

Briefing - Events and Marketing Forum

Agenda

Objective:	Update to Elected Members on events and marketing activities
Date:	12/4/2023
Time:	13:00
Location:	Missoula Room
Attendees:	Luke McIndoe, Jessica Ballinger, Donna Baker, Elected Members

Agenda items

- Introductions
- Programme 1506 Community Events - Review 22/23
- Major Events Fund Update
- Events Q+A
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- Previous City Marketing Campaigns
- Update on Conference and Business Events
- Upcoming marketing campaigns
- Marketing Q+A
- AOB
- END