



# Parking Framework Council Briefing

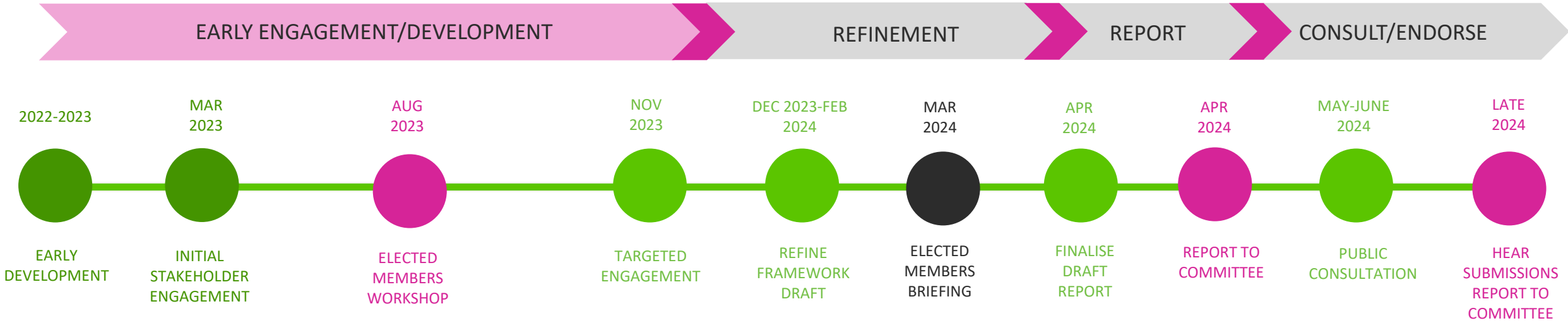
# Overview

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- Project timeline
- Parking Framework key sections
  - Objectives and Principles
  - Parking Management Plans
  - Supporting Actions
- Next Steps

# Project Timeline



# Parking Framework Key Sections – focus for consultation

Objectives and  
Principles

Pages 6-7

Parking  
Management Plans

Pages 17-18

Supporting  
actions

Pages 22-23

# Objectives



- 1. Promote sustainable transportation:** By handling parking differently, we aim to make it easier for more people to walk, bike, or use public transportation.
- 2. Create a city for everyone:** We'll organise our streets to improve urban design, making it easy for pedestrians and cyclists to move around and foster a lively and diverse city.
- 3. Provide equal access for everyone:** When planning parking and street space, we'll focus on ensuring safe movement for people of all ages and abilities.
- 4. Boost local economy:** The way we manage parking in commercial areas will encourage turnover in a manner that benefits both nearby businesses and the community.
- 5. Unify parking for a safe and smooth transportation system:** Make sure our parking rules align with the overall efficiency of the city's transportation system, giving priority to safety and cohesion.
- 6. Effectively handle parking as a shared resource:** Manage parking supply to meet demand and maximise community value.

# Principles

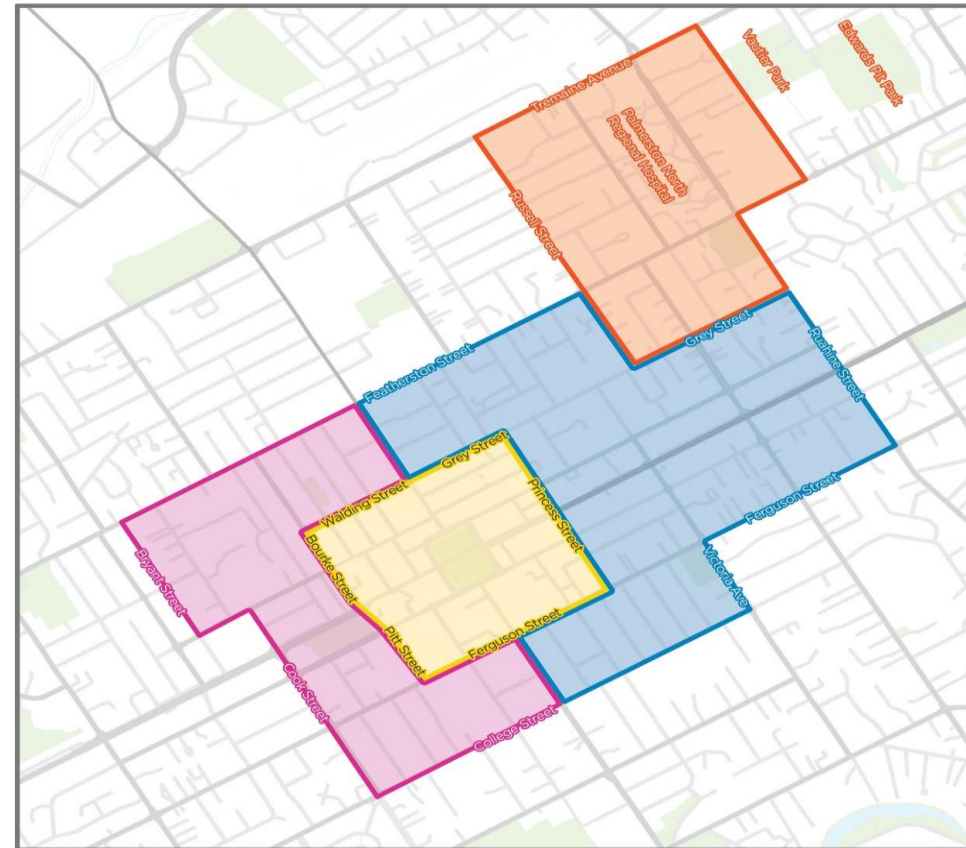
- Public space is prioritised to deliver the highest value to residents and visitors.
- Ensure parking supply is appropriate to the adjacent use
- Prioritise users with the greatest need for parking
- Those who benefit from parking contribute to the cost of parking
- Parking management is integrated with the wider transport system
- Ensure parking supports a quality urban environment
- Make transparent and evidence-based decisions
- Provide a high-quality user experience

# Parking Management Plans

- Based on areas with consistent/regular high demand for parking.
- Initially 4 areas proposed, ability to add areas if required.
- Allows for parking changes to be more coordinated and consistent.
- Engagement will focus on whether these areas are correct.

## Parking framework

Parking Management Planning – High Demand Areas



### Conflicting demands on parking

|   |   |   |   |
|---|---|---|---|
|                            |    |                  |                          |
| City Centre West  | City Centre   | City Centre East  | Hospital  |
| <ul style="list-style-type: none"> <li>➤ Visitors for events</li> <li>➤ Residents</li> <li>➤ Workers</li> </ul> | <ul style="list-style-type: none"> <li>➤ Workers</li> <li>➤ Customers</li> <li>➤ Delivery drivers</li> <li>➤ Residents</li> </ul> | <ul style="list-style-type: none"> <li>➤ Customers</li> <li>➤ Workers</li> <li>➤ Residents</li> </ul> | <ul style="list-style-type: none"> <li>➤ Hospital visitors</li> <li>➤ Workers</li> <li>➤ Residents</li> </ul> |

# Supporting Actions



- Benchmarking parking prices
- Investigate Demand Responsive Parking
- Invest in parking technology
- Develop car share and electric vehicle policies
- Develop management plans for infrequent high-demand
- Develop a kerbside management hierarchy
- Review Council lease carpark management
- Phasing out residential parking permits/ introducing paid parking permits



# Next Steps

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- Finalise Draft
- Seek formal 'Approval to Consult' through the Council
- Work with comms to refine the consultation plan
- Consultation likely dates 20 May-20 June

