

# Huarahi *Whakahuīhui* Tāngata

STREETS FOR PEOPLE

HE ITI RĀ, HE ITI POUNAMU

SMALL CITY BENEFITS, BIG CITY AMBITION



The world's  
most exciting cities  
have one thing in  
common -  
a vibrant city centre

## WE'RE CREATING A MORE VIBRANT CITY CENTRE

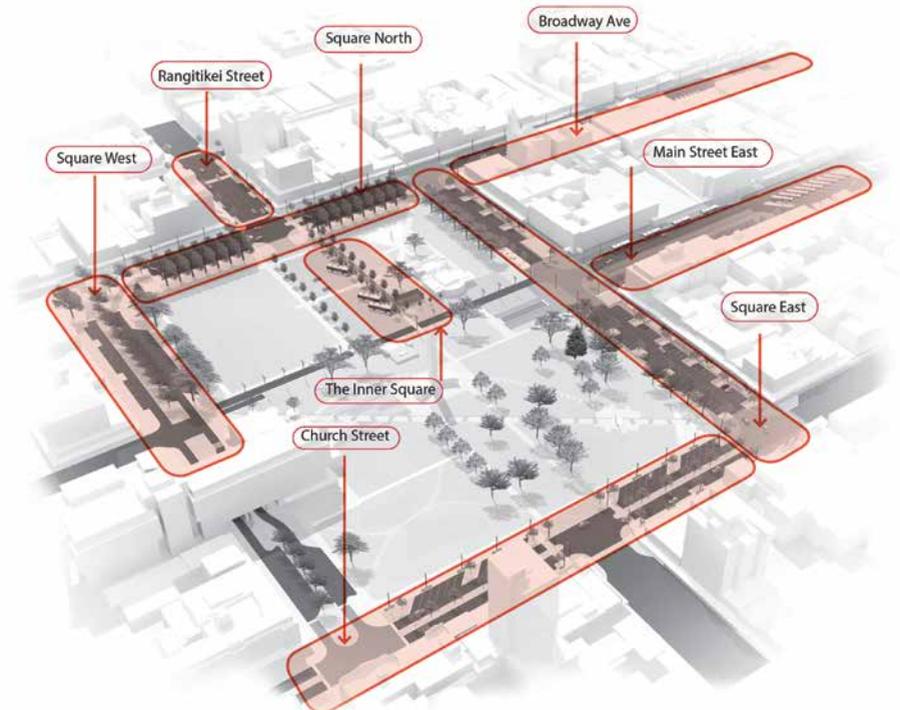
**Palmerston North's city centre is unique and the envy of many cities.**

While New York has Central Park – we have The Square. Seven hectares of public open space in the centre of our city which four hectares is attractive green space. The rest being occupied by roads and footpaths.

We now have the opportunity to improve our city centre streets for all users and realise our vision for a vibrant city centre.

We're calling this opportunity our  
**Streets for People project – Huarahi Whakahuihui Tāngata**  
– 'streets that gather people together'.

It's all part of our City vision - Small City Benefits, Big City Ambition.





## OUR CITY CENTRE IS ABOUT PEOPLE

A place where people are attracted to visit, meet up with friends and family, be entertained, stay longer and spend money. In other words to “stick , stay and spend”.

We’re developing the streets around The Square, Broadway & Main St East over a number of years to:

- Create more pedestrian-friendly public spaces
- Cultivate a lively economy after 5pm
- Attract more private investment back into the heart of our city

As a result of our central city streets will:

- make it easier and more enjoyable for people to walk from street to street.
- allow more people to connect with The Square.
- encourage more people to walk past more shop fronts and be aware of more businesses.
- make it easier for retailers to create a personable shopping experience.
- make public transport facilities more convenient, comfortable and user friendly.
- give priority to people going into the city centre.

Vibrant, active and engaging street environments make for great people places.





Artist's impression – Square East looking toward The Plaza

## SQUARE EAST STAGE 1

**Square East (Stage 1) is the first stage of development and is an important first step in strengthening the retail link between The Plaza and Broadway Ave.**

Stage 1 works will be along The Square side only. This is planned so construction work will avoid the busy Christmas shopping period. In mid 2019, work on the other side in front of the businesses will commence.

Proposed Stage 1 improvements

- New granite footpaths and kerbs
- New tree pits and generous underplanting
- Informal crossing locations
- Resurfacing of parking and traffic lane
- Future proofing utility services
- The parking bays will be flexible spaces – they can be used for pop-up markets, artworks, additional seating, added green space and or parking

## TIMELINE

**Stormwater**

November 2018

**Construction**

January - March 2019



The Square is the permanent home for inter-regional buses, while Main Street East will feature a new local transport hub with a pedestrian friendly bus terminal.

## BACKGROUND

In 2016, through a series of stakeholder engagement activities, a plan to improve the vibrancy of our central city began to be developed. The aim was to create more pedestrian friendly public spaces, cultivate a lively night time economy and encourage more investment and people into the city centre.

Our public consultation process through the 10 Year Plan told us the Square East, Main Street East and Broadway Ave are the priorities so that's where we will start as we transform our Streets for People.

### What will it look like?

Broadway Avenue will be transformed into Palmerston North's premier entertainment district, with a central shared area outside the Regent Theatre, wider footpaths on the southern side for pedestrians to enjoy more sun, and areas that could be closed off to traffic for markets and street events.

The Square is the permanent home for inter-regional buses, while Main Street East will feature a new local transport hub with a pedestrian friendly bus terminal.

Ideas to enhance the current inter-regional bus terminal in The Square include additional shelter that could incorporate a café and retail space, and an area that could be used as an activity space by the City Library, Te Manawa, or the Regent Theatre.

Other improvements around The Square will include widened footpaths, a variety of seating areas and social spaces, and an emphasis on public art and performance areas.

Rangitikei Street will be transformed into a tree lined boulevard to create a nicer entranceway to the city centre, and a raised plaza at Coleman Mall will encourage pedestrians to easily cross over into The Square.

Council will work alongside city centre businesses and land owners as well as retail precinct groups to ensure they are supported and benefit from the Streets for People programme in revitalising our city centre.

## When?

The timeline for all the Streets for People programmes are:

Square East (Plaza to ANZ)	2018 - 2020
Main Street East (incl. Bus terminal)	2020 - 2023
Broadway	2021 - 2023
Rangitikei St	2023 - 2024
Square West	2024 - 2026
Church Street	2025 - 2027
Square North	2026 - 2027
Inner Square	2027 - 2028

### Want to know more?

Our website has a project page – [pncc.govt.nz/streetsforpeople](https://pncc.govt.nz/streetsforpeople)

This provides more imagery and details of the whole programme and will be kept updated throughout.

**Key dates and milestones for the active programme will also be available.**

We'll keep in close communication with those people and businesses directly affected by construction and development work, prior to and while work is being undertaken.

### Officer Contact Details

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angitikei Street

Square North

Broadway Ave

Ma

The Inner Square

Church Street

Streets  
*for* People

Huarahi  
*Whakakuhui* Tāngata



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