



PALMERSTON NORTH  
CITY LIBRARY

# Strategic Priority Grants

[pncc.smartygrants.com.au](http://pncc.smartygrants.com.au)

Te Kaunihera o Papaioea  
Palmerston North City Council



- **APPLICATIONS OPEN**

Wednesday 19 September  
until 4pm on Monday 19 November

- **APPLY ONLINE**

[pncc.smartygrants.com.au](https://pncc.smartygrants.com.au)

- **FOR HELP**

Come to one of our drop-in sessions  
or contact Rebecca Hofmann:  
[communityfunding@pncc.govt.nz](mailto:communityfunding@pncc.govt.nz) or 06 356 8199

# Strategic Priority Grants Guidelines

## Purpose

The Strategic Priority Grants programme (formerly Fee for Service) provides multi-year funding for community-led projects, activities or services. The funding available is \$1.3m per year for three years, starting from 1 July 2019.

These grants are designed to encourage community leadership of solutions. We will fund community organisations whose outcomes directly contribute to Council's vision:

**Small city benefits, big city ambition.**

**The vision is supported by five goals:**

**Goal 1: An innovative and growing city**

**Goal 2: A creative and exciting city**

**Goal 3: A connected and safe community**

**Goal 4: An eco city**

**Goal 5: A driven and enabling Council.**

## Funding priorities

Our funding priorities are based on the Creative and Liveable Strategy (to achieve Goal 2: A creative and exciting city); the Connected Community Strategy (to achieve Goal 3: A connected and safe community); and the Eco City Strategy (to achieve Goal 4: An eco city).

In your application, we recommend that you only select the funding priorities that align most closely with your core mission.

### Goal 2: A creative and exciting city

- Priority 1: Create a city that has great places for all people, and particularly families.
- Priority 2: Celebrate the city's history and diversity and build on the strength of being a city of many cultures and languages.
- Priority 3: Develop the city into an arts powerhouse with a national reputation for creativity and the arts.
- Priority 4: Develop a national and international reputation as an exciting city with plenty to do at night and on weekends.
- Priority 5: Have the most active community in New Zealand.

### Goal 3: A connected and safe community

- Priority 1: Develop, provide and advocate for services and facilities that create a connected, welcoming and inclusive community.
- Priority 2: Ensure the city has a healthy community where everyone has access to healthy, safe and affordable housing and neighbourhoods.
- Priority 3: Build community capacity to take ownership and encourage community leadership of solutions, including better coordination between community organisations and groups.
- Priority 4: Become a city where people feel safe and are safe.

### Goal 4: An eco city

- Priority 1: Respect and enhance the mauri of the Manawatū River.
  - Priority 2: Work with the community to reduce carbon emissions.
  - Priority 3: Regenerate native biodiversity.
  - Priority 6: Educate the community, in particular property owners, on the benefits of investing in sustainable building design and green buildings.
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## Who can apply?

Applications are open to not-for-profit organisations operating in Palmerston North. Social enterprises can also apply, but you need to show that you have a social, cultural or environmental mission and your profits are reinvested in fulfilling that mission.

Strategic Priority Grants are not available to political parties, commercial entities, local government bodies, government agencies or other public sector entities.

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# PNCC Community Funding Options

			WHO CAN APPLY?		
Funding source	Fund	Administered by	Community groups	Individuals	An event
PALMERSTON NORTH CITY COUNCIL	Strategic Priority Grants (formerly Fee for service)	Community Unit, PNCC	✓		
	Celebrating Communities Fund		✓		✓
	Local Initiatives Fund		✓		
	Natural and Cultural Heritage Incentive Fund	Strategy and Planning Unit, PNCC	✓	✓	✓
	Sports Event Partnership Fund	Sport Manawatū	✓		✓
	Community Development Small Grants Fund	Palmerston North Community Services Council	✓		
PNCC & PARTNERS	Creative Communities Scheme (partner – Creative NZ)	Community Unit, PNCC	✓	✓	✓
	Environmental Sustainability Grants (partner – PNCET)	Palmerston North City Environmental Trust	✓	✓	
BEQUESTS	Jaycee Trust Travelling Fellowship Scheme	Strategy and Planning Unit, PNCC		✓	
	Palmerston North Performing Arts Trust		✓	✓	✓

WHAT FOR?			WHAT ARE THE PRIORITIES?			
A fixed-term project	Ongoing service delivery or administration costs	Other	Goal 2: A creative and exciting city	Goal 3: A connected and safe community	Goal 4: An eco city	Other
✓	✓		✓	✓	✓	
			✓	✓		
✓		✓ New and unique initiatives		✓		
✓		✓ Maintain or strengthen heritage buildings. Notable trees	✓			✓ Goal 1: An innovative and growing city
			✓			✓ Attract and retain large sports events
	✓		✓	✓	✓	
✓			✓	✓		✓ Creative NZ priorities
✓					✓	
		✓ Travel for an overseas project				✓ Set by trust deed
✓						✓ Set by trust deed



## What can be funded?

We will fund a wide range of costs integral to service delivery including salaries, administration and office expenses, rent and utilities, promotion and materials.

### What can't be funded?

We will not fund the following:

- Debt servicing or repayment
- Legal expenses
- Activities that promote religious ministry or political purposes
- Medical expenses
- Public services that are the responsibility of central government (eg core education, primary health care)
- Physical works
- Purchase of alcohol

In a competitive funding environment, the following is a low priority for funding:

- Travel and accommodation outside Palmerston North
- Retrospective costs
- Fundraising events or activities





## Assessment criteria

The assessors will look at:

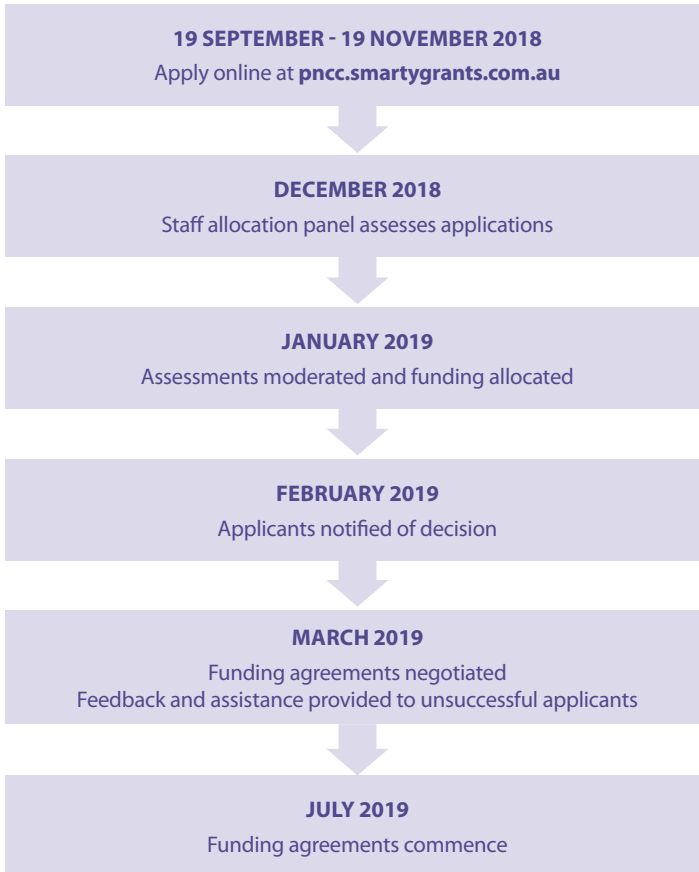
- The viability of the proposed project, activity or service, including whether you have the capability, capacity and experience to deliver it.
- The expected outcomes of the proposed project, activity or service.
- How you will show that the grant has benefited the community.
- Whether your outcomes align with Council's funding priorities.

Additional assessment criteria apply if you decide to contribute towards Goal 3, Priority 3: ***Build community capacity to take ownership and encourage community leadership of solutions, including better coordination between community organisations and groups.***

Organisations contributing to this priority have a key role in increasing the capacity of the community sector. You will need to show that you:

- Have an acknowledged strategic leadership and brokerage role within your sector.
- Are a key capacity building organisation and have a 'sector infrastructure' role that supports other sector organisations to develop and connect.
- Are a cornerstone provider within your sector – delivering the 'highest level' of expertise or the highest quality service or experience.
- Have the capability and capacity to think, work and advocate strategically.
- Are clearly aligned to Council's strategic priorities.
- Have robust strategic and business plans in place.

## Allocations process and timeline



We may ask to meet with you in December if the assessors need any additional information or clarification about your proposal.

Decisions are made by a panel of Council officers from different units. All decisions are moderated and then reviewed by Council management.

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## Where can I get help?

We are hosting weekly drop-in sessions around Palmerston North for you to receive one-on-one support with your application. We strongly recommend chatting to us before you submit your proposal.

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## Come to a Drop in Session:

Friday 21 September	11am – 2pm	@ Ashhurst Library
Thursday 27 September	11am – 2pm	@ Roslyn Library
Wednesday 3 October	3pm – 6pm	@ Square Edge
Tuesday 9 October	3pm – 6pm	@ Central Library
Wednesday 10 October	11am – 2pm	@ Awapuni Library
Wednesday 17 October	3pm – 6pm	@ Pasifika Centre (Havelock Ave)
Tuesday 23 October	11am – 4pm	@ Hancock Community House
Thursday 1 November	3pm – 6pm	@ Highbury Whānau Centre
Tuesday 6 November	11am – 2pm	@ Central Library
Tuesday 13 November	11am – 3pm	@ Te Pātikitiki Library
Wednesday 14 November	2pm – 6pm	@ Central Library

## Contact us:

Rebecca Hofmann, Community Funding Coordinator

06 356 8199 | [communityfunding@pncc.govt.nz](mailto:communityfunding@pncc.govt.nz)



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