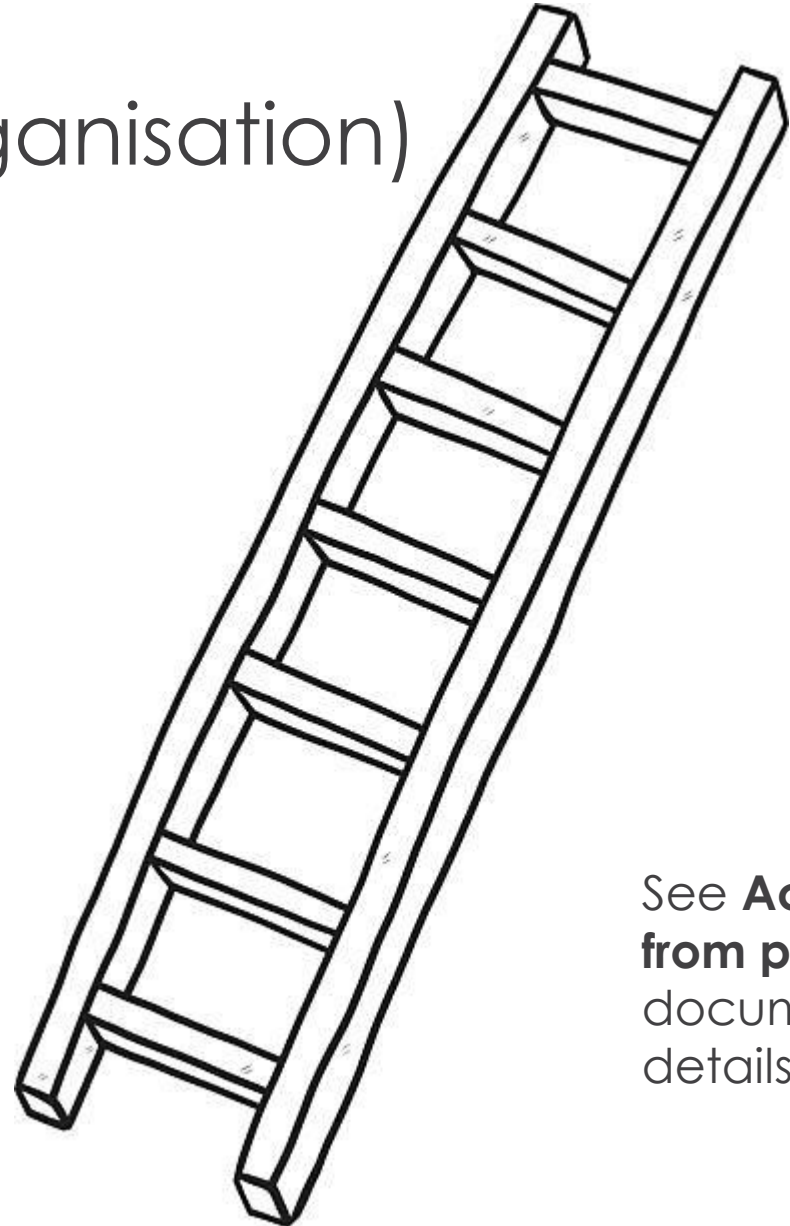
How are we going? (PNCC organisation)

Connected communities plan

On track	Some progress	Not on track	NA
76%	13%	10%	1%

Safe communities plan

On track	Some progress	Not on track	NA
57%		7%	36%



See **Actions from plans** document for details

WHĀINGA 3 GOAL 3 REFLECTIONS

You have heard about:

- the context (broadly and at a city level)
- elected members' views
- organisation progress towards implementation



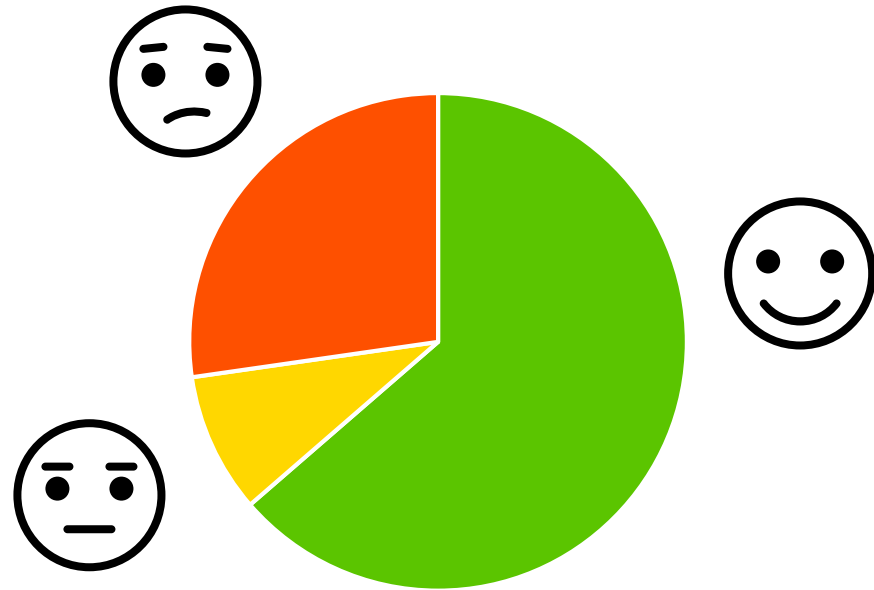
What else you want us to consider as we prepare for the more detailed workshops and discussions in 2023?



Whāinga 4: He tāone tautaiiao
Goal 4: An eco city

Whāinga 4 Goal 4

Your views on an eco city



“An eco city to me has connotations of self-sufficiency and a sophisticated high tech economy, we are a regional city. I have no issue with us being "an environmentally conscious and friendly city" but eco city? I'm not sure”

“I don't think it's clear what that term means”

“I'd like us to have a clean, well-organised and attractive city (which would definitely include being an eco city)”

“What does eco mean? It's vague. Prefer sustainable or something more descriptive”

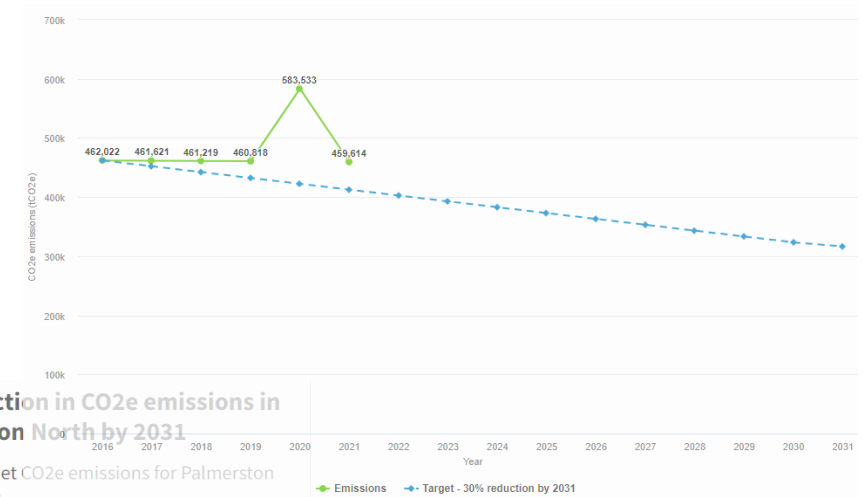
“'eco' is a brand rather than a tangible, and is too subjective. let's be clearer: e.g. 'environmentally sustainable and resilient’”

“This is to the point and clear in terms of aspirations”

Whāinga 4 Goal 4 Emissions target?

➔ Most of you agree

- Number one issue
- Could include resilience and other environmental indicators, as well as emissions (e.g. ISO37120)
- Targets could be broader or include other elements e.g. waste diversion, use of public/ active transport



Target: 30% reduction in CO2e emissions in Palmerston North by 2031

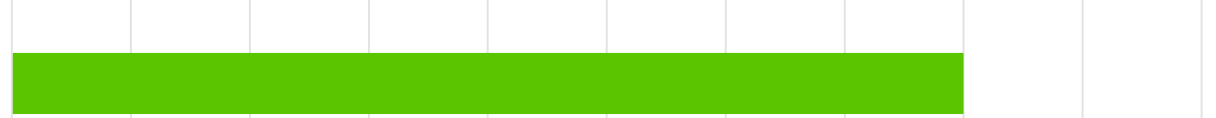
For calendar year 2021, net CO2e emissions for Palmerston North was **458,924** tonnes.

A 30% reduction from the 2016/2017 baseline of **501,008 tonnes** would mean a maximum of **350,706** net CO2e emissions by 2031

Source: CEMARS and carboNZ Certification programmes

Priorities

Demonstrate leadership and best practice by developing and implementing an environmental sustainability plan for the Council, Council-run events, and facilities



Educate the community, and in particular, property owners, on the benefits of investing in sustainable building design and green buildings



Use Council's legislative powers and policies to ensure urban development is sustainable now and into the future



Invest in infrastructure that serves to protect, enhance and preserve the environment



Regenerate native biodiversity



Work with the community to reduce carbon emissions



Respect and enhance the mauri of the Manawatū River



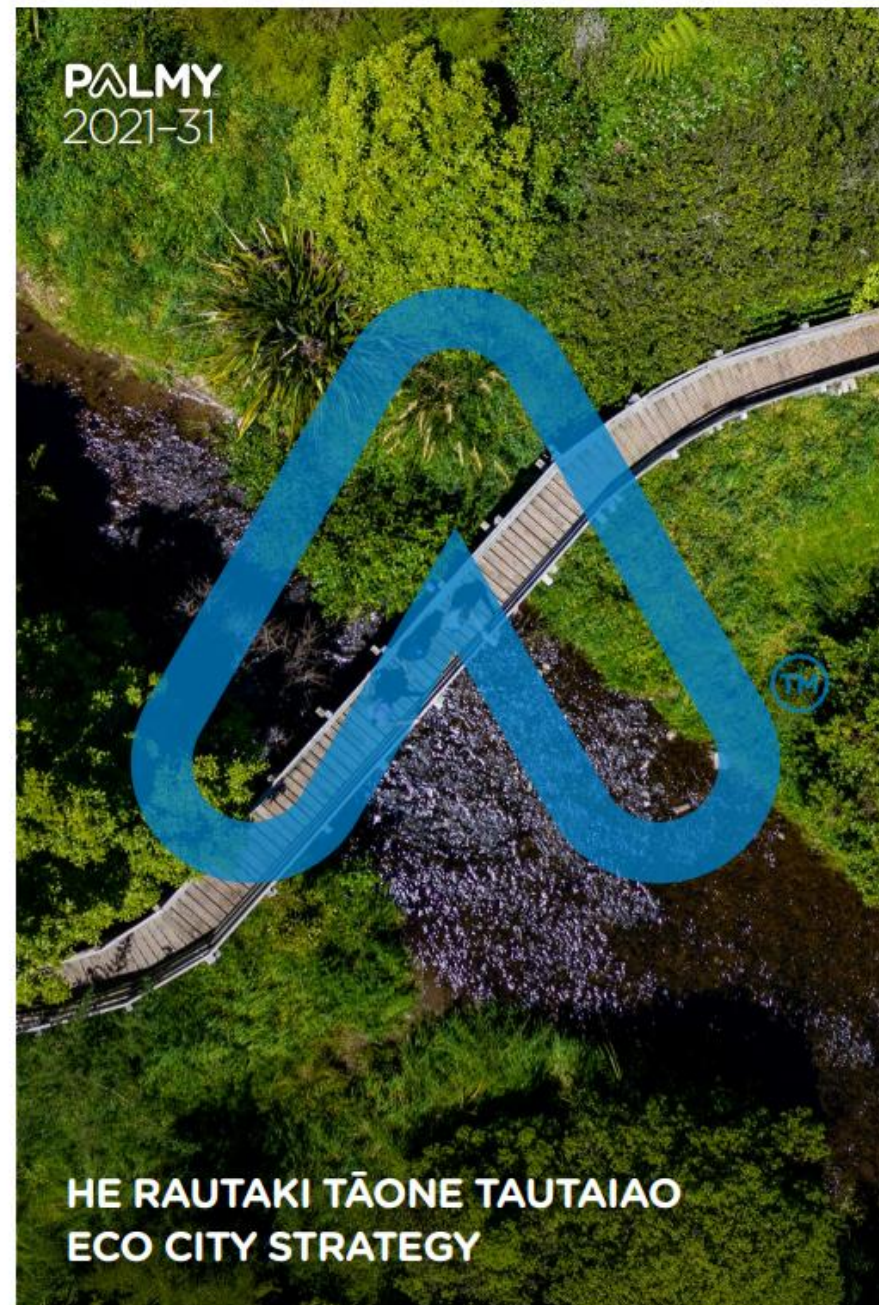
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Whāinga 4 Goal 4

Anything missing?

Suggestion:

- Waste minimisation more of a priority
- Language suggestion ('protect and preserve' redundant)



Whāinga 4 Goal 4

How are we going? (PNCC organisation)



See **Actions from plans** document for details

Climate change

On track	Some progress	Not on track	NA
75%	8%	17%	

Environmental sustainability plan

On track	Some progress	Not on track	NA
71%	4%	13%	13%

Resource recovery plan

On track	Some progress	Not on track	NA
62%	7%	14%	17%

Manawatū River plan

On track	Some progress	Not on track	NA
60%			40%

Waters plan

On track	Some progress	Not on track	NA
76%	4%	6%	14%

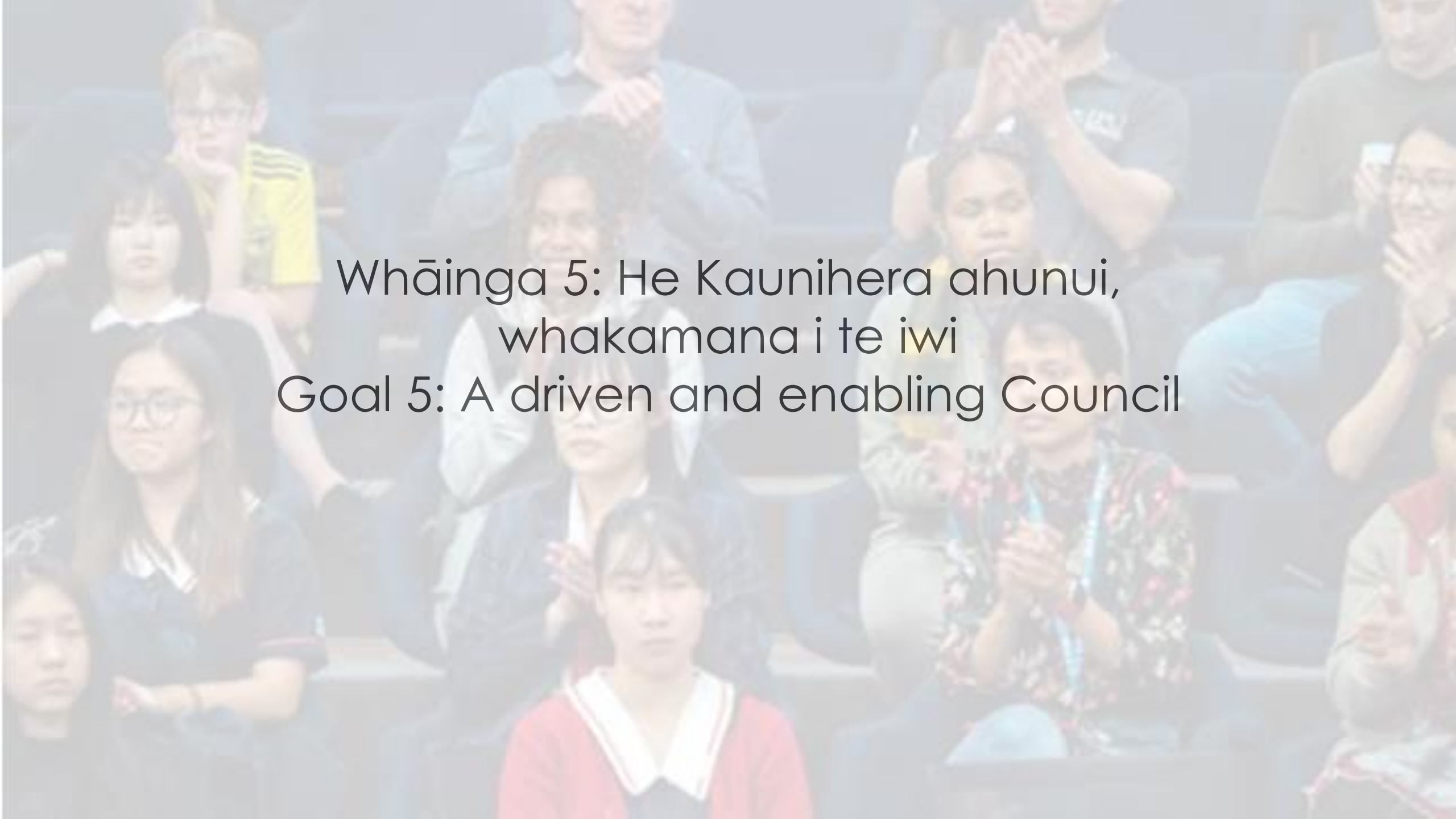
WHĀINGA 4 GOAL 4 REFLECTIONS

You have heard about:

- the context (broadly and at a city level)
- elected members' views
- organisation progress towards implementation



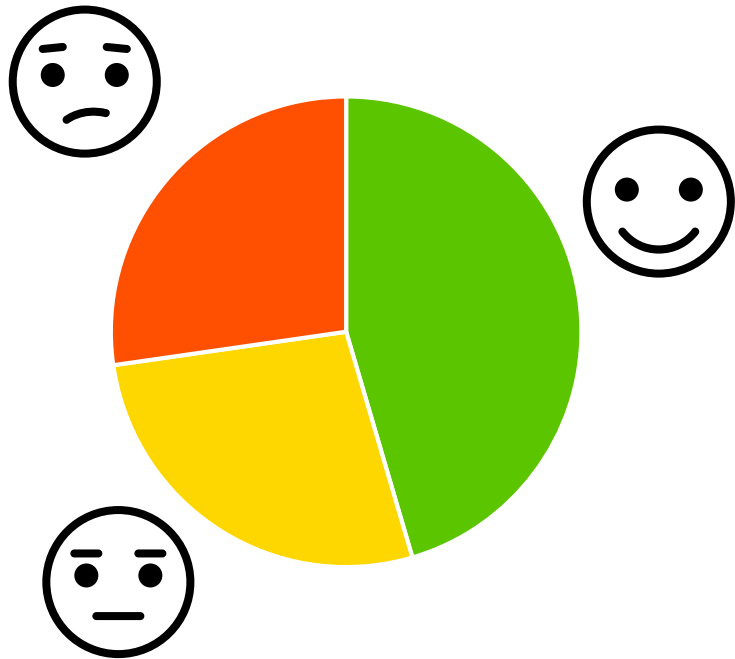
What else you want us to consider as we prepare for the more detailed workshops and discussions in 2023?



Whāinga 5: He Kaunihera ahunui,
whakamana i te iwi
Goal 5: A driven and enabling Council

Whāinga 5 Goal 5

Your views on a driven and enabling Council



“What does that mean, driven to do what? Enabling who? Community groups, businesses, developers, students, retirees? It's pretty vague compared to the other four goals”

“A motivated and enabling Council. A principled and committed Council. A principled, motivated and caring Council”

“I don't like driven as a word. I want us to be responsive, respectful, friendly, customer focused”

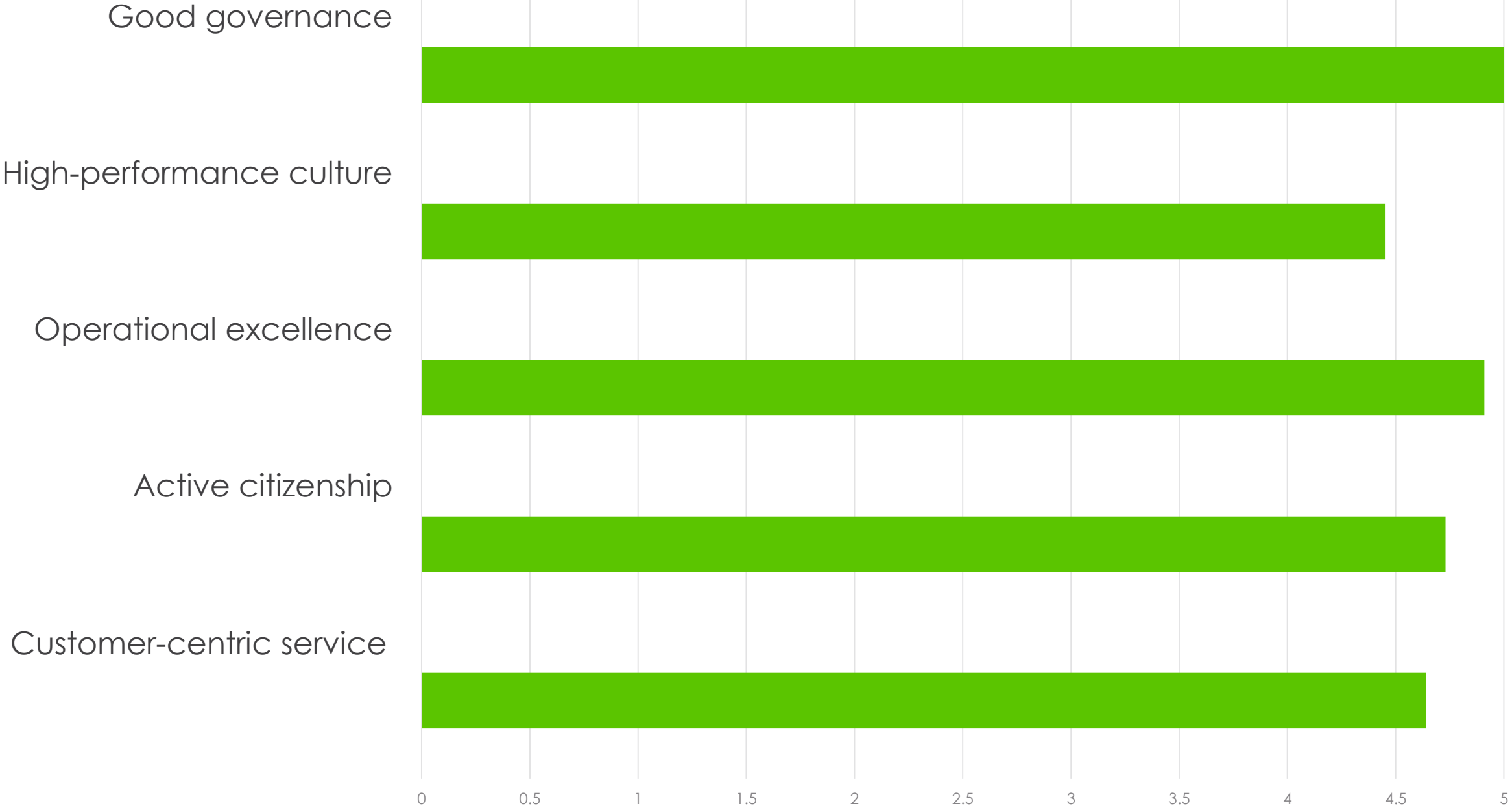
“not sure 'driven' is best language, likewise not sure 'enabling' is enough. something like 'purposeful and empowering' would be better fit”

“EMs should have some oversight of this Goal. Previous management were closed off and didn't include much transparency on how this Goal was going to be achieved. In some ways we are starting again in this space”

“I'm not sure how positive the word “driven” is. Driven implies a work style that may not be approachable by the community. I like “enabling”. I think other words like effective, or engaged / engaging are better. Or something else.”

“This is well stated”

Priorities



Whāinga 5 Goal 5

Anything missing?

Suggestion:

- 360 feedback from customers, stakeholders, staff and Councillors
- Need to emphasise compassion and flexibility
- 'Customer centred' should be 'people centred' – needs something about connections (EMs and staff/ Council with community)
- Responsive
- EMs must have an idea of how CE and staff are going to turn the dial – 'one team' approach
- 'Customer' approach will change and improve culture

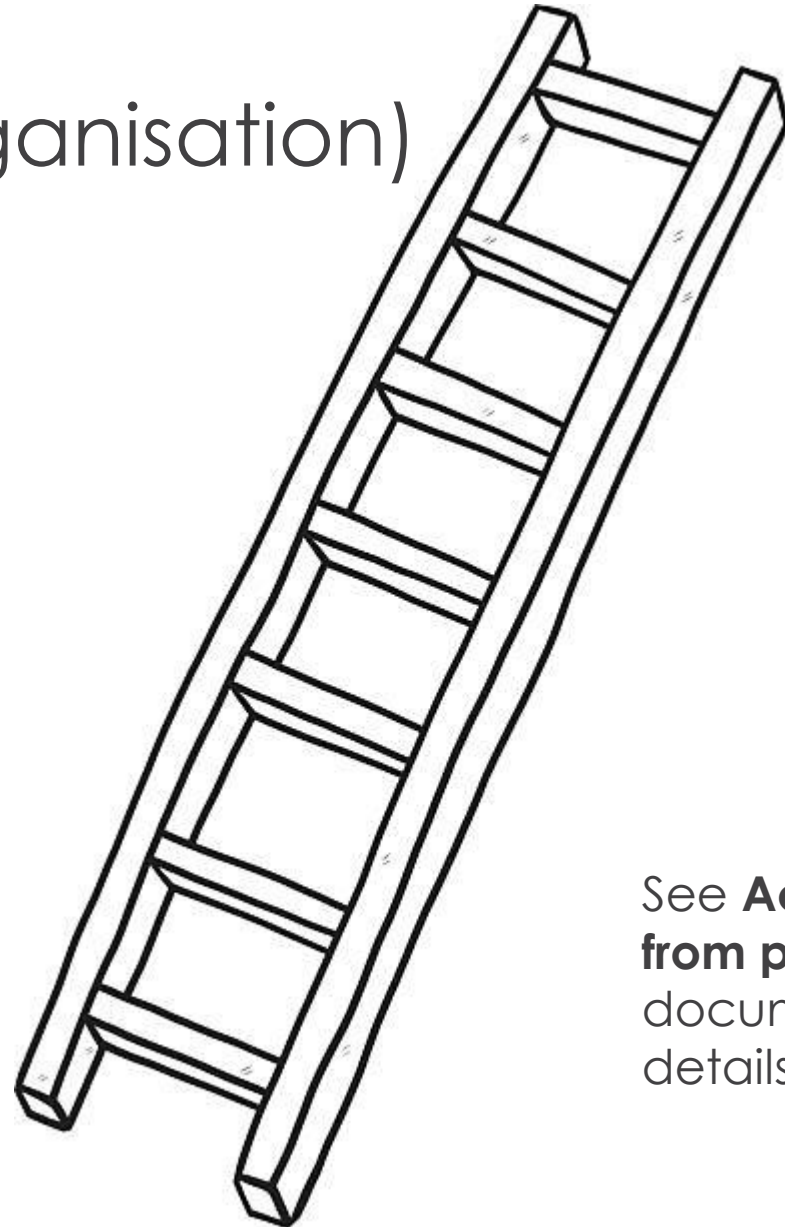


Whāinga 5 Goal 5

How are we going? (PNCC organisation)

Good governance plan

On track	Some progress	Not on track	NA
60%	10%	10%	20%



See **Actions from plans** document for details

WHĀINGA 5 GOAL 5 REFLECTIONS

You have heard about:

- the context (broadly and at a city level)
- elected members' views
- organisation progress towards implementation



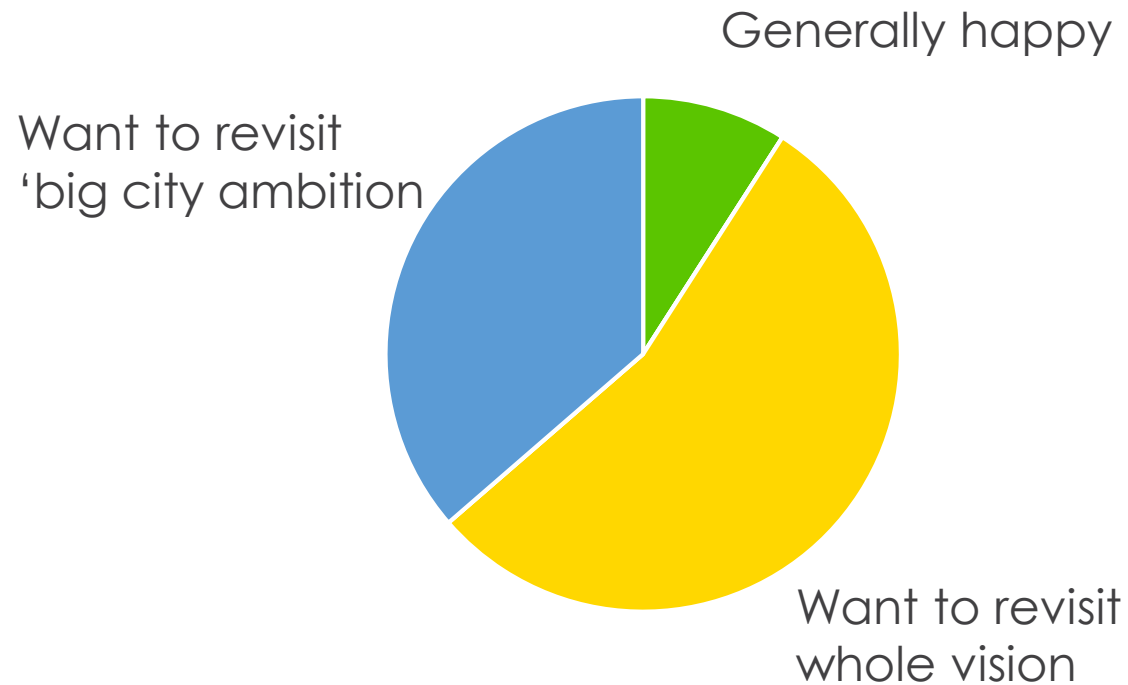
What else you want us to consider as we prepare for the more detailed workshops and discussions in 2023?

A large, dense crowd of people, likely at a sporting event or festival, with text overlaid in the center. The crowd is diverse in age and appearance, with many people wearing hats and jackets, suggesting a cool environment. The text is centered and reads: "He iti rā, he iti pounamu" followed by "Small city benefits, big city ambition" on the next line.

He iti rā, he iti pounamu
Small city benefits, big city ambition

Your views on the vision

He iti rā, he iti pounamu Small city benefits, big city ambition



“Aspirations?”

“Not a big city”

“Are we really small?”

“Too glib”

“Swap opportunities for ambition”

“Big city not so positive”

“Great little city?”

“Opportunities not ambition”

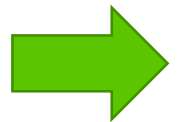
“Sustainable growth”

“Not too big”

REFLECTIONS ON THE VISION

You have heard about:

- the context (broadly and at a city level)
- elected members' views
- tentative proposal for streamlining plans
(and making links across the 'wellbeings')



What else you want us to consider as we prepare for the more detailed workshops and discussions in 2023?